

GAME PLAN 2010

Catch the Spirit of Vancouver
2010
3 MONTHS

Second phase of Vancouver 2010 integrated transportation plan released



PHOTOS COURTESY OF VANOC



New website launched: travelsmart2010.ca

To help residents and businesses plan ahead, the OPTT recently launched travelsmart2010.ca, a website portal with the most up-to-date transportation information available now and during the Games. The portal directs users to the appropriate website containing the information they are seeking, such as **City of Vancouver**, **Resort Municipality of Whistler**, **TransLink**, **BC Transit**, or the **Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC)**.

Fine-tuning of the transportation plan will continue up until Games time. Over the last year, OPTT staff have contacted over 900 businesses, residents and organizations, schools and community associations throughout Metro Vancouver and the Sea-to-Sky region to share Games-time transportation plans and answer questions from the public. In addition to its stakeholder outreach, the Organizing Committee, together with its partners, have hosted Game Plan open houses in communities near Games venues.

For information about local business and resident information during the 2010 Olympic and Paralympic Winter Games, visit vancouver2010.com/gameplan.

“The best way to get where you need to go and avoid delays is by planning ahead, avoiding peak travel times and knowing your transportation options now before you step out the door in February 2010.” – Terry Wright

“The hours – 7 a.m. to 9 a.m. and 2 p.m. to 7 p.m. – will be the busiest time to travel during the 2010 Games,” **Lizette Parsons Bell**, spokesperson for the **Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC)** said when asked what the main, new message was after presenting a Games Plan readiness workshop to **The Vancouver Board of Trade** last month. Businesses and their employees are being encouraged to avoid peak travel times; deliveries should preferably be made

between midnight and 6 a.m.

The **2010 Olympic and Paralympic Transportation Team (OPTT)** has released the second phase of its Games-time integrated transportation plan, providing residents and businesses with the most up-to-date information available on how to start planning now for their day-to-day travel needs during the 2010 Winter Games. The plan requires reducing vehicle traffic by at least 30 per cent in downtown Vancouver, the Lions Gate and Iron Workers’ Memorial (Second

Narrows) bridges, the Sea-to-Sky Highway, and in Whistler.

This phase of the integrated transportation plan, which builds on information released in March and rolled out in venue communities on an ongoing basis, includes updated information on peak hours, street and road closures, the Sea-to-Sky Highway checkpoint, transportation plans for the Paralympic Winter Games, Olympic bus network, and advice on the movement of goods and services for businesses.

The plan is based on the need to transport athletes, officials and all Games participants safely, reliably and efficiently throughout the Host Region, while also taking into consideration the transportation needs of local residents, businesses and visitors.

“The best way to get where you need to go and avoid delays is by planning ahead, avoiding

peak travel times and knowing your transportation options now before you step out the door in February 2010,” said **Terry Wright**, VANOC’s executive vice president of services and Games operations, on behalf of OPTT.

Although use of public transit and other sustainable modes of transportation are key to having a successful transportation experience, there will be peak travel times no matter what mode you choose. Travellers are encouraged to avoid peak travel times from February 12 to March 1.

- In Vancouver, this means, whenever possible, travelling into the downtown area before 7 a.m. or after 9 a.m. and leaving by 2 p.m.; or, for those who want to stay later and enjoy the fun, leaving after 7 p.m.

- In the Sea-to-Sky Corridor, this means travelling northbound before 6 a.m. or after 6 p.m. on the Sea-to-Sky Highway

Getting around Metro Vancouver

Businesses, residents and visitors will share the streets every day during the 2010 Winter Games and we will all need to work together to ensure everyone can get around safely and efficiently. TravelSmart by “knowing before you go” and preparing for “business as unusual” will be the key to a successful transportation experience at Games time.

In addition to considerable traffic volumes, your normal route may be affected by temporary road modifications during the Games. These modifications are:

Pedestrian corridors

- Dedicated routes to safely move large numbers of pedestrians at Games time;
- In place from noon to midnight from February 12 to February 28, 2010;
- Bicycles and pedicabs permitted
- Vehicle access available between midnight and noon;
- Map is available on the Host City website, accessed through vancouver.ca.

Olympic Lanes

- One lane of traffic (the curb lane) on specific routes will be dedicated to Olympic vehicles;
- Transit vehicles will also use these lanes;
- In place 24 hours a day from February 4 to March 1, 2010;
- Map is available on the Host City website, accessed through vancouver.ca.

