



Annual 'Weekend of Service' hits new heights

CYP and LOT programs join forces to raise a whopping \$57,000 for charity

BY YUMI MOONEY

Twenty members of the **Company of Young Professionals** trekked out to Everett Crowley Park on April 25 with a sole purpose in mind — to help the local community plant 1,000 trees in celebration of Earth Day.

The Earth Day Celebration is an annual event organized by the Everett Crowley Park Committee. Our CYP team met just prior to lunch at our designated meeting area — in front of the coffee station, next to a man waving a Canadian flag on a hockey stick.

We courteously shook hands and talked shop before being led to our first planting site, where we were asked to plant trees and shrubs in the designated areas. Shovels in hand, we were off.

The most amazing thing about an event like this is seeing CYP members, minutes before shaking hands and learning names, naturally gravitating

toward working together to dig holes and plant trees. People started planting on their own, but as the afternoon progressed we noticed everyone working together.

By the end of the afternoon, our team planted some forty-plus trees — not a thousand. After all, we had to leave a few trees for the rest of the volunteers! We left Everett Crowley Park muddy, tired, and expecting achy muscles on Sunday. But we also left feeling incredibly satisfied knowing that we had done something great for our local environment.

Weekend of Service

The Vancouver Board of Trade's Company of Young Professionals (CYP) and Leaders of Tomorrow (LOT) programs had a busy 2015 Weekend of Service. In addition to our tree planting efforts, a joint team participated in the Bowl for Big Brothers fun-

draiser on April 25, raising a total of \$2,307.

On April 26, LOT members also raised an astounding \$55,000 for the **Canadian Cancer Society** and helped draw almost 500 participants for the first ever Daffodil Dash. We look forward to bringing this exciting event to an even bigger audience next year.

The CYP and LOT Community Outreach Committees organize volunteer events throughout the year. If you would like more information on getting involved with community engagement initiatives through the Leaders of Tomorrow or the Company of Young Professionals programs, please contact us at programs@boardoftrade.com.

Yumi Mooney is a Supply Chain Performance Coordinator at Port Metro Vancouver and a Member of The Vancouver Board of Trade's Company of Young Professionals.



Members of The Vancouver Board of Trade's Company of Young Professionals and Leaders of Tomorrow programs gave back to the community last month, taking part in Bowl for Big Brothers (top left) Earth Day tree planting (top right) and the Canadian Cancer Society's Daffodil Dash (below).



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Innovation the focus of 7th annual Leadership Forum

BY AMANDA GROCHOWICH

The Company of Young Professionals (CYP) program hosted its seventh annual Leadership Forum on May 12 — a marquee event featuring networking, a panel discussion with business and community leaders, and the presentation of the 2015 CYP Engaged Leadership Certificates.

This year's panel discussion featured a number of accomplished speakers, who were invited to share career tips and lessons on innovation.

Igor Faletsky, CEO of **Mobify**, shared his experience with starting a company in Vancouver and offered a few recommendations, including the need to look for something small but exciting that will let you ride a wave over the next 10 years, the need to have a good team from the get go, and, most importantly, the need to never give up.

Juggy Sihota, Vice President of Customer Experience Strategy and Operations at **TELUS Health**, described how TELUS is tackling



a national challenge – improving the provision of efficient yet cost-effective health-care services.

Sihota highlighted how the innovations of tomorrow will come through trying to solve the everyday challenges of today. She also noted that TELUS Health has started the process by investing in electronic medical records technology and home health monitoring for patients living with certain chronic diseases.

Tracey Renzullo, Marketing Faculty with the **BCIT School of Business**, focussed on the importance of self-innovation. She said the first step is to pick your

passion – identify what you want to be known for and stay current on the latest tools and trends. Renzullo also offered a few tricks on how to stay current, including a number of social media tools that can help one keep up with the huge amount of content being generated every day.

The annual Leadership Forum also honours recipients of the Engaged Leadership Certificate – a three-year program that recognizes CYP members who have achieved specific milestones in leadership, networking, development and volunteerism.

Congratulations to the 2015



recipients of the CYP Engaged Leadership Certificate:

- **Frederick C Bantados** – Senior Manager, TIO Networks Corp.
- **Daniel Binng** – Merchandiser, C.B. Constantini Ltd.
- **Erin Brown** – Marketing Educator, Unbounce
- **Emily Chan** – Applications Consultant, Oracle Primavera P6
- **Renee Chau** – IT Project Manager, TELUS
- **Vanessa Connolly** – Government Relations and Public Affairs Manager, FortisBC
- **David Dryden** – Consultant, Investors Group
- **Fred Haiderzada** – Project

- **Kyle Krystalowich** – IT Risk and Assurance, EY
- **Carolyn Price** – Marketing Coordinator, Aquatic Informatics
- **Taralynn Reburn** – Senior Manager, Premium Sales, Canucks Sports & Entertainment
- **Marcin Samiec** – Technology Manager, Fresh Tracks Canada
- **Lydia Tay** – Senior Associate, Boyden Global Executive Search
- **Scott Tully** – Power Systems Engineer, BBA
- **April Yau** – Account Manager, 6S Marketing
- **Terence Yee** – Suit Specialist, Topman at Hudson's Bay



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