



Engaged Leadership Program

Pilot Launch

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RIX CENTRE
FOR LEADERSHIP

Engaged citizens make stronger, healthier, more connected communities. Future leaders with strong leadership skills, values, and community involvement are key to economic recovery and resiliency.

The Greater Vancouver Board of Trade is committed to building thriving communities. The late Dr. Don Rix, a renowned philanthropist and Governor of the Board of Trade, was dedicated to supporting the development of young people. Through his generosity, the Rix Centre for Corporate Leadership Endowment was established in 2009 and has provided programming through our Leaders of Tomorrow mentorship program.

Through the Rix Centre for Leadership, the Greater Vancouver Board of Trade will build on that vision and launch the **Engaged Leadership Program** in January 2022. This unique program is targeted for managers and entrepreneurs who are looking to take the next step in their career progression.

The program will provide **Resilient Leadership** training, **Mentorship**, and **Community Engagement** opportunities for our future leaders.

Who will benefit:

- High-Potential Managers
- Forward-Thinking Strategists
- Innovative Leaders
- Entrepreneurs and Intrapreneurs

Why participate:

- Futureproof yourself for the workforce of today and tomorrow
- Develop a network of peers and industry trendsetters
- Establish yourself as a leader by contributing to the community

Program Structure

Curated content for emerging leaders.

The **Engaged Leadership Program** consists of 25-35 hours of course material, community outreach, and private roundtables with high-profile business leaders over a 6-month period. All program activities will be scheduled beginning in January and participants are required to attend all courses, roundtables/events, and participate in the community outreach activities. This highly interactive program is delivered through a hybrid model of partially in-person and partially online.

Enrollment Eligibility

If you have any questions please email
programs@boardoftrade.com

- An undergraduate degree in any discipline - industry experience may be considered in place of an academic degree.
- Have a minimum of five years of professional work experience, including two years of management or leadership role*.
- Reside in the Greater Vancouver region for the duration of the program.
- Strong written and verbal communication skills.

** Most participants have between 5 and 15 years of professional work experience.*

Learning requirements: In order to earn a Certificate of Completion, participants must partake in all courses and complete all coursework by stated deadlines, participate in at least one (1) community outreach initiative, and attend all private roundtables by June 2022.

To apply go to **boardoftrade.com/engaged-leadership-application**

Modules	Learning Outcomes	Delivered By
Module 1: Influencing for Impact (3 hours)	<ul style="list-style-type: none"> ● Establish a growth mindset ● Project confidence (and why it matters when it comes to networking, relationship-building, and creating allyship) ● Communicate with clarity and structure ● Refine your speaking style: why it matters when establishing yourself as the expert ● Establish credibility through your voice and body language ● Navigate stressful conversations 	Speak for Success
Module 2: Innovation and Creativity (3 hours)	<ul style="list-style-type: none"> ● Understand the difference between innovation and creativity in a workplace setting ● Develop greater confidence in seeing yourself and others as creative ● Acquire information on tools and techniques to both generate and implement fresh ideas to enhance results ● Practice creative thinking 	BCIT School of Business + Media
Module 3: Change Management (3 hours)	<ul style="list-style-type: none"> ● Understand the steps necessary for preparing a change strategy and building support for the change ● Employ strategies for gathering data, addressing concerns and issues, evaluating options, and adapting a change direction ● Use strategies for aligning people with a change, appealing to emotions and facts ● Describe the importance of resiliency in the context of change, and employ strategies the change leader and individual change participant can use to foster resiliency 	BCIT School of Business + Media
Module 4: Understanding Board Governance (3 hours)	<ul style="list-style-type: none"> ● What exactly is “governance”? ● What really is the job of a board? ● How do managers and boards work together? ● How should you prepare for your first interaction with your board? ● What role can you play in enhancing governance effectiveness throughout your organization? 	Institute of Corporate Directors
On-going: Community Engagement (2-6 hours)	<ul style="list-style-type: none"> ● Learn and apply new skills through volunteering ● Get a better understanding of our local non-profits/charities and their purpose ● Give back to your local community ● Expand and grow your network 	Engaged Leadership Program Advisory Committee
On-going: Thought-Leadership (7-8 hours)	<ul style="list-style-type: none"> ● Gain access to renowned business leaders in an intimate and private setting ● Learn from real-world experiences of subject-matter experts 	Greater Vancouver Board of Trade
Optional: Facilitated Networking	Participants have the opportunity to engage in a local or national cohort of our Virtual Business Crews.	Vivo Team Development