Road closures

- Roads immediately adjacent to 2010 Winter Games venues will be closed to the public to permit efficient operations and ensure safety;
- Businesses, organizations and residents located on these roads will continue to have access;
- In place 24 hours a day:
 - **Olympic and Paralympic Village:**
 - The seawall will be open until January 4, 2010;
 - Quebec Street end date March 25, 2010;
 - Main **Media Centre:** January 27 to March 1, 2010;
 - **BC Place/Canada Hockey Place:** January 4 (Abbott Street); January 29 (Expo and Pacific); February 5 (Georgia and Dunsmuir viaducts) to March 1, 2010;
 - **Vancouver Olympic/Paralympic Centre:** February 1 to March 1, 2010;
 - **Pacific Coliseum:** January 24 to March 2, 2010;
 - Map of the road closures for

January, 2010

February 1, 2010

March 1, 2010

Olympic Line - Vancouver's 2010 Streetcar (January 21 to March 21, 2010)

Venue Road Closures (Mid January 2010 to March 1, 2010)

Olympic Lanes (February 4 to March 1, 2010)

Pedestrian Corridors (February 12 to February 28, 2010)

Parking / Stopping Restrictions (February 4 to March 1, 2010)

Temporary Truck Routes* (February 1 to March 21, 2010)

24 Hour Deliveries Downtown* (February 1 to 28, 2010)

Garbage Removal Extended Hours* (February 12 to 28, 2010)

For routes, see maps on Host City website at vancouver.ca

Key 2010 Transportation Dates

*Recommended timelines, dates subject to change

the above **City of Vancouver** venues is available on the Host City website, accessed through vancouver.ca;

- **UBC Thunderbird Arena** (Doug Mitchell Thunderbird Sports Centre): closures phased in and out between January 25 and March 21 (Map is available for more detail). This includes the Paralympic Winter Games period;
- **Richmond Olympic Oval:** February 2 to March 1, 2010.

Parking and stopping restrictions

- To keep traffic moving as efficiently as possible, on-street parking will be removed from many streets in downtown Vancouver. These streets will have “no stopping anytime” restrictions from February 4 to March 1, 2010, including current designated loading zones. Alternate modes of transportation are strongly encouraged;

- If you would normally stop in any of these areas, you will need to look for an alternate location. Consider laneways, alleys and the many privately operated parkades in the city;
- Some additional streets will also have the on-street parking removed, but in most of these cases, existing loading zones will be preserved in these specific areas;
- Map is available on the Host City website, accessed through vancouver.ca.

Metro Vancouver bridges

- There are no planned closures or restrictions on any bridges in Metro Vancouver;
- The Lions Gate and Ironworkers Memorial bridges will, however be handling significant increases in traffic volumes;
- Wherever possible, reducing or eliminating trips on these two bridges is requested. If

travel is necessary, please use alternate modes, such as transit (including the third SeaBus) or rideshare/carpool, and travel outside peak hours;

- Olympic Lanes will be in place on the approach to each of these bridges, but will not continue on the bridges themselves.

Off-peak travel times

In Vancouver, off peak travel means coming into downtown before 7 a.m. and leaving by 2 p.m.; or, for those who want to stay later and enjoy the fun and celebrations, leaving after 7 p.m. For the Sea-to-Sky corridor, this means travelling before 6 a.m. or after 6 p.m. on the Sea-to-Sky Highway.

Transportation options in Metro Vancouver:

Walking, cycling and transit will be the fastest ways to get around during the Games. It is strongly recommended that you choose a

mode other than driving. For more tools to build your Games travel plan, visit travelsmart2010.ca.

Walking

- Vancouver and its surrounding areas are some of the most walkable places to live and visit;
- For short distances, particularly downtown, walking will be the fastest way to get around;
- Pedestrian corridors will be fun, safe routes dedicated to moving large numbers of people;
- There will be increased signage to help visitors find their way;
- Walking maps are available on the Host City website, accessed through vancouver.ca.

Cycling

- Cycling will be a faster mode for moderate distances;
- Temporary bike routes will be established in areas affected by road modifications;
- Temporary bike parking will be provided at Games venues and LiveCity celebration sites;
- Bike lockers will be available at all **SkyTrain** stations, with the exception of Stadium station;
- Cycling map is available on the Host City website, accessed through vancouver.ca.

