



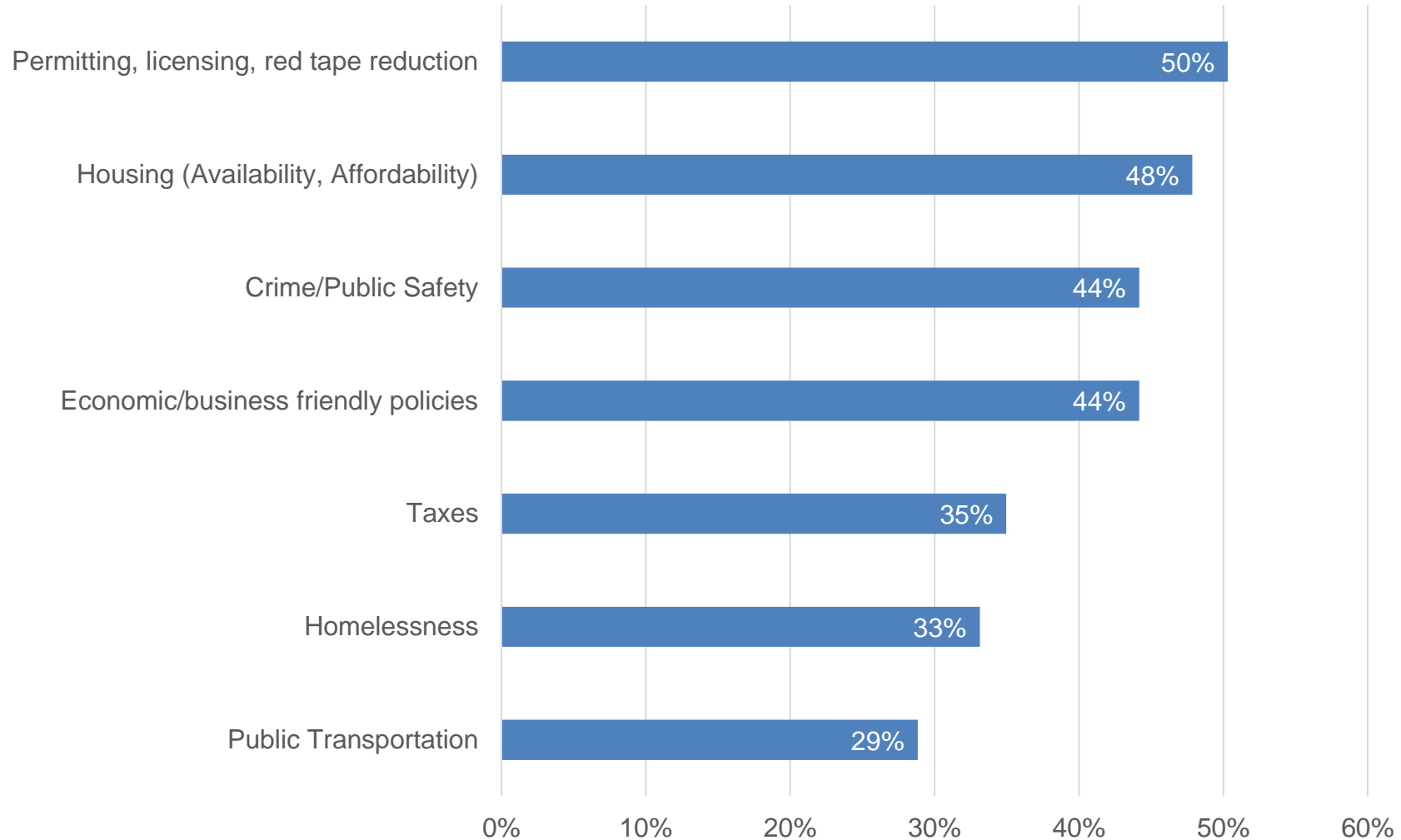
GREATER VANCOUVER
BOARD OF TRADE



2022 Municipal Elections Survey Results

General Issues

Top Municipal Issues for Businesses



How have municipal governments responded to these issues?

Members were most satisfied with how municipal governments responded to the following issues:

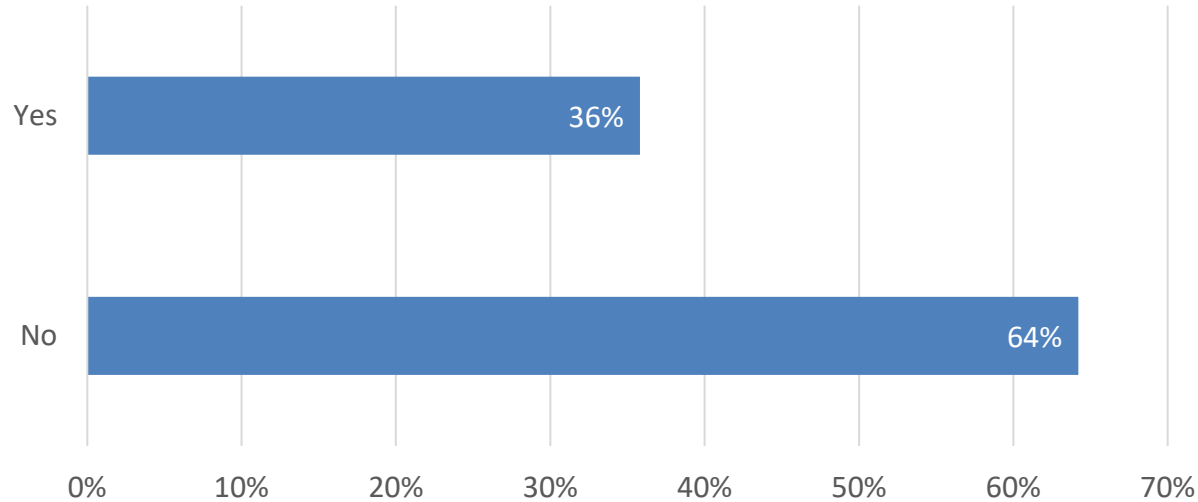
1	Core Services (cleanliness, trash collection, etc.)
2	Climate Change
3	Culture/Community
4	Reconciliation with Indigenous Peoples
5	Transportation

Members were most unsatisfied with how municipal governments responded to the following issues:

