GOVERNORS' GALA & RIX AWARDS

2027

SPONSORSHIP PACKAGE

Rix Award for Community Citizenship	**Cindy and Ryan Beedie**
Rix Award for Corporate Citizenship	**Nicola Wealth**
Council of Governors Inductee	**Stuart Louie**

Fairmont Hotel Vancouver | Thursday, April 22, 2027

GREATER VANCOUVER
BOARD OF TRADE

COMMUNITY CITIZENSHIP
Rix
Awards
CORPORATE CITIZENSHIP

About the Governors' Gala & Rix Awards

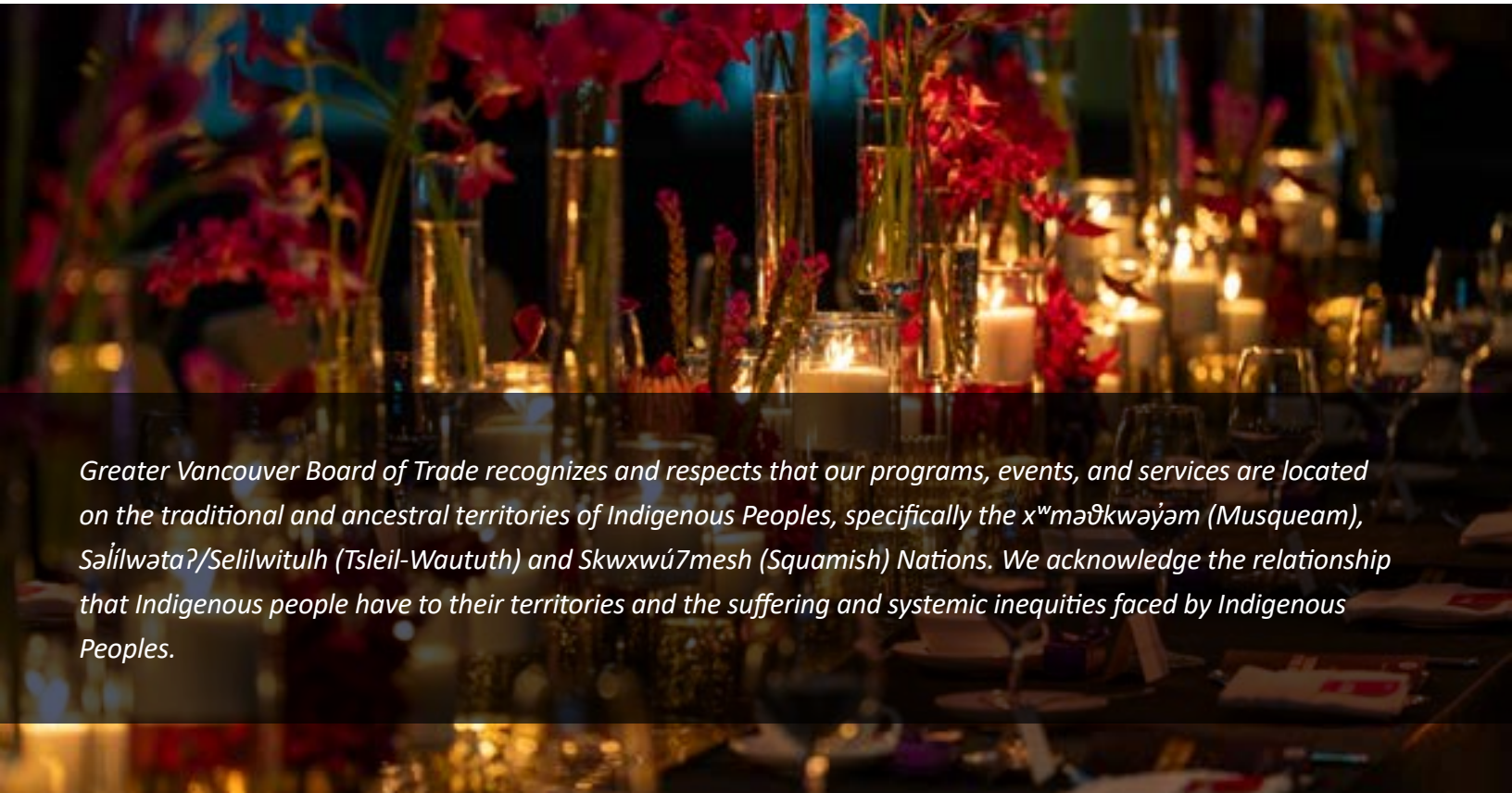
In 1987, the Greater Vancouver Board of Trade celebrated its 100th anniversary and marked the occasion with a black-tie gala dinner. It was on that night that the Council of Governors was created, a group of the Board of Trade's past chairs. Since then, each year the Board of Trade's immediate past chair is inducted into the Council of Governors at a gala event and now includes the presentation of the Rix Awards.

