



GOVERNORS' GALA AND RIX AWARDS

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SPONSORSHIP PACKAGE

Rix Award for Community Citizenship **Bob Rennie**

Rix Award for Corporate Citizenship **Stantec**

Council of Governors' Inductee **Juggy Sihota-Chahil**

The Westin Bayshore Vancouver

Wednesday, April 16, 2025



GREATER VANCOUVER
BOARD OF TRADE





Greater Vancouver Board of Trade acknowledges that our office is located on the unceded territory of the Coast Salish peoples, including the territories of the x^wməθkwəy̓əm (Musqueam), Səlilwətaʔ/Selilwitulh (Tseil-Waututh) and Skwxwú7mesh (Squamish) Nations. We thank them for the privilege of working, learning, and living in this place and acknowledge their continued resilience, sustainable stewardship, and community activity for generations to come.

About the Governors' Gala & Rix Awards

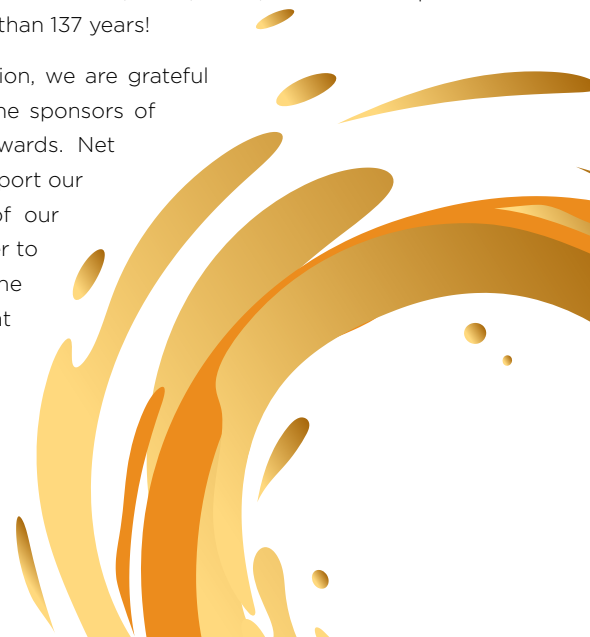
In 1987, the Greater Vancouver Board of Trade celebrated its 100th anniversary and marked the occasion with a black-tie gala dinner. It was on that night that the Council of Governors was created, a group of the Board of Trade's past chairs. Since then, each year the Board of Trade's immediate past chair is inducted into the Council of Governors at a gala event and now includes the presentation of the Rix Awards.

The Rix Awards are presented each year by the Greater Vancouver Board of Trade to recognize outstanding community and corporate leadership and corporate philanthropy. They include the Rix Award for Community Citizenship and the Rix Award for Corporate Citizenship in memory of the late renowned philanthropist Dr. Don Rix.

About GVBOT

The Greater Vancouver Board of Trade — Western Canada's most active and engaged business association — accelerates business success by influencing policy, hosting events on current business thinking, and bringing our region's business community together. We work with decision makers to develop Greater Vancouver as B.C.'s vibrant hub for commerce, trade, travel, and free enterprise — and we've been doing it for more than 137 years!

As a non-profit industry association, we are grateful for the generous support from the sponsors of the Governors' Gala and Rix Awards. Net proceeds from the gala event support our work of advocating on behalf of our members on the issues that matter to them, developing and delivering the latest in leadership development and professional development training and attracting the very best speakers and thought leaders to one of the largest event platforms in Western Canada.



2025 Honourees



Bob Rennie

2025 Rix Award for
Community Citizenship



Stantec

2025 Rix Award for
Corporate Citizenship



Juggy Sihota-Chahil

Council of Governors Inductee

2025 Governors' Gala and Rix Awards

The annual Governor's Gala and Rix Awards are a celebration of community. Year over year, our selected honourees have demonstrated the highest form of commitment to their communities so it's only fitting that we have a celebration event built around community.

To do this, we're shortening the official program and adding more opportunities for socializing and having fun. We've also added community tables, a new way to experience the gala which provides more opportunities for connection.

The Rix Award for Community Citizenship

Past Recipients:

- Ratana Stephens and Arran Stephens (2024)
- Wendy Lisogar-Cocchia and Sergio Cocchia (2023)
- Chief Wayne Sparrow (2022)
- Joe Segal (2020-21)
- Robert H. Lee and Lily Lee (2019)
- Gordon and Leslie Diamond (2018)
- Yoshiko Karasawa and Michael Audain (2017)
- David Podmore (2016)
- Carole Taylor (2015)
- David McLean (2014)
- Terence Hui (2013)
- Peter M. Brown (2012)
- Brandt C. Louie (2011)
- Jimmy Pattison (2010)
- Craig and Marc Kielburger (2009)

The Rix Award for Corporate Citizenship

Past Recipients:

- Odlum Brown (2024)
- White Spot (2023)
- London Drugs (2022)
- CN (2020-21)
- Ledcor (2019)
- Beedie (2018)
- Whistler Blackcomb (2017)
- FortisBC (2016)
- Global BC (2015)
- Vancouver Fraser Port Authority (2014)
- TELUS (2013)
- Teck Resources (2012)
- Vancity (2011)
- RBC Royal Bank (2010)
- Vancouver Airport Authority (2009)

Sponsorship Levels

Rix Awards:

The most exclusive sponsorship tier that offers unparalleled visibility, providing an extraordinary opportunity to showcase your commitment to excellence and community engagement, and comes with the opportunity to be seated at the Head Table.