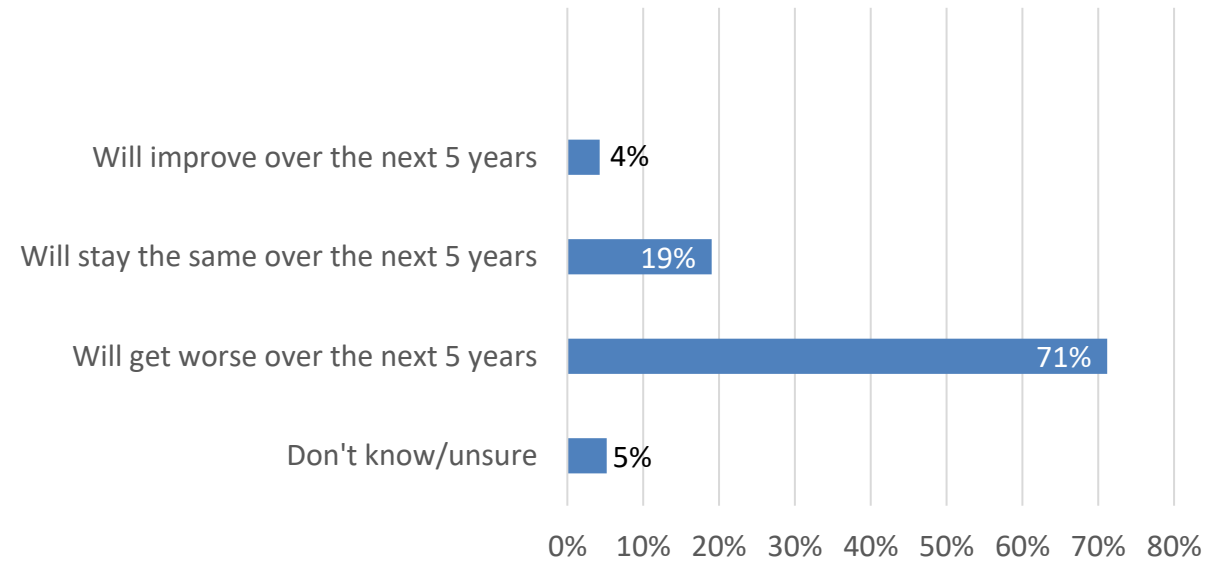
1	Homelessness
2	Housing
3	Fiscal Responsibility
4	Ease of Doing Business
5	Public Safety

Affordability Concerns

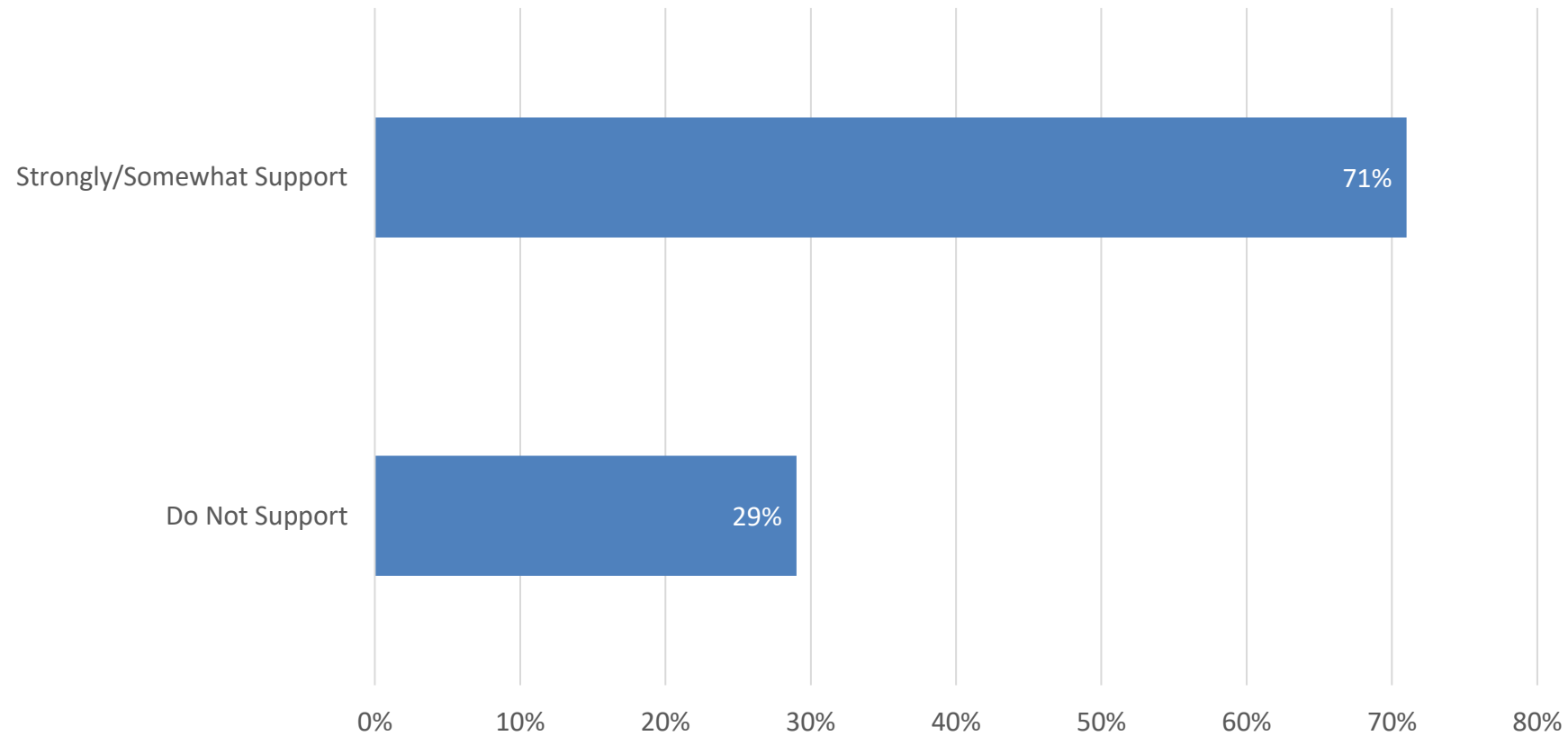
Have you considered relocating your business away from the Greater Vancouver region due to affordability concerns?



How do you feel about the future of the region in terms of quality of life and affordability?

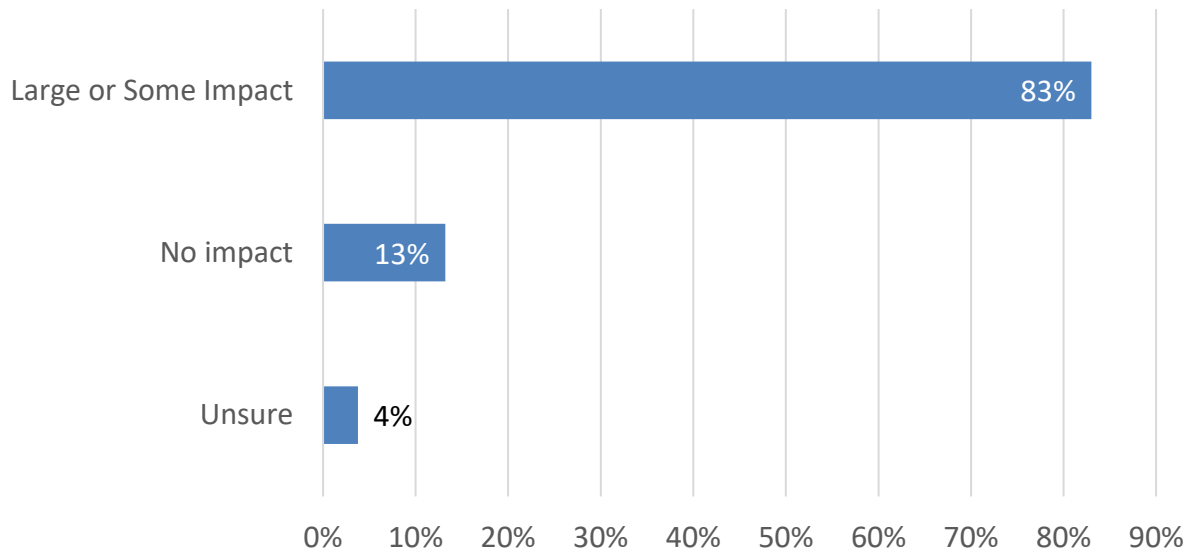


Would you support an Indigenous-led bid for Vancouver to host the 2030 Winter Olympics?

