

# GOVERNORS' & GALA RIX AWARDS

— 2024 —

## SPONSORSHIP PACKAGE

*Engaged Community Citizenship* Arran and Ratana Stephens

*Engaged Corporate Citizenship* Odium Brown

*Council of Governors' Inductee* Radha Curpen, Bennett Jones



**GREATER VANCOUVER  
BOARD OF TRADE**



Vancouver Convention Centre – West

Monday, April 22, 2024

**The Greater Vancouver Board of Trade** — Western Canada’s most active and engaged business association — accelerates business success by influencing policy, hosting events on current business thinking, and bringing our region’s business community together. We work with decision makers to develop Greater Vancouver as B.C.’s vibrant hub for commerce, trade, travel, and free enterprise — and we’ve been doing it for more than 136 years!

In 1987, the Greater Vancouver Board of Trade celebrated its 100th anniversary and marked the occasion with a black-tie gala dinner. It was on that night that the Council of Governors was inaugurated, and this annual celebration continues today.

Each year, Greater Vancouver Board of Trade recognizes community leadership and corporate philanthropy by presenting its annual **Rix Award for Engaged Community Citizenship** and **Rix Award for Engaged Corporate Citizenship** in memory of the late renowned philanthropist Dr. Don Rix. The immediate Past Chair of the Board of Trade is also inducted into the prestigious Council of Governors.



*Greater Vancouver Board of Trade acknowledges that our office is located on the unceded territory of the Coast Salish peoples, including the territories of the xʷməθkʷəy̅əm (Musqueam), Salilwataʔ/Selilwitulh (Tsleil-Waututh) and Skwxwú7mesh (Squamish) Nations. We thank them for the privilege of working, learning, and living in this place and acknowledge their continued resilience, sustainable stewardship, and community activity for generations to come.*

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## The Rix Award for Engaged Community Citizenship

### Past Recipients:

- Wendy Lisogar-Cocchia and Sergio Cocchia (2023)
- Chief Wayne Sparrow (2022)
- Joe Segal (2020-21)
- Robert H. Lee and Lily Lee (2019)
- Gordon and Leslie Diamond (2018)
- Yoshiko Karasawa and Michael Audain (2017)
- David Podmore (2016)
- Carole Taylor (2015)
- David McLean (2014)
- Terence Hui (2013)
- Peter M. Brown (2012)
- Brandt C. Louie (2011)
- Jimmy Pattison (2010)
- Craig and Marc Kielburger (2009)

## The Rix Award for Engaged Corporate Citizenship

### Past Recipients:

- White Spot (2023)
- London Drugs (2022)
- CN (2020-21)
- Ledcor (2019)
- Beedie (2018)
- Whistler Blackcomb (2017)
- FortisBC (2016)
- Global BC (2015)
- Vancouver Fraser Port Authority (2014)
- TELUS (2013)
- Teck Resources (2012)
- Vancity (2011)
- RBC Royal Bank (2010)
- Vancouver Airport Authority (2009)

## SPONSORSHIP OPPORTUNITIES

	<b>Rix Awards</b>	<b>Presenting</b>	<b>Platinum</b>	<b>Reception</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	\$75,000	\$50,000	\$25,000	\$25,000	\$15,000	\$10,000	\$6,500
Number of available opportunities	2	6	6	1	Unlimited	Unlimited	Unlimited
Tables of 10 included	2	2	1	1	1	1	1
Head Table Guests	2	2					
Logo recognition on event collateral and website	Premium	Premium	Premium	Premium	Prominent	Standard	Text Only
Congratulatory ad in event program	Full page	Full page	Full page	Half Page	Quarter Page		
Guest column, op-ed, or news submission in an upcoming issue of Sounding Board <small>*article must run in June-October 2024 issues</small>	Yes 500-750 words	Yes 350-500 words	Yes 350-500 words	Yes 350-500 words			
Logo included on sponsor page in dinner program and on screen	Yes	Yes	Yes	Yes	Yes	Yes	Text Only
Logo included on post event 'Thank You' ad in Sounding Board	Yes	Yes	Yes	Yes	Yes	Yes	Text Only

Sponsorship Opportunities: [boardoftrade.com/govgalasponsorship](https://boardoftrade.com/govgalasponsorship)

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