



COMPANY OF YOUNG
PROFESSIONALS

GREATER VANCOUVER
BOARD OF TRADE

BCIT Leadership Course Fall 2017

In partnership with the BCIT School of Business, the Company of Young Professionals offers professional development courses developed specially for its Members. These engaging BCIT courses will provide emerging leaders with timely and applicable skills to improve team performance, foster effective collaboration, and drive organizational change.

Students thrive in the interactive class environment, consisting of lectures, group breakouts, practice sessions, and online assignments. As a CYP Member, you can access professional development courses at a fraction of the price, courtesy of BCIT.

Fall 2017 Course

Leading a team in the digital age

Faculty Instructor: **Ron McMillan**, Program Head for the Graduate Certificate in Business Analytics at BCIT

This highly topical and pragmatic course will provide emerging leaders with the skills needed to lead their teams through disruptive technological changes that can quickly transform entire markets.

Class 1: Managing a tech-based team (IT strategy) and leading organizational change

Class 2: Data analysis and business intelligence (decision modelling)

Class 3: The Cloud (Web applications, SEO etc.)

Class 4: Analytics Essentials (Google Analytics)

Date: Wednesdays from October 18 – November 8, 2017

Time: 6:00 – 9:00 p.m.

Location: BCIT Downtown Campus, 555 Seymour Street, Vancouver B.C.

Greater Vancouver Board of Trade Members: \$300

Non-Members: \$395

Course Credit: 1.5

Course Format: Four in-class sessions combined with online work

For information on how and when you can register, please contact:

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bcit.ca/study/courses/busa1170