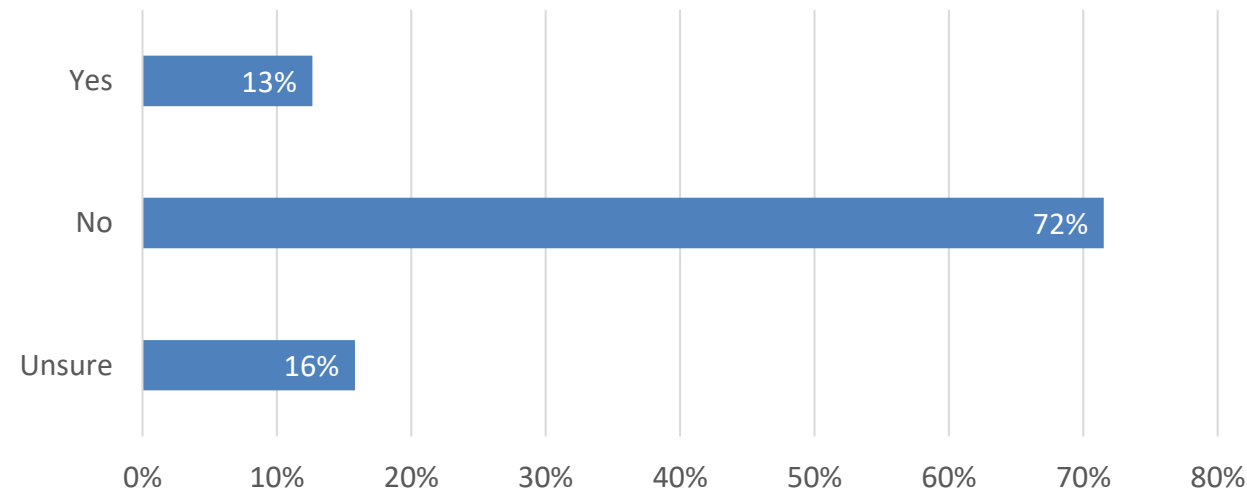


Housing

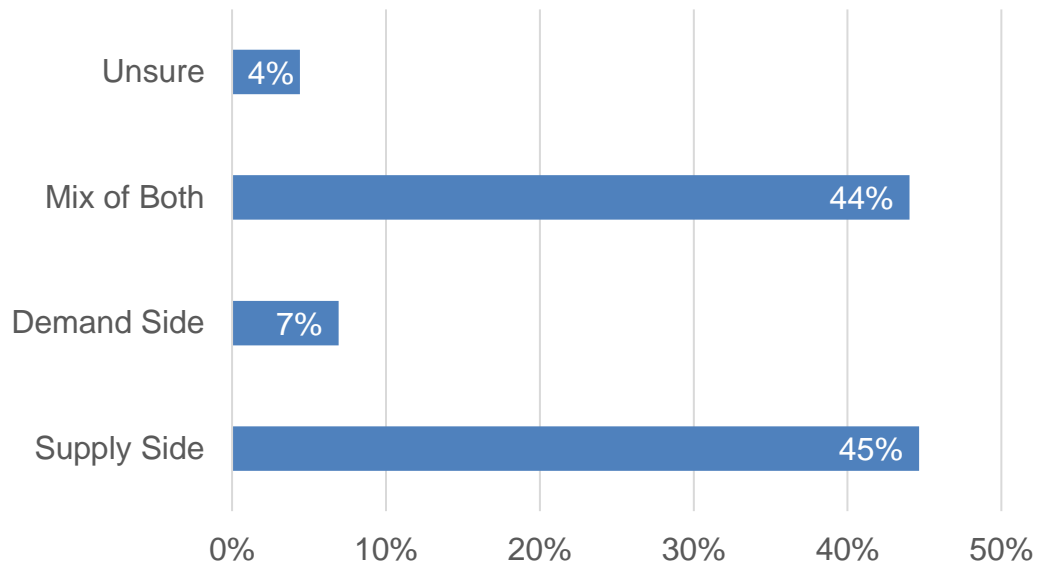
Has your ability to recruit or retain employees been affected by the cost of housing in the Greater Vancouver region?



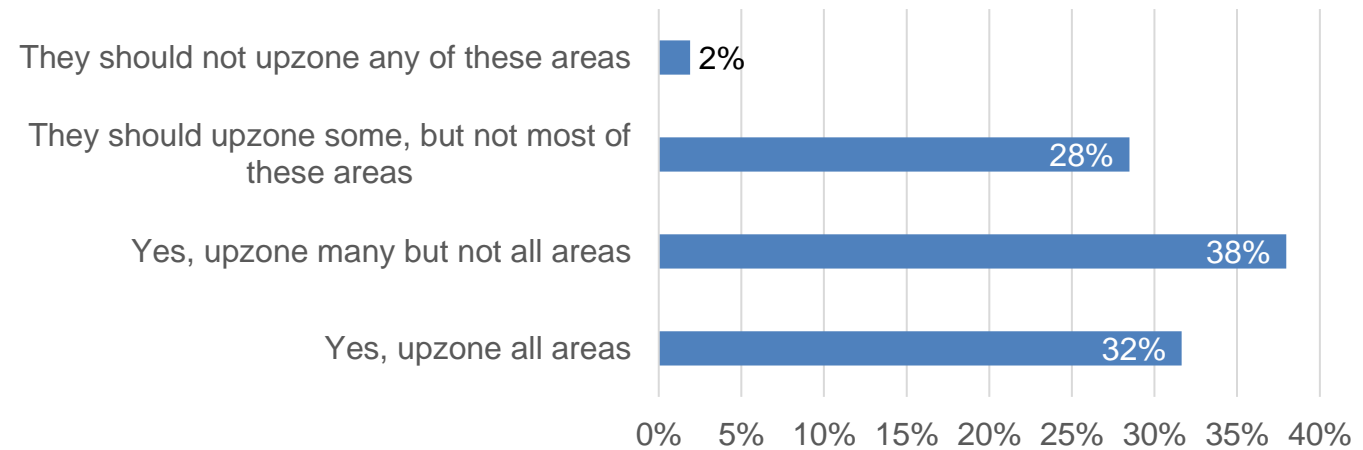
Do you think your local government is planning for the housing, infrastructure and services growth required to meet the needs of a growing population?



