

Workshop	Time Commitment	Key Learnings	Badges
<b>ESG Fundamentals</b>	<ul style="list-style-type: none"> <li>3 hours live</li> <li>Approximately 1-2 hours for pre-reading</li> </ul>	<ul style="list-style-type: none"> <li>Explore the rise of ESG strategy and explain its connection to CSR, sustainability, social responsibility, and impact movements.</li> <li>Identify the role of materiality assessments in determining high-impact ESG opportunities.</li> <li>Understand how stakeholder engagement fuels governance, social, and environmental actions and impacts.</li> </ul>	Participants must attend this workshop to earn any of the badges listed below.
<b>GOVERNANCE Impact</b>	<ul style="list-style-type: none"> <li>3 hours live</li> <li>Approximately 3-4 hours for reading, assignment, and consultation with your colleagues</li> </ul>	<ul style="list-style-type: none"> <li>Learn from the first-hand experience of a governance impact expert.</li> <li>Discover how governance plays a role in designing your successful ESG strategy.</li> <li>Develop a strategy to uncover the governance impact areas that are material to your organization.</li> <li>Plan a preliminary stakeholder engagement strategy to gather data on material governance impact areas.</li> <li>Identify potential internal and/or external partnerships that will enable and accelerate high-value governance actions.</li> </ul>	<b>Governance Impacts Assignment</b> Participants will submit, and receive feedback on, this assignment before the next session.
<b>SOCIAL Impact</b>	<ul style="list-style-type: none"> <li>3 hours live</li> <li>Approximately 3-4 hours for reading, assignment, and consultation with your colleagues</li> </ul>	<ul style="list-style-type: none"> <li>Learn from the first-hand experience of a social impact expert.</li> <li>Discover how social plays a role in designing your successful ESG strategy.</li> <li>Develop a strategy to uncover the social impact areas that are material to your organization.</li> <li>Plan a preliminary stakeholder engagement strategy to gather data on material social impact areas.</li> <li>Identify potential internal and/or external partnerships that will enable and accelerate high-value social actions.</li> </ul>	<b>Social Impacts Assignment</b> Participants will submit, and receive feedback on, this assignment before the next session.
<b>ENVIRONMENTAL Impact</b>	<ul style="list-style-type: none"> <li>3 hours live</li> <li>Approximately 3-4 hours for reading, assignment, and consultation with your colleagues</li> </ul>	<ul style="list-style-type: none"> <li>Learn from the first-hand experience of a environmental impact expert.</li> <li>Discover how environmental plays a role in designing your successful ESG strategy.</li> <li>Develop a strategy to uncover the environmental impact areas that are material to your organization.</li> <li>Plan a preliminary stakeholder engagement strategy to gather data on material environmental impact areas.</li> <li>Identify potential internal and/or external partnerships that will enable and accelerate high- environmental actions.</li> </ul>	<b>Environmental Impacts Assignment</b> Participants will submit, and receive feedback on, this assignment before the next session.
<b>Your ESG Roadmap: Theory to Action</b>	<ul style="list-style-type: none"> <li>3 hours live</li> <li>Approximately 3-4 hours to combine previous assignments into your ESG action plan</li> </ul>	<ul style="list-style-type: none"> <li>Map your organization's value chain and identify potential high-impact governance, social, and environmental factors.</li> <li>Identify the stakeholders you will engage to gather data on potential high-impact governance, social, and environmental factors and prioritize the order in which you will engage these stakeholders.</li> <li>Create a preliminary action plan to act on the learning from your value chain map and stakeholder engagement strategy.</li> <li>Present your ESG Roadmap and receive real time feedback from ESG impact experts.</li> </ul>	<b>Action Plan Presentation</b> delivered during this session. Feedback from experts provided live and following this session.