Public transit


When taking transit, give yourself plenty of time and dress appropriately for possible waits outside. All Games spectators have access to the transit system as part of their event ticket, so the system will be busy.

The Metro Vancouver transit system will be substantially increased by Games time with many permanent and some temporary enhancements.

- Permanent enhancements
 - **Canada Line**
 - Additional 48 **SkyTrain** cars on **Expo** and **Millennium** lines
 - **Third Sea Bus**
 - 200 new buses (since 2007)
 - **West Coast Express** will add six additional trips on weekdays, nine more on Saturdays and seven on Sundays (80 per cent capacity increase).

For more information on public transit in Metro Vancouver, visit translink.ca.

Rideshare/carpool

- If driving is a must, fill up your car with passengers;
- Go to ride-share.com to offer a ride, or look for a ride. The more people add their ride information to this site, the more matches can be found.
- Plan for additional travel time. 

Getting around during the 2010 Paralympic Winter Games

The Paralympic Winter Games are a tremendously inspiring, yet smaller scale event. But travelling smart and “knowing before you go” will still be key.

What will be different from the Olympic Winter Games?

- Olympic lanes are removed;
- Pedestrian corridors are removed;
- Very limited number of 24-hour parking/stopping restrictions;
- Limited road closures;
- Select transit enhancements.

What will be the same as the Olympic Winter Games?

- Public transit will be included with event tickets and transit is recommended to reach all Metro Vancouver venues.

Paralympic Road closures (limited):

- **UBC Thunderbird Arena** (Doug Mitchell Thunderbird Sports Centre);
- **Vancouver Paralympic Centre;**
- **Paralympic Village Vancouver;**

- **BC Place** (Opening Ceremonies only).

(Dates for the above road closures are being determined.)

Paralympic Transit service:

- **Olympic Line:** Vancouver's 2010 Streetcar (connecting Granville Island to the Canada Line);
- Additional bus service to **UBC;**
- Additional bus service to **BC Place** for **Opening Ceremonies;**
- For more public transit information, visit translink.ca.

Souvenir transit passes

Take home a 2010 Winter Games keepsake and get unlimited access to Metro Vancouver public transit with a commemorative 2010 six-week Transit Pass available through **TransLink FareDealers** going on sale in December 2009.

These limited edition, 2010 Games Transit Passes offer unlimited travel on **buses, SeaBus and SkyTrain** (including the **Canada Line, Expo and Millennium Lines**) for six weeks beginning February 8, 2010. The passes can be used for the entire six-week Olympic period through to the Closing Ceremonies for the Paralympic Games on March 21, 2010.

These Games Transit Passes are a great choice for anyone wanting to take public transit and avoid the traffic and parking restrictions during the Games, and can be bought in bulk by companies and delivered to your premises to help you encourage employees to change over to transit. They will be available for one, two or three-zone travel for adults, or for young people and seniors who qualify for concession fares.

Interested in placing a bulk order for our 2010 Games Transit Passes? Pre-order now at translink.ca. Please note that all existing TransLink fare products will be available at Games times.



Did you know?

- * Public transit is included in 2010 Winter Games tickets for the day of your event.
- * Public transit is 100 per cent accessible with additional access and services tailored to riders with disabilities.
- * Bulk orders of 2010 six-week Games passes are available (25 or more) – great for corporate give-aways. Pre-order online at translink.ca.
- * Canada Line travel from YVR Airport to downtown Vancouver is a 25-minute trip.

Transit services: Metro Vancouver

Buses (February 1 to 28, 2010)

- Capacity of 180 additional buses in service;
- NightBus: key routes extended to operate 24-hours, other routes to leave downtown at 3 a.m.

West Coast Express (February 12 to 28, 2010)

- Three additional round trips each weekday (80 per cent increase);
- Five inbound and four outbound trips Saturdays;
- Four inbound and three outbound trips Sundays;
- Runs from 5:30 a.m. to 12:15 a.m.*

SeaBus (February 8 to 28, 2010)

- Three SeaBuses sailing every 10 minutes;
- Peak capacity = 2,400 people per hour;
- Runs from 6 a.m. to 2:15 a.m.*

*Times are approximate. Check translink.ca for all details.

Games Transit Pass (valid February 8 – March 21, 2010)

- Souvenir version on sale beginning December 2009 from all FareDealer vendors;
- Pre-orders online now (min. 25 or \$3,000);
- All existing zone passes and fares still available.