Should local governments prioritize supply side policies or demand side policies?

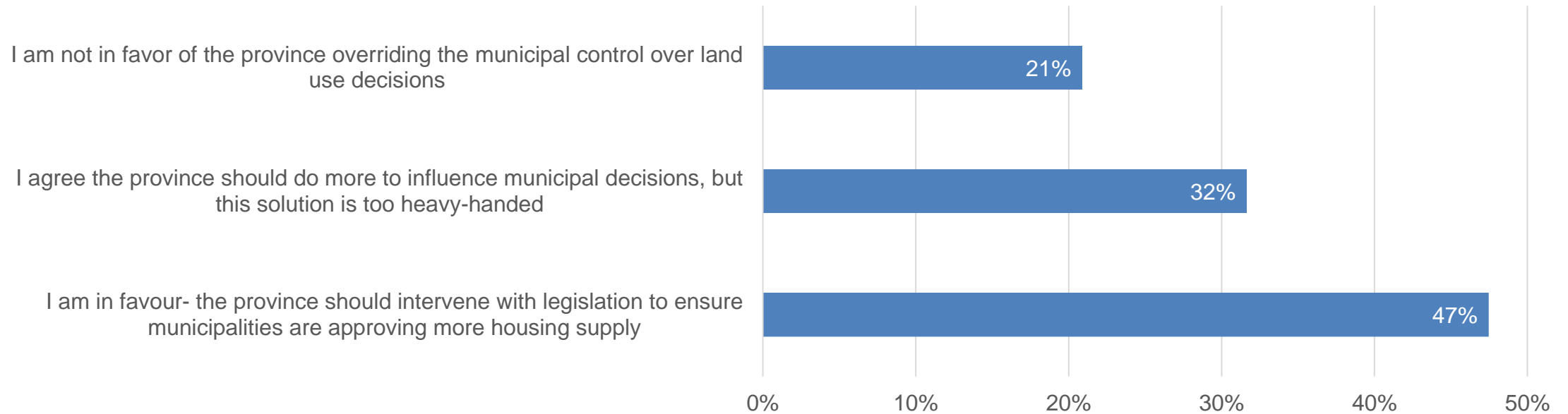


Should municipalities in Greater Vancouver consider zoning changes that allow various kinds of multi-family units to be built in areas currently zoned for single-family detached homes?



Government Response to Housing (Cont'd)

The provincial government has suggested it will introduce legislation to intervene if cities reject affordable housing projects.



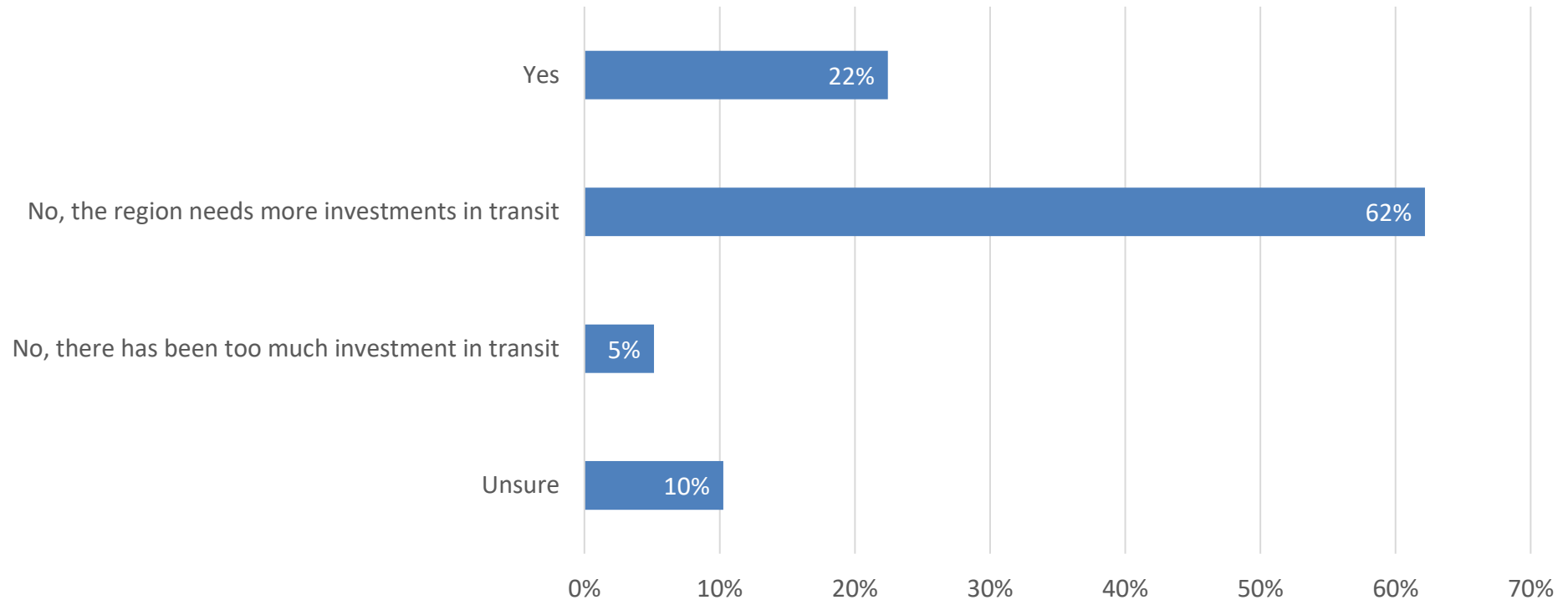


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Transportation



Do you think the level of investment in transit services at a regional level has been sufficient to keep up with the needs of the population?



