

# Elaine "Lainey" Lui

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Elaine "Lainey" Lui is the Founder and Editor of LaineyGossip.com, and a senior reporter on CTV's "etalk", Canada's number one rated entertainment news show. She also co-hosted CTV's daytime talk show "The Social" from the show's launch in 2013 until 2023.

Lainey has been breaking entertainment news since 2003 via her website, LaineyGossip.com, and on etalk since 2006.

The site, which started as a simple email to a small group of friends and colleagues, has grown into an immensely popular online destination visited by over 650K monthly unique users. Generating over 8 million monthly page views, it is now a leading international celebrity gossip and pop culture news source.

etalk hired Lainey as a special correspondent in 2006. With etalk Lainey has covered the Red Carpet at the Oscars, SuperBowl XLII, Cannes, Toronto, and Sundance International Film Festivals, the Royal Weddings, and other top tier events worldwide.

*"Celebrity gossip has been around for ages - it's only the status of the subjects that change," says Lainey. "Hundreds of years ago, we gossiped about royalty. Then we gossiped about politicians. And now we gossip about celebrities. Gossip is immortal."*

In 2014 Lainey became a best-selling author with her memoir "Listen to the Squawking Chicken". Regularly called upon by various media outlets, including CNN, The Washington Post, The Guardian, BBC, CBC, CTV News and more, as one of Canada's top celebrity and pop culture experts, she delivered her case for the relevance of gossip at TEDx Vancouver in a speech titled [The Sociology of Gossip: Elaine Lui at TEDxVancouver](#) in 2012. She was named to WXN's Top 100 Most Powerful Women list in 2016, and won a Canadian Screen Award in 2019 for Best Digital Host for etalk's Oscars 2019 Red Carpet livestream.

A graduate of the University of Western Ontario, Lainey lives in Toronto with her husband and business partner Jacek Szenowicz and beagles Barney and Elvis.

## Elaine Lui Facts and Highlights

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- Born: Toronto, Canada
- Education: Graduate of the University of Western Ontario
- Co-host of CTV's *The Social* from the show's launch in 2013 until 2023
- Senior reporter on CTV's *eTalk*, Canada's # 1 entertainment news show
- Torch Bearer at the the Vancouver 2010 Olympic Winter Games
- Published her first memoir "Listen to the Squawking Chicken" in 2014
- Named to WXN's Canada's Top 100 Most Powerful Women list in 2016
- Named to Hello! Canada's and Toronto Life's Best Dressed lists in 2014 and 2016 respectively
- Winner of 2019 Canadian Screen Award for *eTalk's* Oscars Red Carpet livestream
- Regularly called upon to provide commentary on breaking entertainment news stories to media outlets including the Los Angeles Times, Access Hollywood, The Globe and Mail, CNN, the Chicago Tribune, the Washington Post, and more.