2010 Winter Games myth busters!

Myth: I won't be able to get into my home or business and I will need a special security pass to walk/drive around downtown Vancouver during the Games.

Fact: Access/security restrictions are determined by the venue perimeter and only ticketed spectators or those who work at venues will go through security screening. Residents and employees will maintain access to buildings and be able to come and go throughout the period of the Games.

Myth: I will need a special security pass to make deliveries around downtown Vancouver.

Fact: Downtown Vancouver businesses will be able to make and receive deliveries 24-hours-a-day, but flexibility in timing your deliveries is strongly encouraged. The **City of Vancouver** is recommending that all downtown Vancouver deliveries be planned between 12 midnight and 12 noon, preferably before 6 a.m.

Myth: The Lions Gate Bridge will be closed.

Fact: The Lions Gate and all other bridges in the Metro Vancouver area will be open to the public; however, there will be an Olympic Lane approaching the Lions Gate and Ironworkers Memorial bridges. An Olympic Lane is one lane of traffic (the curb lane) dedicated to Olympic vehicles and public transit.

Though these bridges are open, everyone is strongly encouraged to choose alternate modes of transportation and avoid driving alone as much as possible during the Games. It is expected that the Lions Gate and Ironworkers Memorial bridges will be very busy. If you must drive, fill up your car with passengers. Find ride matches at ride-share.com. For more help building your Games travel plan, please visit travelsmart.ca.

Myth: Streets will be closed all day due to the pedestrian corridors.

Fact: In downtown Vancouver, pedestrian corridors will be in effect from noon to midnight only. Access for vehicles will be maintained between midnight and noon. For more information on pedestrian corridors, visit the City of Vancouver's website at vancouver.ca.

Myth: Streets will be closed to allow for Olympic Lanes.

Fact: Similar to HOV lanes, Olympic Lanes will dedicate one lane of traffic (the curb lane) in each direction to Olympic vehicles and public transit buses. All other lanes on the road will remain open.



IT'S TIME TO PLAN YOUR COMMUTE DURING THE GAMES.

Visit travelsmart2010.ca



'Know before you go!': Travel smart and plan now



"Plan now how you're going to handle transportation during the Games – and then have fun!" **Frankie Kirby**, program manager, transportation demand management, **TransLink**, advised following her presentation at a Games readiness workshop given to **The Vancouver Board of Trade** last month.

The message was clear: the earlier you

start, the more smoothly your business will run. Work out your organization's sustainable Games travel plan and then get employees to start trying it out every Friday from January 4 leading up to the Games, whether it's different hours or new users of transit. Visit vancouver2010.com/gameplan, travelsmart.ca and translink.ca to work out your plan.

Time and place for deliveries

All businesses operating in downtown Vancouver and in the Sea-to-Sky region are encouraged to confirm their loading areas and talk to their shippers and suppliers ahead of the games. They are also advised to order their goods in advance, consolidate shipments to minimize vehicle trips and schedule maintenance if possible before February 1 or after February 28 to minimize delays and disruptions to their businesses.

Temporary truck routes will also be in place from February 1 to March 21 in downtown Vancouver. However, no special passes or protocols are needed to move throughout downtown Vancouver or Richmond. Deliveries should be scheduled between midnight and 6 a.m. (preferred) or 6 a.m. and noon.

Deliveries to businesses in Whistler from February 11 to 28 must be made between midnight and 6 a.m. and between 10 p.m. to 6 a.m. for businesses located outside the village. These time periods are outside the hours when Sea-to-Sky Highway vehicle permits will be needed. Special protocols will be required for deliveries to some properties that neighbor venues and places used by the Olympic Family, including **Canada Place**, **BC Place**, **Canada Hockey Place (GM Place)**, and the **Whistler Media Centre**. Floatplanes and **Helijet** will be operational during the Games period. A full list of the businesses and properties is available at visit vancouver2010.ca/gameplan.

Know before you go!

Detailed information, including maps and a fact sheet, is now available at vancouver2010.com/gameplan and will be updated as new information becomes available. Questions on the transportation plan will be answered most quickly by sending an e-mail to info@vancouver2010.com. Messages left at VANOC's Operations Engagement phone line at 604-403-2309 will be returned as soon as possible.