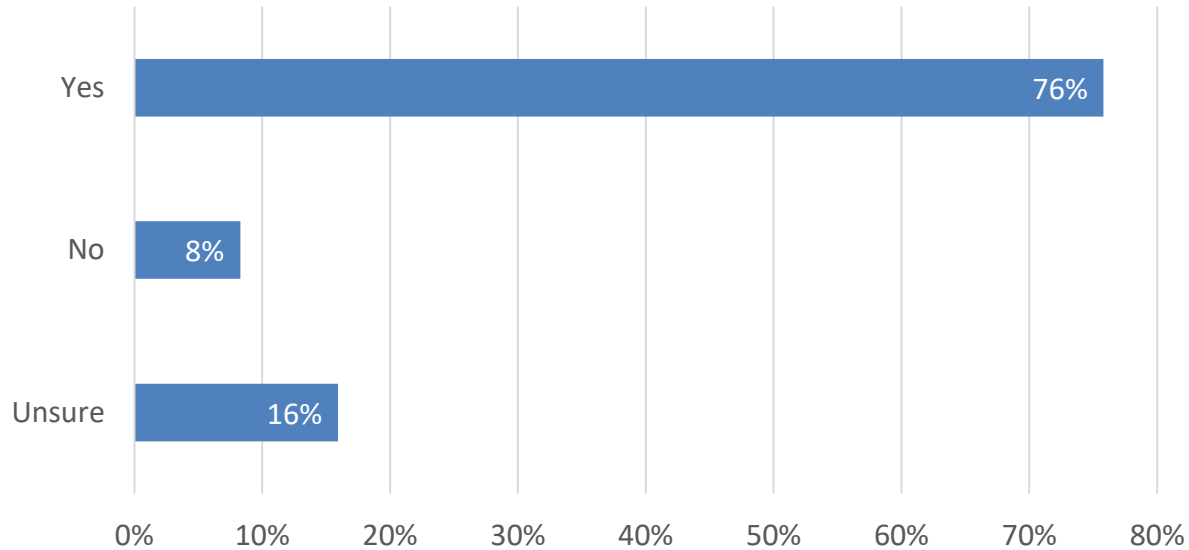
Top Transit Projects

Project	% Support
SkyTrain to UBC	83%
Rapid Transit to the North Shore	81%
SkyTrain to Langley	76%
Expanding Rapid Bus Network	74%
Micromobility (e-bikes, e-scooters, bikeshare)	66%

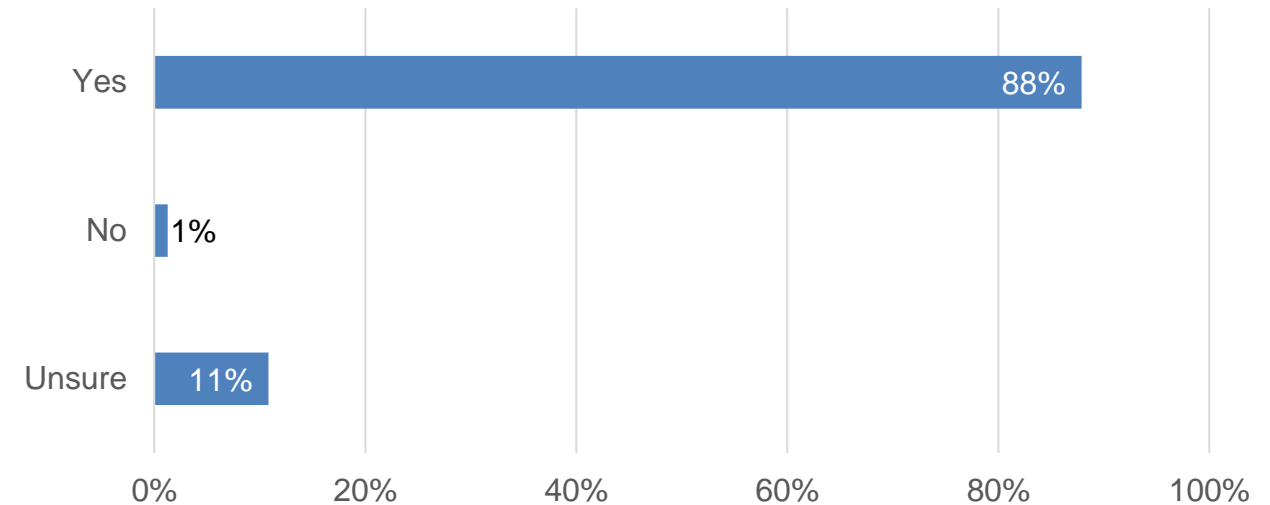
Local Governance

Level of Support for Local Governance Issues

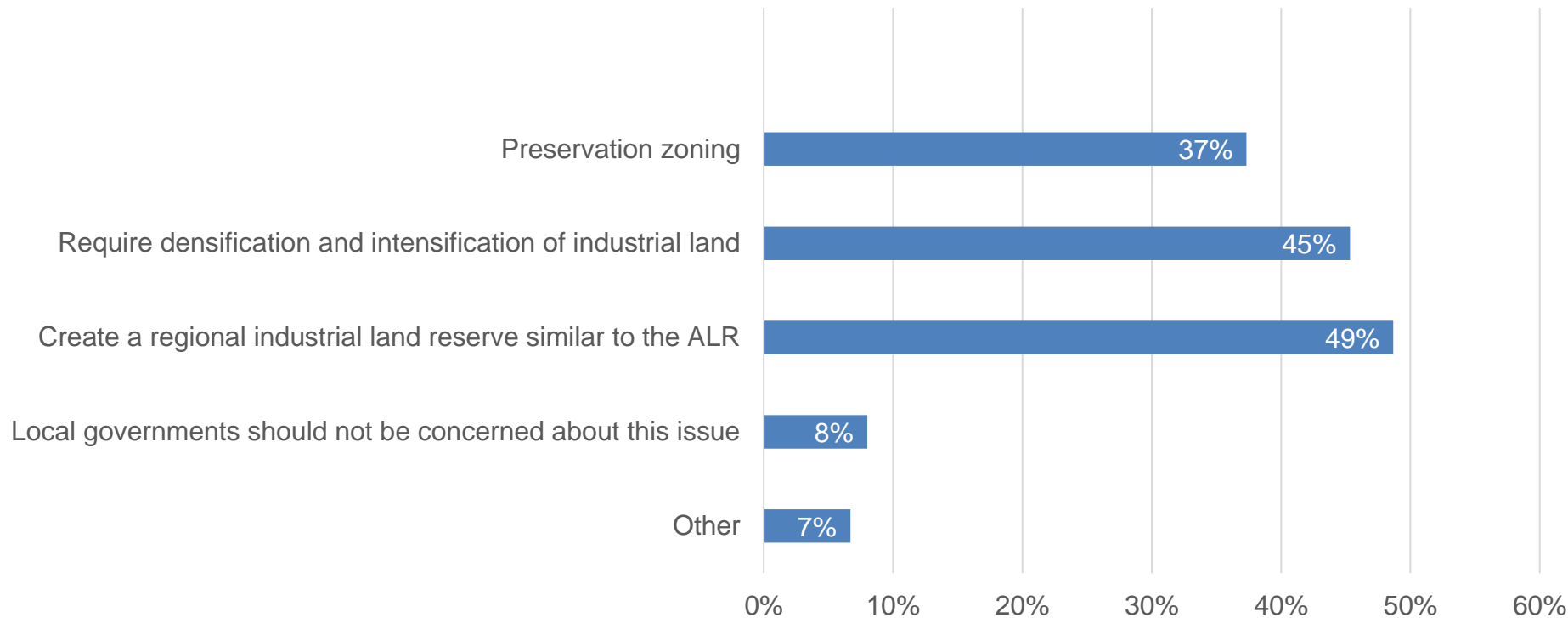
Do you support efforts by municipalities to liberalize or simplify land use regulations to allow more diverse types of development?



Do you think that more coordination between municipalities on economic development and licensing is a positive move?



