

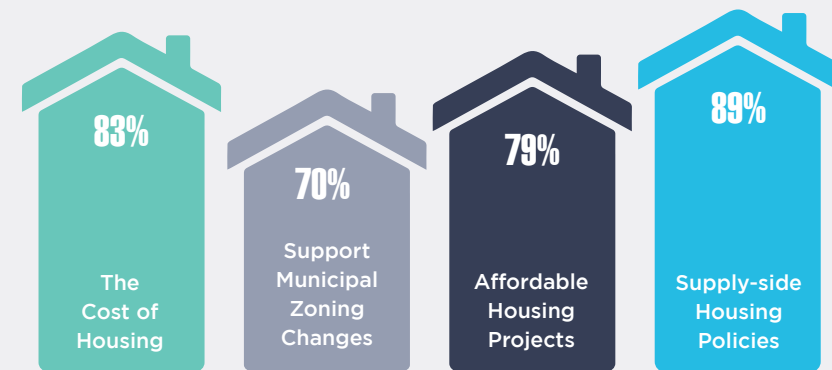
TOP 5 RED TAPE, HOUSING, AND PUBLIC SAFETY TOP ISSUES FOR BUSINESSES AHEAD OF MUNICIPAL ELECTIONS

THE TOP FIVE ISSUES FACING MUNICIPALITIES ARE:



HOUSING

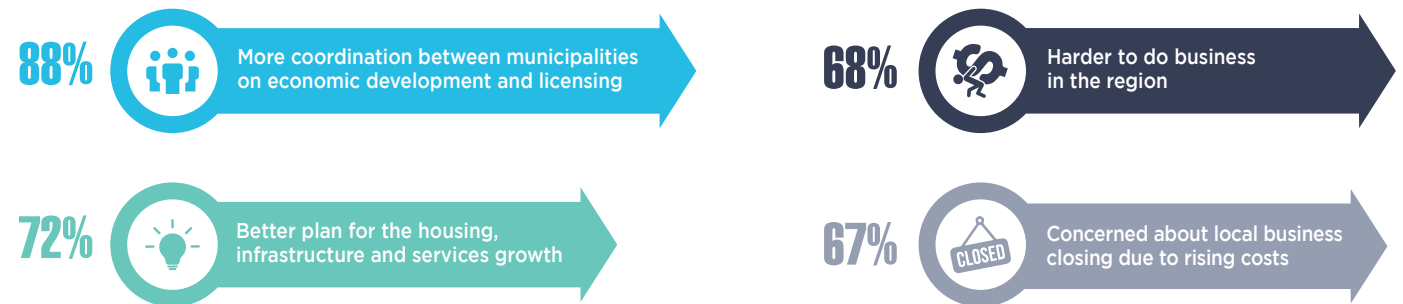
Housing **availability and affordability** are making it challenging for businesses to recruit and retain talent, and there is strong support in the business community for aggressive action from governments to address the problem.



- A strong majority of survey respondents (83%) indicated the cost of housing in Greater Vancouver has a large impact (40%) or some impact (43%) on their ability to recruit or retain employees.
- A strong majority (70%) support municipal zoning changes to allow various kinds of multi-family units to be built in areas currently zoned for single-family detached homes.
- Most respondents (79%) support provincial intervention if cities reject affordable housing projects.
- The business community expressed support for municipalities prioritizing supply-side housing policies (45%) while recognizing the importance of policies addressing both supply and demand (44%).

ECONOMIC

In order to spur economic recovery, businesses are looking to municipalities to **redouble their efforts to streamline services** for business owners.



TRANSPORTATION

More than half of respondents believe the region needs more investment in transit to keep up with the needs of the population



- Extend the SkyTrain to UBC
- Rapid Transit to the NORTH SHORE
- SkyTrain to LANGLEY