TransLink – translink.ca

NEW! travelsmart2010.ca – portal to sites with the latest information

Tourism Vancouver 2010 Winter Games – See *Travel Tips* and *Accessibility*
tourismvancouver.com

Vancouver2010.com – See *Local Business, Organization & Resident Information*
vancouver2010.com/gameplan

2010 Commerce Centre – See *Game on 2010*
2010commercecentre.gov.bc.ca

2010 Downtown Vancouver Business Readiness Guide
<http://downtownvancouver.net>

City of Vancouver and maps Host City – See *Getting Around*
vancouver.ca

Whistler Blackcomb Winter 2009.10 – See *Transportation and Parking*
whistlerblackcomb.com

West Vancouver 2010 – See *Roads and Transit*
westvancouver.net

Richmond Venue City – See *2010 Winter Games* and *Getting Around in 2010*
richmond.ca

Surrey Venue City – See *Getting Here, Our Venues and Facilities* and *Transportation*
surrey.ca

Canadian Border Services – See *Publications* and *Customs Notices*
cbsa-asfc.gc.ca/menu-eng.html

Port Metro Vancouver – See *Traffic*
portmetrovancover.com

YVR Connections – See *2010 Winter Olympics*
<http://yvrconnections.com>

Cultural Olympiad
vancouver2010.com

2010 Olympic and Paralympic Brand Management Guidelines
vancouver2010.com

Checkpoint permits

To manage traffic volume into and through Whistler, a Sea-to-Sky Checkpoint will be in effect on the highway just north of Squamish near the Alice Lake turnoff from February 11 to 28 during the peak hours of 6 a.m. to 6 p.m. All vehicles will need a permit to pass through the checkpoint.

Permits are NOT needed for vehicles travelling outside the peak hours of 6 a.m. to 6 p.m., as well as southbound vehicles, emergency and health-care vehicles, road service vehicles (tow trucks, snow ploughs), buses (transit, tour buses, school buses, shuttle buses), Olympic-accredited vehicles, commercial limos, taxis and utility providers.

Local vehicle permits will also be needed for residents and businesses of Nordic and Glacier drives, Glacier Lane, Whistler

Creekside, and Gateway Loop from February four to 28.

Permit distribution offices will also open on December 14 in Vancouver (two locations), Squamish, Whistler, and Pemberton. One office in Vancouver, as well as the Squamish and Whistler offices, will remain open through to the end of the Games. The second location in Vancouver and the office in Pemberton will close February 11.

Departure hubs for buses going up to Whistler and Cypress are at: **Simon Fraser University**, **Capilano University** and **Lonsdale Quay**; **British Columbia Institute of Technology** and Lonsdale Quay for **Whistler Olympic Park** and the **Whistler Sliding Centre**; and **Langara College** for Whistler Creekside.

Embrace the spirit!

As Board of Trade chair **Sue Paish**, QC, says, "Now more than ever before you, your business and your neighborhood have the opportunity to embrace the Games and be part of the Olympic spirit during this once-in-a-lifetime event."

Taking up some of these opportunities will result in recognition of your business,

as well as benefitting your employees who will gain new skills they can bring back to your organization as part of Vancouver's Olympic legacy.

Check out:

2010 Commerce Centre: Stay informed of business opportunities and register your company profile for free at www.2010commercecentre.gov.bc.ca;

2010 Employee Loan Program: VANOC is still looking to fill out its 2010 roster – and you can help. Positions are still available in 32 of VANOC's 53 departments, and will last between eight weeks and six

months. By gaining exclusive insight into the planning and production of one of the world's most elite events, your employees will return to you with a renewed sense of leadership and confidence. Do not miss your opportunity to build the legacy of your own organization by enabling your employees to contribute first-hand to the lasting legacies of the 2010 Games.

For more information or to participate, please call **Jennifer Gorman** 250-387-1548 or email Jennifer.Gorman@gov.bc.ca

2010 Student Sponsorship Program: Your organization can get involved and

experience the spirit of the Games by sponsoring a three-month, student planning and production work-term at VANOC. And through your sponsorship, you could be eligible for several benefits, such as company recognition and events tickets. Invest in our youth! Students return to their schools and their communities with enhanced skills and sponsoring businesses will connect with high-potential candidates for future hiring needs.

For more information or to participate, call **Paula Bond** at 604 403-9330 or email Paula_Bond@vancouver2010.com.