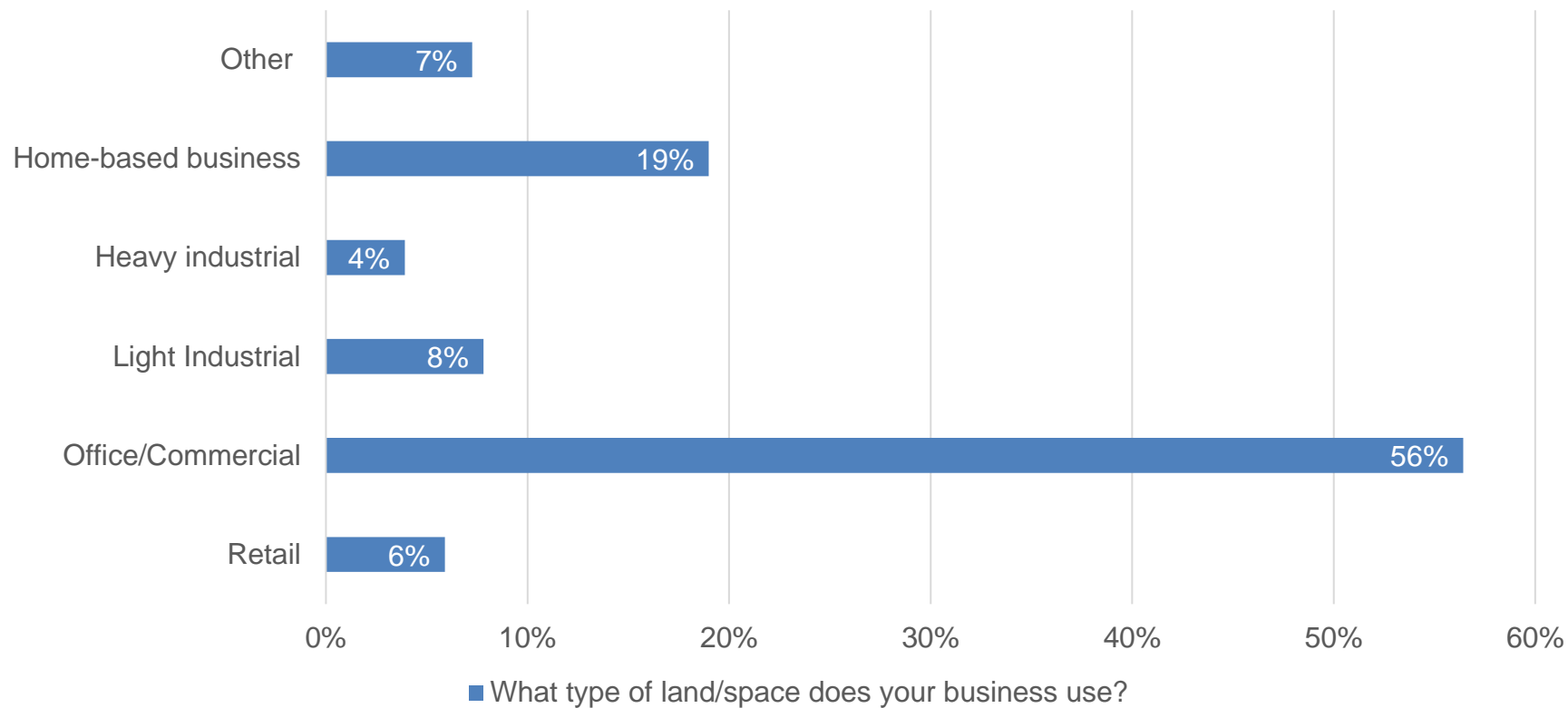
How do you think local governments should address the diminishing supply of employment lands for industry?



‘Other’ Responses

- Other responses noted in the comment box include using ALR land, creating a strategy linked to economic strategies, not allowing re-zoning for other uses, and attracting industries that do not require a large industrial footprint.

What type of land/space does your business use?



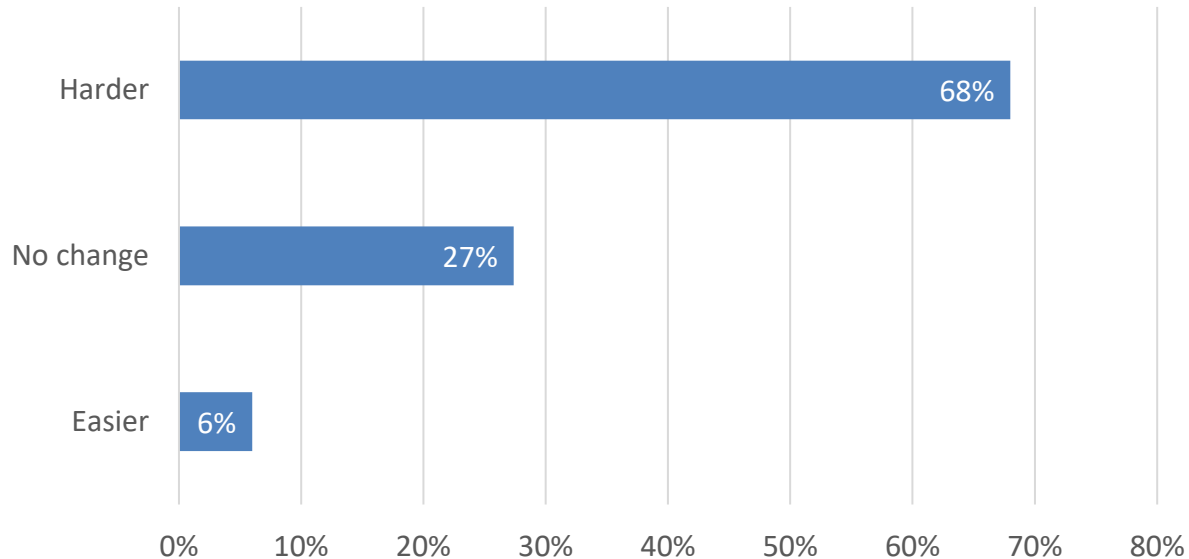
'Other' Responses

- Other responses noted in the comment box include using outdoors, hotel/fitness studio, a mix of the above options or all of the above, hybrid

