Business Distinction Awards 2025

SPONSORSHIP PACKAGE

Thursday, October 30, 2025

Fairmont Waterfront

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Red Carpet Welcome: 4:00 – 5:00 p.m.
Awards: 5:00 – 6:00 p.m.
Reception: 6:00 - 6:30 p.m.

Greater Vancouver Board of Trade is pleased to be hosting the fourth annual Business Distinction Awards. These awards recognize businesses that have gone above and beyond to set themselves apart in the Greater Vancouver region.

Presenting Sponsor: As the Presenting Sponsor, your organization will enjoy top-level recognition. Your brand will take center stage with unparalleled visibility, providing an extraordinary chance to showcase your commitment to excellence and community engagement. The Presenting Sponsor will benefit from extensive pre-event marketing, logo placement, and prime recognition during the event.

Red Carpet Welcome Sponsor: The Red Carpet Welcome Sponsorship provides a unique opportunity for your brand to be at the forefront of the social gathering, where attendees will interact in a relaxed and convivial environment. This sponsorship level includes prominent logo placement during the reception, fostering valuable networking opportunities and reinforcing your brand's presence among influential guests including the finalists.

Gold Sponsor: As a Gold Sponsor, your brand will enjoy elevated visibility and recognition, reinforcing its commitment to the local business community. This tier not only amplifies your presence on our stage but also facilitates deeper connections, ultimately strengthening brand loyalty and enhancing your organization's reputation within the community.

Silver Sponsor: Our entry-level sponsorship tier allows you to engage your team, clients, and stakeholders interested in the event, speakers, and content. As a Silver Sponsor, your brand will be recognized for its support of the local business community, helping you to foster meaningful connections and increase brand loyalty.

The Scale-up Centre for SMEs (SCS) is an initiative of the Greater Vancouver Board of Trade that aims to support small and medium-sized enterprises in the Greater Vancouver region. Through a series of curated events and roundtables, the SCS creates opportunities for companies to discover gaps, engage with experts, provide input on issues affecting businesses, and develop solutions that address obstacles to growth.

Sponsorship Opportunities

Sponsorship Level	Presenting	Red Carpet Welcome	Gold	Silver
Commitment Value	**$8,000**	**$5,000**	**$4,000**	**$2,500**
Number of opportunities	6	1	6	Unlimited
Award Naming Rights	√			
Opportunity to present one award	√			
Opportunity to have one representative on the adjudication committee of one award[1]	√			
One Head Table seat[1]	√			
Verbal recognition	√	√	√	√
One Table of 10	√	√	√	4 tickets
Logo Recognition on Website, Event Collateral and Digital Agenda	√	√	√	√
Advertisement featured in the Digital Agenda	Full page	½ page	¼ page	
Provide custom PowerPoint slide[1]	√	√	√	√
Display one corporate banner in reception area	√	√	√	√
Social media engagement[2]	√	√	√	√
First Right of Refusal for 2026	√			

1 subject to GVBOT approvals
2 as resources allow

For more information, please contact Lisa Kaisers at 604-640-5484 or email sponsorship@boardoftrade.com

**GREATER VANCOUVER
BOARD OF TRADE**

Sponsor Commitment Form

This form is your official invoice. Please retain a copy for your records.

Name: Title:

Company:

Address:

City: Province: Postal Code:

Tel: Email:

Primary contact name for thank you letter (if different from above):

Sponsorship Details

I would like to sponsor at the following level:

Presenting $8,000 (limit 6)   Red Carpet Welcome $5,000 (limit 1)

Gold $4,000 (limit 6)   Silver $2,500

Payment Method

We will pay by EFT, please contact accounting@boardoftrade.com for EFT payment instructions.

We will pay by cheque. Please issue cheque payable to Greater Vancouver Board of Trade.

I would prefer to pay by: Visa   MasterCard   American Express

Card Number: Expiry Date: CVV:

Name on Card: Signature: