

The 2020 Wendy McDonald Awards



Tips for Writing an Effective Nomination

1. Focus on the nominee's most important and relevant accomplishments especially in the local community. Provide thorough descriptions for select key contributions the nominee has made, rather than briefly describing or listing several different contributions.
2. Where appropriate, provide quantifiable measurements of the nominee's impact or accomplishments.
3. Ensure you have gathered all necessary information or documentation before beginning the nomination. Consider speaking with your nominee before beginning the nomination form to collect further information that may be relevant to the nomination.
4. Ensure your answers are clear and directly address and answer the specific requirements of each question.
5. Ensure the information provided in the nomination form provides a detailed and complete, stand-alone picture of the nominee and their accomplishments. In order to be equitable to all nominees, the judging panel will not consider any information outside of the nomination form, including resumes, public information, LinkedIn profiles, or personal knowledge of the nominee. For this reason, it is important to provide robust and detailed answers in your nomination form.

All nominations must be submitted to programs@boardoftrade.com by
9 a.m., Friday, March 13, 2020.