



The Vancouver
Board of Trade



& The Vancouver Board of Trade's Golf Classic

Thursday, September 17, 2015

University Golf Club — 5185 University Blvd, UBC



Community Engagement Partner



Boys & Girls Clubs
of South Coast BC

Sponsorship Opportunities

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SPONSORSHIP OPPORTUNITIES

Become a sponsor of Scotiabank & The Vancouver Board of Trade's Golf Classic and enjoy unparalleled benefits, including brand exposure, community engagement, and complimentary player registrations. We have a number of attractive opportunities available to meet your needs:

Eagle Partner | \$7,500 (two available)

- One golf foursome (includes golf and banquet dinner, \$1,500 value)
- Exclusive recognition at a premium hole
- Logo recognition on:
 - Hole Sign, Tee Markers, & Flag (includes production)
 - The Globe & Mail pre and post-event print advertising
 - Sounding Board newsletter (1 x ½ page ad)
 - E-newsletter (at least 4 issues)
 - Event program
 - ALL event signage
 - Boardoftrade.com (includes link)
 - Banquet presentation screen
- Half-page ad in event program (sponsor to provide creative)
- Opportunity to host a community engagement booth
- Opportunity to conduct a game of your choice (to be pre-approved by VBOT) with prize donated and presented by you at the dinner.

Tee Gift Sponsor | \$5,500 (one available)

- 2 complimentary player registrations (includes golf and banquet dinner, \$750 value)
- Exclusive recognition at a premium hole
- Logo recognition on:
 - Hole Sign, Tee Markers, & Flag (includes production)
 - The Globe & Mail pre and post-event print advertising
 - Sounding Board Newsletter (1 x ½ page ad)
 - Tee Gift (Sponsor to provide) **VBOT to preapprove
 - E-newsletter (at least 4 issues)
 - Event program
 - Boardoftrade.com (includes link)
 - Banquet presentation screen
- Opportunity to provide ambassador(s) for tee gift distribution
- Opportunity to conduct a game of your choice (to be pre-approved by VBOT) with prize donation and presented by you at the dinner.

~~Team Carts Sponsor | \$5,000 (one available)~~

SOLD OUT

- 2 complimentary player registrations (includes golf and banquet dinner, \$750 value)
- Logo recognition on:
 - *Cart pick-up area signage*
 - *Carts (over 72) throughout course*
 - *Event program*
 - *E-newsletter (at least 4 issues)*
 - *Boardoftrade.com (includes link)*
 - *Banquet presentation screen*
- Opportunity to provide ambassador(s) for cart pick-up

~~Refreshment Carts Sponsor | \$5,000 (one available)~~

SOLD OUT

- 2 complimentary player registrations (includes golf and banquet dinner, \$750 value)
- Logo recognition on:
 - *Refreshment carts roaming the course throughout the day, as well as refreshment kiosks, providing hosted beverages to 144 guests*
 - *E-newsletter (at least 4 issues)*
 - *Event program*
 - *Boardoftrade.com (includes link)*
 - *Banquet presentation screen*
- Opportunity to provide ambassador(s) for carts

Exclusive Individual Hole Sponsor | \$2,000 (~~15~~ 8 available)

- Exclusive recognition on your hole
- Opportunity to manage the hole and conduct a game of your choice (to be pre-approved by VBOT) with prize donated and presented by you at the dinner.
- Includes 2 banquet dinner tickets (\$200 value)
- Logo recognition on:
 - *Hole Sign, Tee Markers, & Flag (includes production)*
- Name recognition on:
 - *E-newsletter (at least 4 issues)*
 - *Event program*
 - *Boardoftrade.com (includes link)*
 - *Banquet presentation screen*

Wine Sponsor | \$5,000 (one available)

- 4 banquet dinner tickets (\$400 value)
- Logo recognition on:
 - *Tent cards on banquet dinner tables*
 - *Boardoftrade.com (includes link)*
- Name recognition on:
 - *E-newsletter (at least 4 issues)*
 - *Event program*
 - *Banquet presentation screen*

Putting Contest Sponsor | \$2,000 (one available)

SOLD OUT

- 2 banquet dinner tickets (\$200 value)
- Logo recognition on:
 - *Putting Contest Signage*
- Name recognition on:
 - *E-newsletter (at least 4 issues)*
 - *Event program*
 - *Boardoftrade.com (includes link)*
 - *Banquet presentation screen*

Pro Takes Shot Sponsor | \$2,000 (one available)

SOLD OUT

- 2 banquet dinner tickets (\$200 value)
- Logo recognition on:
 - *Pro Takes Shot Signage*
- Name recognition on:
 - *E-newsletter (at least 4 issues)*
 - *Event program*
 - *Boardoftrade.com (includes link)*
 - *Banquet presentation screen*

SPONSORSHIP CONFIRMATION

Sponsorship Level

- Eagle Partner - \$7,500 Refreshment Carts Sponsor - \$5,000 Putting Contest Sponsor - \$2,000
 Tee Gift Sponsor - \$5,500 Exclusive Individual Hole Sponsor - \$2,000 Pro Takes Shot Sponsor - \$2,000
 Team Carts Sponsor - \$5,000 Wine Sponsor - \$2,500 Media Partner - In Kind

Company Information

Company Name _____

Contact Name _____

Address _____

City _____ Prov _____ Postal Code _____

Tel _____ Fax _____ Email _____

Please refer to the Sponsor Benefits for the number of complimentary player registrations at your sponsorship level. Registration will be arranged upon sponsorship confirmation. Golfer name(s) must be submitted by September 5, 2015.

Payment Method

- Visa MasterCard American Express The Vancouver Board of Trade Acct.

Card Number _____ Expiry Date _____

Name on Card _____ Signature _____

- Please invoice me for my sponsorship My cheque is enclosed (payable to: The Vancouver Board of Trade)

Logo Submission due upon confirmation

Please submit your logo in both EPS and JPEG formats for appropriate recognition (email to: design@boardoftrade.com)

AUCTION ITEM / PRIZE DONATION (optional)

Donation Description

- Tangible Item Gift Certificate

Value \$ _____

I would prefer my donation be used for:

- Team Prizes Silent Auction Live Auction

(4 items required)

SUBMIT THIS FORM TO:

The Vancouver Board of Trade, 400 – 999 Canada Place, Vancouver BC, V6C 3E1
T 604.640.5484 | F 604.681.0437 | E lkaisers@boardoftrade.com

Please Note: Deadline for recognition in print materials is August 15, 2015