



GREATER VANCOUVER
BOARD OF TRADE



GOVERNORS' BANQUET AND RIX AWARDS 2018

MONDAY, APRIL 23, 2018
VANCOUVER CONVENTION CENTRE WEST

SPONSORSHIP PACKAGE



Robin Silvester

President and Chief Executive Officer
Vancouver Fraser Port Authority
*Inducted into the Council of Governors
Greater Vancouver Board of Trade*



Gordon Diamond, O.B.C., LL.D.
Leslie Diamond, O.B.C.

*2018 Rix Award for Engaged
Community Citizenship*

Beedie/

*2018 Rix Award for Engaged
Corporate Citizenship*



*Join more than 900
Members and guests of
the Greater Vancouver
Board of Trade at the 31st
Annual Governors'
Banquet and Rix Awards.*

The Greater Vancouver Board of Trade – Western Canada's largest, most active business association – accelerates business success by influencing policy, hosting forums on current business thinking and bringing the entire business community together. We work with decision makers to develop Greater Vancouver as B.C.'s vibrant hub for commerce, trade, travel and free enterprise. And we've been doing it for over 130 years.



In 1987, the Greater Vancouver Board of Trade celebrated its 100th anniversary and marked the occasion with a black-tie gala dinner at which the Council of Governors and Business Hall of Fame were inaugurated. As part of this celebratory evening, The Board formally inducts the immediate past chair into the Council of Governors. The Governors' Banquet is also an event where the Greater Vancouver Board of Trade recognizes community leadership and corporate philanthropy. Each year, The Board honours one individual and one organization with its prestigious Rix Awards for Community and Corporate Citizenship, in memory of the late Dr. Don Rix.

Please join us as an Event Sponsor!

(See the Sponsorship benefits outlined on the next page)

PAST RECIPIENTS HAVE INCLUDED:

The Rix Award for Engaged Community Citizenship

- **Michael Audain, O.C., O.B.C.**
Chairman, Polygon Homes Ltd.
Yoshiko Karasawa
- **David Podmore, O.B.C., MA (ESc.), D.TECH. (HON.), MCIP (RPP), FRI, RIBC, Chairman and Chief Executive Officer, Concert Properties Ltd.**
- **Carole Taylor, O.C.,**
Former Journalist;
Former Minister of Finance,
Province of British Columbia;
Chancellor Emeritus,
Simon Fraser University
- **David McLean,**
O.B.C., L.L.D., F.I.C.D., *Chairman,*
The McLean Group
- **Terence Hui,**
President and CEO, Concord Pacific
Developments Inc.
- **Peter M. Brown, O.B.C., L.L.D.,**
Chairman and Founder,
Canaccord Financial Inc.
- **Brandt C. Louie, O.B.C., L.L.D.,**
F.C.A., *Chairman of the Board,*
London Drugs Ltd; Chairman and
CEO, H.Y. Louie Co. Ltd.
- **Jimmy Pattison, O.C., O.B.C.**

The Rix Award for Engaged Corporate Citizenship

- Whistler Blackcomb
- FortisBC
- Global BC
- Port of Vancouver
- TELUS Corporation
- Teck Resources
- Vancity
- RBC Royal Bank
- Vancouver Airport Authority (YVR)

| Sponsorship Benefits | Rix Awards | Presenting | Platinum | Reception | Gold | Signature Programs | | | | Silver | Bronze |
|--|------------------------|------------------------|------------------------|------------------------|--------------|-----------------------------|--|---|--|-----------|-----------------------|
| | | | | | | LOT | CYP | WLC | SBC | | |
| | \$75,000 | \$50,000 | \$25,000 | \$25,000 | \$15,000 | \$12,500 | \$12,500 | \$12,500 | \$12,500 | \$10,000 | \$5,500 |
| Number of available opportunities per level | Limit 2 | Limit 4 | Limit 4 | Limit 1 | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Based on availability |
| Tables of 10 included | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Head table guests | 2 | 2 | | | | | | | | | |
| Participate in the introduction of the Rix Awards recipients | Yes | | | | | | | | | | |
| Branding logo recognition on all event collateral, GVBOT website (linked); event ads | Premium | Premium | Premium | Premium | Prominent | Standard | Standard | Standard | Standard | Standard | |
| Congratulatory ad in the event program | Full page | Full page | Full page | Half page | Quarter page | | | | | | |
| Guest column, op-ed, or news submission in an upcoming issue of Sounding Board * articles must run in April, May, June, July 2018 issues; submission deadlines are on the 10th of the preceeding month) | Yes (500-750 words) | Yes (350-500 words) | Yes (350-500 words) | Yes (350-500 words) | | | | | | | |
| Logo included on sponsor page in dinner program and on screen signage | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Text only |
| Logo included on post event thank you ad in Sounding Board | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Text only |
| Additional | | | | | | 4 tickets to LOT Graduation | 4 tickets to Annual CYP Leadership Forum | 4 tickets to any WLC Morning Leader event | 4 tickets to any Small Business Success Series | | |

Please note: Commitment deadline date of February 21, 2018 for sponsors to be included on printed materials.

HONOURING

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SPONSOR COMMITMENT FORM

(This form is your official invoice. Please retain a copy for your records.)

Name: _____ Title: _____

Company: _____

Address for ticket delivery: _____

City: _____ Prov: _____ Postal Code: _____

Tel: _____ Fax: _____ Email: _____

Primary Contact name for thank you letter (If different from above): _____

SPONSORSHIP (Benefits are outlined separately)

I would like to sponsor at the following level :

- | | | |
|--|---|---|
| <input type="checkbox"/> Rix Awards \$75,000 (limit 2) | <input type="checkbox"/> Gold \$15,000 | <input type="checkbox"/> SBC Program \$12,500 |
| <input type="checkbox"/> Presenting \$50,000 (limit 4) | <input type="checkbox"/> LOT Program \$12,500 | <input type="checkbox"/> Silver \$10,000 |
| <input type="checkbox"/> Platinum \$25,000 (limit 4) | <input type="checkbox"/> CYP Program \$12,500 | <input type="checkbox"/> Bronze \$5,500 |
| <input type="checkbox"/> Reception \$25,000 (limit 1) | <input type="checkbox"/> WLC Program \$12,500 | |

☐ I will use the full complimentary table of 10 tickets provided in the sponsorship package.

☐ I will use only _____ tickets and agree to contribute the remaining tickets back to the event.

Sponsor tables take priority over ticket/table sales only – for individual tickets you will be placed on a wait-list and seating is not guaranteed. If space is available you will be notified no later than March 15, 2018.

Note: No cancellation refunds after January 1, 2018. Tickets will be issued by April 1, 2018 or before.

METHOD OF PAYMENT

- ☐ Enclosed is a cheque payable to Greater Vancouver Board of Trade for full payment in the amount of \$ _____
- ☐ Charge my tickets to my GVBOT account # _____ Authorization signature: _____
- ☐ I would prefer to pay by: ☐ Visa ☐ MasterCard ☐ American Express

Card Number: _____ Expiry date: _____

Name on card: _____ Signature: _____

Please remit to Greater Vancouver Board of Trade
400 - 999 Canada Place, Vancouver, B.C., V6C 3E1

SCAN/EMAIL TO: governorsbanquet@boardoftrade.com