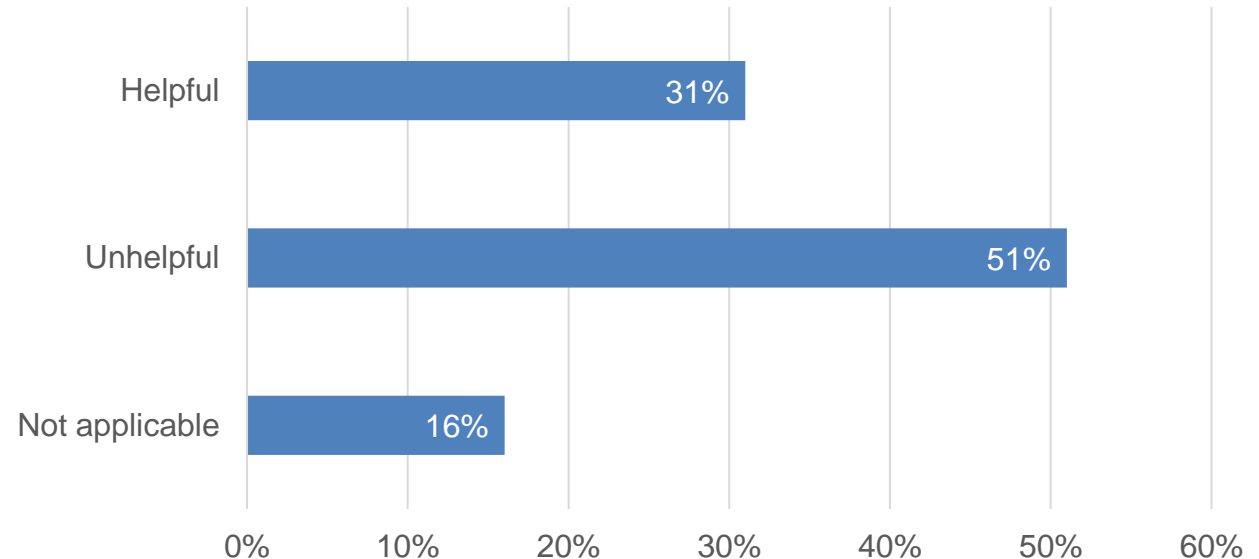
Ease of Doing Business

Ease of Doing Business

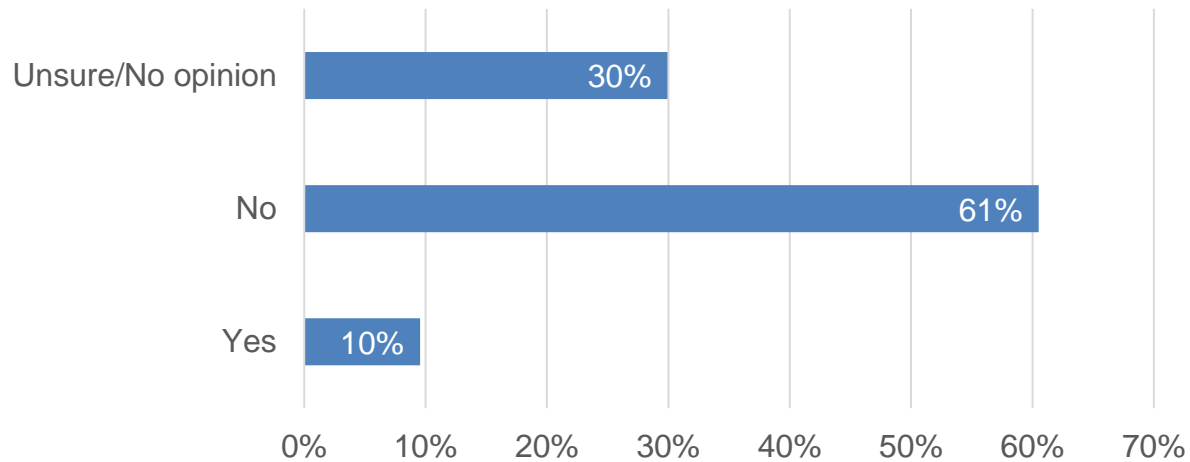
Over the past five years, has it become easier or harder to do business in the region?



How would you rank your experiences engaging with local government on issues relating to your business?

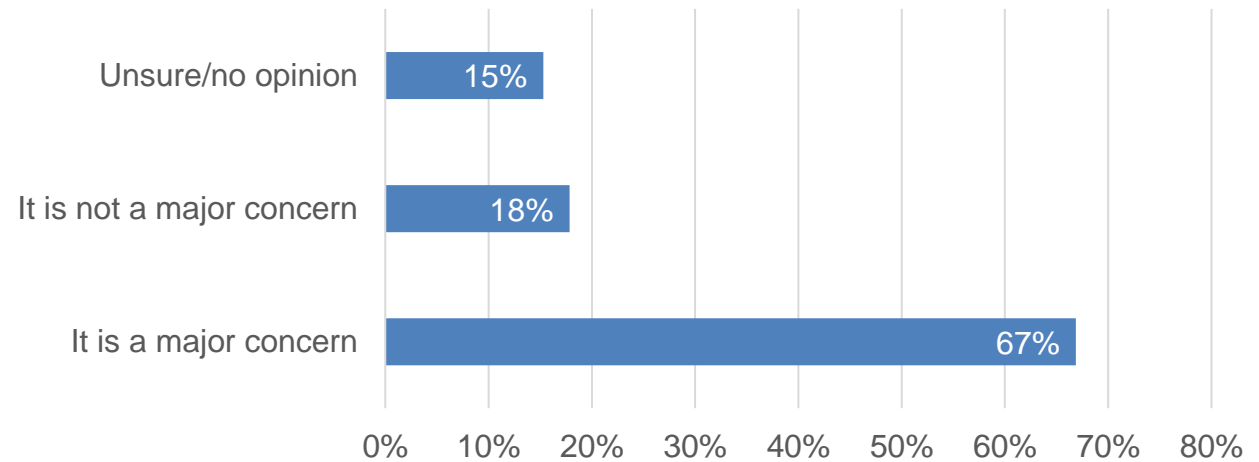


Have increased property taxes been invested in a way that improves city services?



