

# WORKshift

The Future of Work  
Vancouver Board of Trade  
December 9, 2009



Think outside the office

An innovative initiative led by

CALGARY  
ECONOMIC  
DEVELOPMENT



Think Outside The Office



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## Business Return on Investment

- Increase Productivity
- Reduce Operating Costs
- Reduce Carbon Footprint
- Improve staff recruitment/retention
- Business Continuity Preparedness



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## Societal Benefits

- GHG emission savings
- Infrastructure cost savings (roads, transit, parking)
- Health & wellness
- Vibrant communities



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## Employee Benefits

- Reduced commute times
- Reduced stress
- Improved work/life balance
- Cost savings (transportation, etc.)
- Improved productivity



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## What is it?

- ❑ An innovative approach to accelerate the adoption of telework in the Calgary Region
- ❑ A one-stop shop for “all things” telework including tools and resources to make implementation fast and inexpensive
- ❑ The largest and most comprehensive telework initiative undertaken in Canada
- ❑ A showcase for similar projects across Canada and resources to make implementation fast



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## Key Elements

- ❑ Education, awareness & promotion of telework as a business strategy
- ❑ Pilot program for business to trial telework with low cost
- ❑ Tools and resources for business to encourage adoption
- ❑ Resources for teleworkers, managers and corporate services (toolkits, web based training, sample policies, case studies, best practice forum)
- ❑ Measurement and reporting of triple bottom line benefits
- ❑ Distributed work centre and policy development



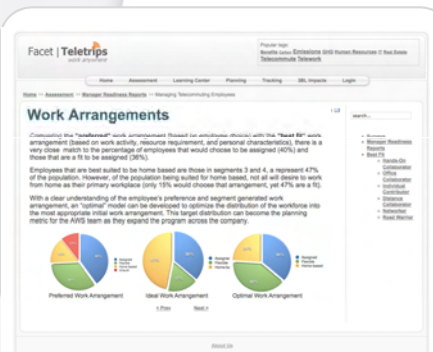
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1

conduct  
ANALYSIS



## ORGANIZATIONAL SET-UP

**INITIATE PROGRAM:** Gain a clear understanding of the work practices, preferences, and requirements of today's knowledge based workforce.

2

manage  
OPERATIONS

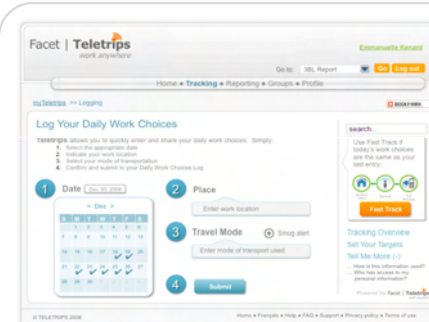


## POLICIES, PROCEDURE AND TRAINING

Use **Telework Management System** to guide the decision process and manage the workforce transition to the new work environment. Includes eWORK training module

3

track  
CHANGES



## DAILY WORK CHOICES TRACKING

Use **Tracking System** to record and measure the daily choices employees make regarding work location, modes of transportation and communication preferences

4

report  
RESULTS



## ANALYTICS & REPORTING

Use **WORKshift Reporting System** to aggregate and manage the extensive range of triple bottom line benefits associated with adoption of WORKshift

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## Collaborative Partners

- ❑ Calgary Regional partnership – 18 communities around Calgary (the commuter shed)
- ❑ Calgary Economic Development – champion and project manager
- ❑ The Business Community – pilot project participants representing various sizes and industries
- ❑ Corporate Partners – aligned products & services
- ❑ University of Calgary – research, management development, future work force
- ❑ Government – municipal, provincial and federal (leadership and funding)



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## Contact Information

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