



GREATER VANCOUVER  
BOARD OF TRADE



# GOVERNORS' BANQUET AND RIX AWARDS 2017

MONDAY, APRIL 3, 2017  
VANCOUVER CONVENTION CENTRE WEST

## SPONSORSHIP PACKAGE



**Tim Manning**

Retired Regional Vice President  
RBC Royal Bank  
*Inducted into the Council of Governors  
Greater Vancouver Board of Trade*



**Michael Audain O.C. O.B.C.**

Chairman  
Polygon Homes Ltd.

**Yoshiko Karasawa**

*2017 Rix Award for Engaged  
Community Citizenship*



*2017 Rix Award for Engaged  
Corporate Citizenship*



*Please join more than 900  
Members and guests of  
the Greater Vancouver  
Board of Trade at the  
30th Annual Governors'  
Banquet and Rix Awards.*

The Greater Vancouver Board of Trade – Western Canada's largest, most active business association – accelerates business success by influencing policy, hosting forums on current business thinking and bringing the entire business community together. We work with decision makers to develop Greater Vancouver as B.C.'s vibrant hub for commerce, trade, travel and free enterprise. And we've been doing it for over 129 years.



In 1987, the Greater Vancouver Board of Trade celebrated its 100th anniversary and marked the occasion with a black-tie gala dinner at which the Council of Governors and Business Hall of Fame were inaugurated. As part of this celebratory evening, The Board formally inducts the immediate past chair into the Council of Governors. The Governors' Banquet is also an event where the Greater Vancouver Board of Trade recognizes community leadership and corporate philanthropy. Each year, The Board honours one individual and one organization with its prestigious Rix Awards for Community and Corporate Citizenship, in memory of the late Dr. Don Rix.

**Please join us as an Event Sponsor!**  
 (See the Sponsorship benefits outlined on the next page)

**PAST RECIPIENTS HAVE INCLUDED:**

**The Rix Award for Engaged Community Citizenship**

- **David Podmore**, O.B.C., MA (ESc.), D.TECH. (HON.), MCIP (RPP), FRI, RIBC, *Chairman and Chief Executive Officer, Concert Properties Ltd.*
- **Carole Taylor**, O.C., *Former Journalist; Former Minister of Finance, Province of British Columbia; Chancellor Emeritus, Simon Fraser University*
- **David McLean**, O.B.C., L.L.D., F.I.C.D., *Chairman, The McLean Group*
- **Terence Hui**, *President and CEO, Concord Pacific Developments Inc.*
- **Peter M. Brown**, O.B.C., L.L.D., *Chairman and Founder, Canaccord Financial Inc.*
- **Brandt C. Louie**, O.B.C., L.L.D., F.C.A., *Chairman of the Board, London Drugs Ltd; Chairman and CEO, H.Y. Louie Co. Ltd.*
- **Jimmy Pattison**, O.C., O.B.C.
- **Craig and Marc Kielburger**, *Founders, Free The Children*

**The Rix Award for Engaged Corporate Citizenship**

- FortisBC
- Global BC
- Port of Vancouver
- TELUS Corporation
- Teck Resources
- Vancity
- RBC Royal Bank
- Vancouver Airport Authority (YVR)

Sponsorship Benefits	Rix Awards	Presenting	Platinum	Reception	Gold	Signature Programs				Silver	Bronze
						LOT	CYP	WLC	SBC		
	\$75,000	\$50,000	\$25,000	\$20,000	\$15,000	\$12,500	\$12,500	\$12,500	\$12,500	\$10,000	\$5,500
	Limit 2	Limit 4	Limit 4	Limit 1	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Based on availability
<b>Tables of 10 included</b>	2	2	1	1	1	1	1	1	1	1	1
<b>Head table guests</b>	2	2									
<b>Participate in the introduction of the Rix Awards recipients</b>	Yes										
<b>Branding logo recognition on all event collateral, VBOT website (linked); event ads</b>	Premium	Premium	Premium	Premium	Prominent	Standard	Standard	Standard	Standard	Standard	
<b>Congratulatory ad in the event program</b>	Full page	Full page	Full page	Half page	Quarter page						
<b>Guest column, op-ed, or news submission in an upcoming issue of Sounding Board</b> * articles must run in April, May, June, July 2017 issues; submission deadlines are on the 10th of the preceeding month)	Yes (500-750 words)	Yes (350-500 words)	Yes (350-500 words)	Yes (350-500 words)							
<b>Logo included on sponsor page in dinner program and on screen signage</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Text only
<b>Logo included on post event thank you ad in Sounding Board</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Text only
<b>Additional</b>						4 tickets to LOT Graduation	4 tickets to Annual CYP Leadership Forum	4 tickets to any WLC Morning Leader event	4 tickets to any Small Business Success Series		

Please note: Commitment deadline date of February 15, 2017 for sponsors to be included on printed materials.

HONOURING

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**Michael Audain,**  
O.C., O.B.C., Chairman,  
Polygon Homes Ltd.  
**Yoshiko Karasawa**  
*2017 Rix Award for Engaged  
Community Citizenship*

**Whistler Blackcomb**  
*2017 Rix Award for Engaged  
Corporate Citizenship*

**SPONSOR COMMITMENT FORM**

(This form is your official invoice. Please retain a copy for your records.)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address for ticket delivery: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Primary Contact name for thank you letter (If different from above): \_\_\_\_\_

**SPONSORSHIP** *(Benefits are outlined separately)*

I would like to sponsor at the following level :

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Rix Awards \$75,000 (limit 2) | <input type="checkbox"/> Gold \$15,000        | <input type="checkbox"/> SBC Program \$12,500 |
| <input type="checkbox"/> Presenting \$50,000 (limit 4) | <input type="checkbox"/> LOT Program \$12,500 | <input type="checkbox"/> Silver \$10,000      |
| <input type="checkbox"/> Platinum \$25,000 (limit 4)   | <input type="checkbox"/> CYP Program \$12,500 | <input type="checkbox"/> Bronze \$5,500       |
| <input type="checkbox"/> Reception \$20,000 (limit 1)  | <input type="checkbox"/> WLC Program \$12,500 |   |

I will use the full complimentary table of 10 tickets provided in the sponsorship package.

I will use only \_\_\_\_\_ tickets and agree to contribute the remaining tickets back to the event.

***Sponsor tables take priority over ticket/table sales only – for individual tickets you will be placed on a wait-list and seating is not guaranteed. If space is available you will be notified no later than March 15, 2017.***

*Note: No cancellation refunds after January 1, 2017. Tickets will be issued by March 15, 2017 or before.*

**METHOD OF PAYMENT**

Enclosed is a cheque payable to Greater Vancouver Board of Trade for full payment in the amount of \$ \_\_\_\_\_

Charge my tickets to my GVBOT account # \_\_\_\_\_ Authorization signature: \_\_\_\_\_

I would prefer to pay by:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please remit to** Portfolio Event Management (Event Coordination Office)  
1383 Homer Street, Vancouver, BC V6B 5M9 tel: 604.685.4888

**PLEASE FAX: 604.685.5787 or SCAN/EMAIL TO: [governorsbanquet@boardoftrade.com](mailto:governorsbanquet@boardoftrade.com)**