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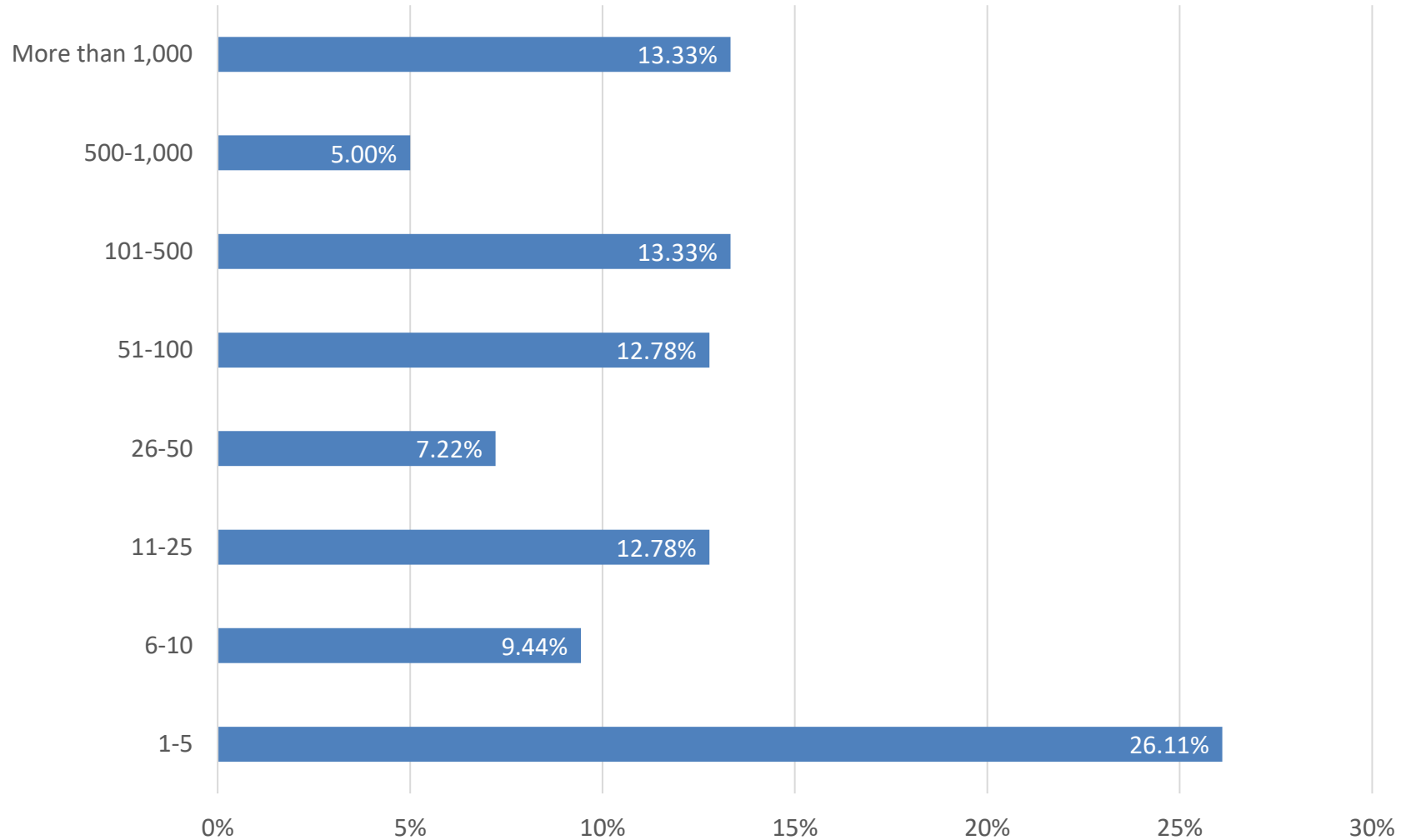
How concerned are you/your business about local businesses closing due to rising costs, including property taxes?



■ How concerned are you/your business about local businesses closing due to rising costs, including property taxes?

Respondents

Number of Employees

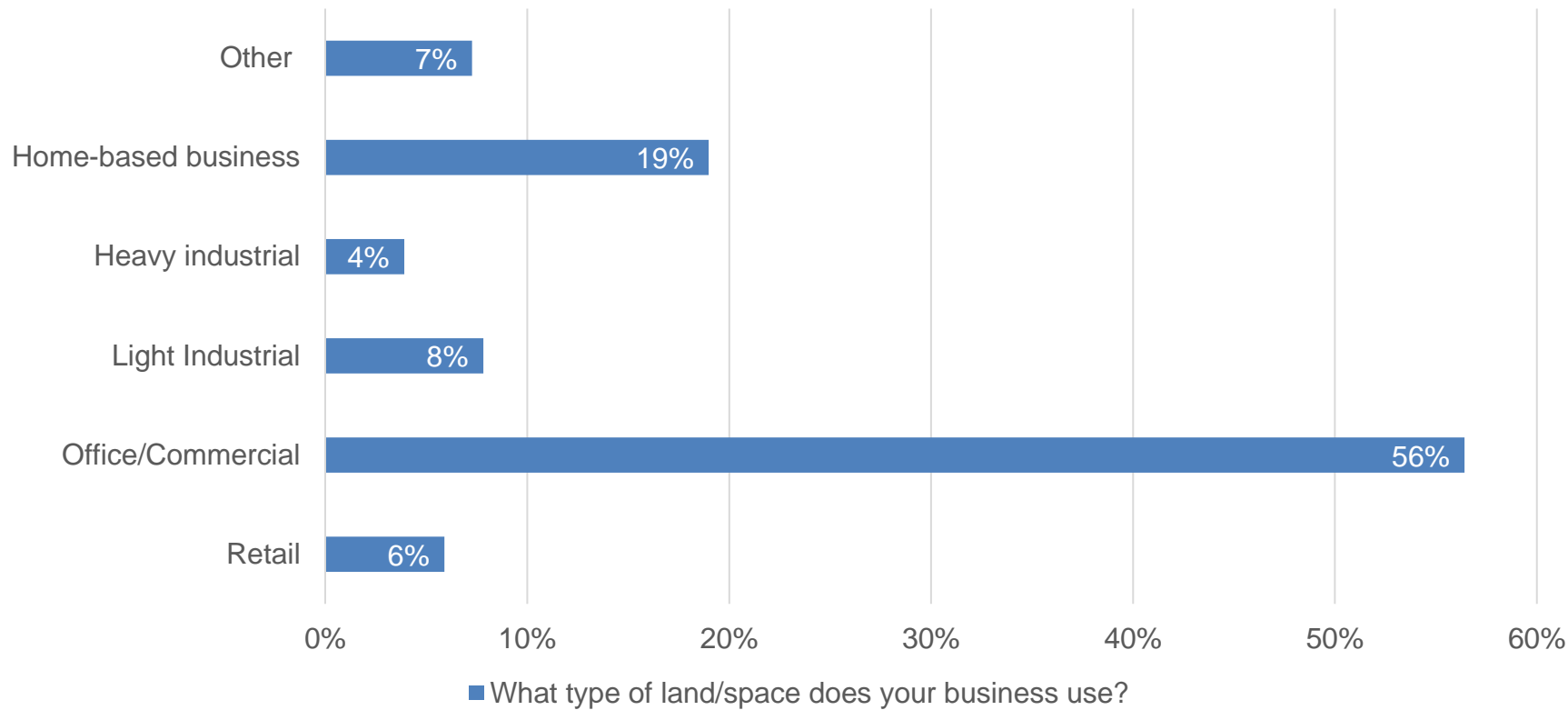


Industry Sector of Business

Accommodation and food services	5%
Administrative and support, waste management and remediation services	0%
Advertising	1%
Agriculture, forestry, fishing and hunting	1%
Arts, entertainment and recreation	4%
Communications	5%
Construction	5%
Creative Industries	1%
Educational Services	2%
Finance and Insurance	8%
Health care and social assistance	2%
Information and cultural industries	0%
Legal Services	4%
Management of companies and enterprise	2%

Manufacturing	3%
Media	0%
Mining, quarrying, and oil and gas extraction	2%
Non-Profit	9%
Other services (Except Public Administration)	5%
Professional, scientific and technical services	17%
Public Administration	1%
Real Estate and Rental and Leasing	5%
Retail Trade	2%
Technology	7%
Transportation and warehousing	7%
Utilities	1%
Wholesale trade	2%

What type of land/space does your business use?



'Other' Responses

- Other responses noted in the comment box include using outdoors, hotel/fitness studio, a mix of the above options or all of the above, hybrid