

GOVERNORS' GALA AND RIX AWARDS

— 2 0 2 3 —

SPONSORSHIP PACKAGE

ENGAGED COMMUNITY CITIZENSHIP

Wendy Lisogar-Cocchia, C.M., O.B.C., LL.D. (HON.) and **Sergio Cocchia, O.B.C., LL.D. (HON.)**



ENGAGED CORPORATE CITIZENSHIP

White Spot



INDUCTION INTO THE COUNCIL OF GOVERNORS

Kirsten Sutton, ICD.D



GREATER VANCOUVER
BOARD OF TRADE



JW Marriott Parq Vancouver

Thursday, 20, April, 2023



The Greater Vancouver Board of Trade — Western Canada's most active and engaged business association — accelerates business success by influencing policy, hosting events on current business thinking, and bringing our region's business community together. We work with decision makers to develop Greater Vancouver as B.C.'s vibrant hub for commerce, trade, travel, and free enterprise — and we've been doing it for more than 135 years!



Join upwards of 1,000 of our region's senior business leaders for the Greater Vancouver Board of Trade's 36th annual
Governors' Gala and Rix Awards.

Share in the spotlight as an Event Sponsor!

(See sponsorship benefits outlined on the next page)

In 1987, the Greater Vancouver Board of Trade celebrated its 100th anniversary and marked the occasion with a black-tie gala dinner. It was on that night that the Council of Governors was inaugurated. This annual celebration has continued for 36 years.

Each year, the Greater Vancouver Board of Trade formally inducts its Immediate Past Chair into the prestigious Council of Governors.

In addition, the Governors' Banquet also serves as an opportunity for the Board of Trade to recognize community leadership and corporate philanthropy by presenting its annual Rix Awards for Community and Corporate Citizenship, in memory of the late Dr. Don Rix.

The Rix Award for Engaged Community Citizenship

Past Recipients:

- Chief Wayne Sparrow (2022)
- Joe Segal (2020-21)
- Robert H. Lee and Lily Lee (2019)
- Gordon and Leslie Diamond (2018)
- Yoshiko Karasawa and Michael Audain (2017)
- David Podmore (2016)
- Carole Taylor (2015)
- David McLean (2014)
- Terence Hui (2013)
- Peter M. Brown (2012)
- Brandt C. Louie (2011)
- Jimmy Pattison (2010)
- Craig and Marc Kielburger (2009)

The Rix Award for Engaged Corporate Citizenship

Past Recipients:

- London Drugs (2022)
- CN (2020-21)
- Ledcor (2019)
- Beedie (2018)
- Whistler Blackcomb (2017)
- FortisBC (2016)
- Global BC (2015)
- Vancouver Fraser Port Authority (2014)
- TELUS (2013)
- Teck Resources (2012)
- Vancity (2011)
- RBC Royal Bank (2010)
- Vancouver Airport Authority (2009)

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SPONSORSHIP OPPORTUNITIES

	Rix Awards	Presenting	Platinum	Reception	Gold	Silver	Bronze
	\$75,000	\$50,000	\$25,000	\$25,000	\$15,000	\$10,000	\$5,500
Number of available opportunities	2	6	6	1	unlimited	unlimited	
Tables of 10 included	2	2	1	1	1	1	1
Head Table Guests	2	2					
Logo recognition on event collateral and website	Premium	Premium	Premium	Premium	Prominent	Standard	
Congratulatory ad in event program	Full page	Full page	Full page	Half Page	Quarter Page		
Guest column, op-ed, or news submission in an upcoming issue of Sounding Board <small>*article must run in June-October 2023 issues</small>	Yes 500-750 words	Yes 350-500 words	Yes 350-500 words	Yes 350-500 words			
Logo included on sponsor page in dinner program and on screen	Yes	Yes	Yes	Yes	Yes	Yes	Text Only
Logo included on post-event 'Thank You' ad in Sounding Board	Yes	Yes	Yes	Yes	Yes	Yes	Text Only

For sponsorship enquiries, please contact **Lisa Kaisers** at governorsgala@boardoftrade.com

SPONSOR COMMITMENT FORM

This form is your official invoice. Please retain a copy for your records.

Name:

Title:

Company:

Address for ticket delivery:

City:

Province:

Postal Code:

Tel:

Fax:

Email:

Primary contact name for thank you letter (if different from above):

Sponsorship Details

I would like to sponsor at the following level:

Rix Awards \$75,000 (limit 2)

Gold \$15,000

Presenting \$50,000 (limit 6)

Silver \$10,000

Platinum \$25,000 (limit 6)

Bronze \$5,500

Reception \$25,000 (limit 1)

I will use the full complimentary table of 10 tickets provided in the sponsorship package.

I will only use _____ tickets and agree to contribute the remaining tickets back to the event.

Sponsor tables take priority over ticket/table sales only – for individual tickets you will be placed on a wait-list and seating is not guaranteed.

Payment Method

Enclosed is a cheque payable to Greater Vancouver Board of Trade for full payment in the amount of \$

Charge my tickets to my GVBOT account #

Signature:

I would prefer to pay by:

Visa

MasterCard

American Express

Card Number:

Expiry Date:

CVV:

Name on Card:

Signature:

Please remit to: **Greater Vancouver Board of Trade | 400 - 999 Canada Place, Vancouver B.C., V6C 3E1**

Scan and send by email to: **governorsgala@boardoftrade.com**