



COMPANY OF YOUNG  
PROFESSIONALS

GREATER VANCOUVER  
BOARD OF TRADE

# BCIT Leadership Course Fall 2017

In partnership with the BCIT School of Business, the Company of Young Professionals offers professional development courses developed specially for its Members. These engaging BCIT courses will provide emerging leaders with timely and applicable skills to improve team performance, foster effective collaboration, and drive organizational change.

Students thrive in the interactive class environment, consisting of lectures, group breakouts, practice sessions, and online assignments. As a CYP Member, you can access professional development courses at a fraction of the price, courtesy of BCIT.

## Fall 2017 Course Leading a team in the digital age

*Faculty Instructor:* **Ron McMillan**, Program Head for the Graduate Certificate in Business Analytics at BCIT

This highly topical and pragmatic course will provide emerging leaders with the skills needed to lead their teams through disruptive technological changes that can quickly transform entire markets.

**Class 1:** Developing a tech-focused team that transforms an organization

**Class 2:** Using data analysis and business intelligence to drive corporate strategy

**Class 3:** Applying the hidden benefits of the cloud (web, SEO) for teams and brands

**Class 4:** Unlocking innovation through focussed analytics (intro to Google Analytics)

**Date:** Wednesdays from October 18 – November 8, 2017

**Time:** 6:00 – 9:00 p.m.

**Location:** BCIT Downtown Campus, 555 Seymour Street, Vancouver B.C.

**Greater Vancouver Board of Trade Members:** \$300

**Non-Members:** \$395

**Course Credit:** 1.5

**Course Format:** Four in-class sessions combined with online work



*The leadership course provided tools to help me define my personal leadership style and has made me more conscious of the traits and skills required to be an effective leader. Thanks to the course facilitator, the learning environment was interactive and engaging, I would highly recommend this course!*

— Sean Baxter,  
Port Metro Vancouver

For information on how and when you can register, please contact:

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