Presenting:

As a Presenting sponsor, your organization will enjoy the highest level of brand visibility, including the most prominent logo placement on all event-related materials as well as the opportunity to join the Head Table.

Governors' Circle:

As a Governors' Circle sponsor, you will receive top-tier exposure through premium placement of your logo on all event materials, creating a lasting impression and solidifying your brand's status.

Reception:

The Reception sponsorship provides a unique opportunity for your brand to be at the forefront of the social gathering, where attendees will interact in a relaxed and convivial environment.

Visionary:

This level offers a robust set of benefits designed to provide significant exposure and value, with a balanced mix of visibility and engagement opportunities, this is an excellent choice for organizations seeking to make a strong impact while maximizing their investment.

Community Champion:

This sponsorship tier provides valuable exposure and engagement opportunities at a more accessible level. This tier offers a great balance of visibility and involvement, making it an ideal choice for organizations looking to increase their presence while staying within budget.

Community Builder:

Our entry-level sponsorship tier allows you to engage your team, clients, and stakeholders interested in the event, speakers, and content. Sponsors of this tier will have the opportunity to participate in our community tables celebrating this occasion with your peers and fellow guests. Ticket holders will be seated in their groups and adjacent to others at long tables.

Friends of GVBOT:

A newly created opportunity for organizations and individuals who wish to contribute meaningfully to the event but may not require the full suite of benefits offered by higher tiers.

For more information, kindly reach out to Lisa Kaisers at governorsgala@boardoftrade.com

Sponsorship Benefits Information

Round table of 10	Available for Community Champion sponsors and up. Tables are placed in premium locations in the ballroom, giving you and your guests the best view and closest proximity to the action.
Community table <i>(new)</i>	"Shared joy is a double joy" Sponsors at Community Builder level will receive 10 individual tickets* to join our brand new community tables to celebrate this special occasion with your peers and fellow guests of the event. These long tables provide a unique opportunity to make new connections and build community. <i>*ticket bundles of 6 are also available</i>
Congratulatory ad in event program	You'll have the creative control to design an ad to be included in our printed and digital program
Blog submission	You'll have an opportunity to submit an article to be featured on our blog
Logo recognition on event webpage and event collateral	Your logo will be displayed and linked to your website on our event webpage, marketing materials and in a rotating slideshow during the event. Placement of the logo will be dependent on sponsorship levels
Verbal recognition	Your company name will be verbally mentioned at the event
Logo included in post-event news release	Your logo will be included in the post-event news release shared publicly on our website

Sponsorship Opportunities

	Rix Awards	Presenting	Governors' Circle	Reception	Visionary	Community Champion	Community Builder
	\$75,000	\$50,000	\$25,000	\$25,000	\$15,000	\$10,000	\$6,500
Number of opportunities	2	6	6	1	Limited	Limited	Unlimited
Round table of 10	2	2	1	1	1	1	10 individual tickets*
Head Table guests ¹	2	2					
Verbal recognition	yes	yes	yes	yes	yes	yes	
Logo recognition on event collateral and website	Premium	Premium	Premium	Premium	Prominent	Standard	Text only
Congratulatory ad in event program ¹	Full page	Full page	Half page	Half page	Quarter page		
GVBOT Blog submission ¹	yes	yes	yes	yes			
Logo included in printed materials and on screen	Premium	Premium	Premium	Premium	Prominent	Standard	Text only
Logo included in post-event news release	Premium	Premium	Premium	Premium	Prominent	Standard	Text only

*ticket bundles of 6 are also available

¹subject to GVBOT approval

Sponsorship Opportunities: boardoftrade.com/govgalasponsorship

Lisa Kaisers - email governorsgala@boardoftrade.com or call 604-640-5484

Sponsor Commitment Form

This form is your official invoice. Please retain a copy for your records.

Name: _____ Title: _____
Company: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Tel: _____ Email: _____
Primary contact name for thank you letter (if different from above): _____

Sponsorship Details

I would like to sponsor at the following level:

Rix Awards \$75,000 (limit 2)	Visionary \$15,000
Presenting \$50,000 (limit 6)	Community Champion \$10,000
Governors' Circle \$25,000 (limit 6)	Community Builder \$6,500
Reception \$25,000 (limit 1)	

I will use the full complimentary table of 10 tickets provided in the sponsorship package.

I will only use _____ tickets and agree to contribute the remaining tickets back to the event.

Sponsor tables take priority over single ticket sales. For single tickets, you will be placed on a wait-list and seating is not guaranteed.

Payment Method

We will pay by EFT, please contact accounting@boardoftrade.com for EFT payment instructions.

We will pay by cheque. Please issue cheque payable to Greater Vancouver Board of Trade.

I would prefer to pay by: Visa MasterCard American Express

Card Number: _____ Expiry Date: _____ CVV: _____

Name on Card: _____ Signature: _____

Please remit to: Greater Vancouver Board of Trade | 400 - 999 Canada Place, Vancouver B.C., V6C 3E1

Send by email to: governorsgala@boardoftrade.com