The Rix Awards are presented each year by the Greater Vancouver Board of Trade to recognize outstanding community and corporate leadership and corporate philanthropy. They include the Rix Award for Community Citizenship and the Rix Award for Corporate Citizenship in memory of the late renowned philanthropist Dr. Don Rix.

About Greater Vancouver Board of Trade

The Greater Vancouver Board of Trade — Western Canada's most active and engaged business association — accelerates business success by influencing policy, hosting events on current business thinking, and bringing our region's business community together. We work with decision makers to develop Greater Vancouver as B.C.'s vibrant hub for commerce, trade, travel, and free enterprise — and we've been doing it for more than 139 years!

As a non-profit industry association, we are grateful for the generous support from the sponsors of the Governors' Gala and Rix Awards. Net proceeds from the gala event support our work of advocating on behalf of our members on the issues that matter to them, developing and delivering the latest in leadership development and professional development training and attracting the very best speakers and thought leaders to one of the largest event platforms in Western Canada.



Greater Vancouver Board of Trade recognizes and respects that our programs, events, and services are located on the traditional and ancestral territories of Indigenous Peoples, specifically the xʷməθkwəy̓əm (Musqueam), Sḵwx̱wú7mesh (Squamish) Nations. We acknowledge the relationship that Indigenous people have to their territories and the suffering and systemic inequities faced by Indigenous Peoples.

Governors' Gala and Rix Awards 2027

The annual Governors' Gala and Rix Awards are a celebration of community. Year after year, our selected honourees have demonstrated the highest form of commitment to their communities so it's only fitting that we have a celebration event built around community.

Honourees

Cindy and Ryan Beedie
Rix Award for
Community Citizenship

NICOLA WEALTH

Nicola Wealth
Rix Award for
Corporate Citizenship

Stuart Louie
Council of Governors Inductee

The Rix Award for Community Citizenship

Past Recipients:

- Anthony von Mandl (2026)
- Bob Rennie (2025)
- Ratana Stephens and Arran Stephens (2024)
- Wendy Lisogar-Cocchia and Sergio Cocchia (2023)
- Chief Wayne Sparrow (2022)
- Joe Segal (2020-21)
- Robert H. Lee and Lily Lee (2019)
- Gordon and Leslie Diamond (2018)
- Yoshiko Karasawa and Michael Audain (2017)
- David Podmore (2016)
- Carole Taylor (2015)
- David McLean (2014)
- Terence Hui (2013)
- Peter M. Brown (2012)
- Brandt C. Louie (2011)
- Jimmy Pattison (2010)
- Craig and Marc Kielburger (2009)

The Rix Award for Corporate Citizenship

Past Recipients:

- Purdys Chocolatier (2026)
- Stantec (2025)
- Odlum Brown (2024)
- White Spot (2023)
- London Drugs (2022)
- CN (2020-21)
- Ledcor (2019)
- Beedie (2018)
- Whistler Blackcomb (2017)
- FortisBC (2016)
- Global BC (2015)
- Vancouver Fraser Port Authority (2014)
- TELUS (2013)
- Teck Resources (2012)
- Vancity (2011)
- RBC Royal Bank (2010)
- Vancouver Airport Authority (2009)

GREATER VANCOUVER BOARD OF TRADE

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Sponsorship Levels

Rix Awards

Our premier sponsorship opportunity, the Rix Awards level offers unparalleled visibility and prestige. Showcase your organization's commitment to business excellence, leadership, and community impact while enjoying premium recognition throughout the event, including a seat at the Head Table.

Presenting

As the Presenting Sponsor, your organization will receive exceptional brand visibility and prominent recognition across all event communications, signage, and key touchpoints. This highly visible sponsorship includes premium positioning and a seat at the Head Table.

Reception

Position your brand at the heart of the evening's networking experience. As Reception Sponsor, your organization will be prominently featured during the welcome reception, creating meaningful connections with attendees in a relaxed and engaging setting.

Governors' Circle

Governors' Circle sponsors benefit from elevated exposure through strategic brand placement and recognition throughout the event experience. This prestigious level aligns your organization with Vancouver's business leadership while reinforcing your commitment to our community.

Entertainment

Help create an unforgettable gala experience by sponsoring the evening's entertainment. This sponsorship offers prominent recognition associated with the featured entertainment that brings energy and excitement to the event, ensuring your brand is remembered long after the evening concludes.

Decor Sponsor

Transform the event atmosphere as the Decor Sponsor. Your organization will be recognized for helping create the elegant and inspiring environment that defines the gala experience, with visibility tied to the design elements that leave a lasting impression on guests.

