

## Shining a spotlight on excellence

WLC's annual awards ceremony is an opportunity to recognize those who often go unrecognized

#### BY FIONA DOUGLAS-CRAMPTON

Do you know an outstanding man or woman who is working to increase diversity in Greater Vancouver's business community?

The Vancouver Board of Trade's Women's Leadership Circle has launched its second annual Wendy McDonald Awards, in an effort to increase the profile of outstanding women and champions of women in our community.

These annual awards are presented in honour of the late Wendy McDonald, a Canadian business icon who served as the first female Chair of The Vancouver Board of Trade in 1990. Wendy was truly an indomitable force in Canadian business and a trailblazer for women in leadership.

As the former president of BC Bearing Engineers Ltd. her leadership made her company an international competitor in a maledominated industry. What's more, she was a community champion



Fiona Douglas-Crampton

for Greater Vancouver, through her volunteerism, business leadership, and her role as an original investor in the Vancouver Whitecaps FC.

It is an honour for me to serve as 2015-16 Chair of the Women's Leadership Circle — an organization that believes businesses truly thrive when women are fully engaged at all levels.

This year, we will be presenting awards in the following five catego-

# The Vancouver Board of Trade's Women's Leadership Circle is proud to announce the 2<sup>nd</sup> Annual



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Make your nomination online at boardoftrade.com/WLC

ries, each of which represent one of Wendy's personality traits.

#### **Diversity Champion**

Recognizing an individual who sponsors diversity and equality within their organization. This individual has promoted systematic change. This award is open to both male and female nominees.

#### **Community Catalyst**

Individuals who have helped create positive and tangible changes in Greater Vancouver through their leadership.

#### **Entrepreneurial Innovation**

An individual who started a game-changing business or become a job creator through entrepreneurial initiatives.

#### **Outstanding Mentor/Sponsor**

An individual who has imparted wisdom, experience, and knowledge through mentorship. Open to male and female nominee.

#### Women of Promise:

These individuals have made a difference in their community or professional work force and exhibited undeniable promise. Nominees in this category are limited to women age 35 and under.

Winners will receive media exposure in Sounding Board and on our website. You can see profiles of last year's winners at boardoftrade. com/WLC. Winners will also be recognized at a special awards reception in March 2016, prior to a marquee event by The Vancouver Board of Trade. Nominations will be accepted until Jan. 28.

Learn more about our awards criteria or make your nomination today by visiting boardoftrade. com/WLC.

Fiona Douglas-Crampton is the 2015-16 Chair of the Women's Leadership Circle. She also serves as President and CEO of the Dalai Lama Center for Peace and Education.



## The joke's on you at CYP's upcoming holiday social

#### BY HAYLEY WOODIN

Whether it's caroling for a cause or finally having the chance to confirm that you're as funny as you think you are, programming for The Vancouver Board of Trade's Company of Young Professionals is ramping up for some serious seasonal fun this December.

Back by popular demand, the headline acts of this year's CYP Holiday Social will be some of the city's ugliest sweaters and funniest comics. During a complimentary reception at Vancouver's **Comedy Mix**, Members will also have the chance to test out both their speaking and comedy skills as openers for the night's comics. All guests are encouraged to bring a non-perishable food item and their funniest ioke.

While the Dec. 8 social is bound to bring tears to your eyes (be it the jokes or the scratchy sweaters), not all of CYP's upcoming programming is a laughing matter. Members will have two opportunities this month to give back and relax with casual networking for a greater purpose.

On Dec. 3, that's the chance to "carol for a cause" as CYP Members participate in Vancouver's first annual Yule Duel. Located in Gastown, #vuleduel2015 will feature amateur. professional and karaoke choirs from across the city ready to raise their voices and money for May's **Place**. As the only hospice in the Downtown Eastside, May's Place provides valuable services to individuals with addictions and mental health challenges.

Those who would rather save the singing for the shower are welcome to cheer on CYP's Yule Duellers, or help the team meet their \$1,000 fundraising goal.

For all event information and to learn more about CYP. visit boardoftrade.com/CYP. Members looking to cross an item off their bucket list by playing a comic for a night can put their name forward when registering for the CYP Holiday Social on Dec. 8.

Hayley Woodin is a freelance journalist, and the media specialist at Kwantlen Polytechnic University. She sits on the CYP advisory committee, and chairs the program's events committee.





CYP Members don ugly Christmas sweaters during the 2014 Holiday Social event at Comedy MIX. This year's event takes place Dec. 3.

### Wendy McDonald Awards