Dessert Reception

Associate your brand with one of the evening's most anticipated social moments. The Dessert Reception Sponsors receive recognition during the dedicated post-program reception, providing a unique opportunity to engage with attendees as they continue networking and celebrating the evening's achievements.

Visionary

Designed for organizations seeking strong visibility and engagement, the Visionary sponsorship delivers a compelling blend of brand exposure, event recognition, and networking opportunities, maximizing impact and value.

Community Champion

Community Champion sponsors enjoy meaningful visibility and engagement opportunities while demonstrating their commitment to supporting the business community. This level offers a balanced combination of recognition, connection, and value.

Friends of GVBOT

A meaningful opportunity for organizations and individuals to support the Governors' Gala and Rix Awards. Friends of GVBOT receive recognition for their contribution in lieu of tickets while helping celebrate business leadership and community impact.

For more information, kindly reach out to Lisa Kaisers at **governorsgala@boardoftrade.com**

Sponsorship Benefits Information

Round table of 10	Available for Community Champion sponsors and up. Tables are placed in premium locations in the ballroom, giving you and your guests the best view and closest proximity to the action.
Congratulatory ad in event program	You'll have the creative control to design an ad to be included in our printed and digital program.
Article submission	Opportunity to publish an informational article in the Media and Resources section of boardoftrade.com.
Logo recognition on event webpage and event collateral	Your logo will be displayed and linked to your website on our event webpage, marketing materials and in a rotating slideshow during the event. Placement of the logo will be dependent on sponsorship levels.
Verbal recognition	Your company name will be verbally mentioned at the event.
Logo included in post-event news release	Your logo will be included in the post-event news release shared publicly on our website.

GREATER VANCOUVER BOARD OF TRADE

GOVERNORS' GALA & RIX AWARDS 2027

Rix Awards — Community Citizenship — Corporate Citizenship

Sponsorship Opportunities

	Rix Awards	Presenting	Reception	Governors' Circle	Entertainment Sponsor	Décor Sponsor	Dessert Reception Sponsors	Visionary	Community Champion
	$75,000	$50,000	SOLD	$25,000	SOLD	$20,000	SOLD	$15,000	$10,000
Number of opportunities	2	1 Remaining	1	6	1	1	3	Limited	Limited
Round table of 10	2	2	1	1	1	1	1	1	1
Head Table guests[1]	2	2							
Verbal recognition	yes	yes	yes	yes	yes	yes	yes	yes	yes
Logo recognition on event collateral and website	Premium	Premium	Premium	Premium	Premium	Premium	Premium	Prominent	Standard
Congratulatory ad in event program[1]	Full page	Full page	Half page	Half page	Half page	Half page	Quarter page	Quarter page	
Opportunity to submit an article[1]	yes	yes	yes	yes	yes	yes	yes		
Logo included in printed materials and on screen	Premium	Premium	Premium	Premium	Premium	Premium	Premium	Prominent	Standard
Logo included in post-event news release	Premium	Premium	Premium	Premium	Premium	Premium	Premium	Prominent	Standard

[1] subject to GVBOT approval

For all sponsorship inquiries,
contact Lisa Kaisers at - email **governorsgala@boardoftrade.com** or call 604-640-5484

GREATER VANCOUVER BOARD OF TRADE

GOVERNORS' GALA & RIX AWARDS 2027

Sponsor Commitment Form

This form is your official invoice. Please retain a copy for your records.

Name: Title:

Company:

Address:

City: Province: Postal Code:

Tel: Email:

Primary contact name for thank you letter (if different from above):

Sponsorship Details

I would like to sponsor at the following level:

- ☐ Rix Awards $75,000 (limit 2)
- ☐ Presenting $50,000 (1 remaining)
- Reception SOLD (limit 1)
- ☐ Governors' Circle $25,000 (limit 6)
- Entertainment Sponsor SOLD (limit 1)
- ☐ Décor Sponsor $20,000 (limit 1)
- Dessert Reception Sponsor SOLD (limit 3)
- ☐ Visionary $15,000
- ☐ Community Champion $10,000

☐ I will use the full complimentary table of 10 tickets provided in the sponsorship package.

☐ I will only use tickets and agree to contribute the remaining tickets back to the event.

Sponsor tables take priority over single ticket sales. For single tickets, you will be placed on a wait-list and seating is not guaranteed.

Payment Method

☐ **We will pay by EFT, please contact accounting@boardoftrade.com for EFT payment instructions.**

☐ **We will pay by cheque. Please issue cheque payable to Greater Vancouver Board of Trade.**

☐ **I would prefer to pay by:** ☐ Visa ☐ MasterCard ☐ American Express

Card Number: Expiry Date: CVV:

Name on Card: Signature:

Please remit to: **Greater Vancouver Board of Trade | 400 - 999 Canada Place, Vancouver B.C., V6C 3E1**

Send by email to: **governorsgala@boardoftrade.com**