

TAP BI-ANNUAL SURVEY RESULTS

Increasing B.C. Exports



EXPORT REVENUE GROWTH

Average Export Revenue Growth
in percentage

17.4% ▲

One year after TAP

75% ▲

Two years after TAP

Average Export Revenue Growth
in dollar-value

\$ 2.1M

Before
attending TAP

\$ 2.4M

One year
after TAP

\$ 4.3M

Two years
after TAP

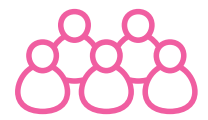
EXPANSION SCOPE

84% of companies are already exporting when they start TAP, and 34.5% of companies entered new regions following the program



\$5.87 Million

The average revenue
of TAP companies

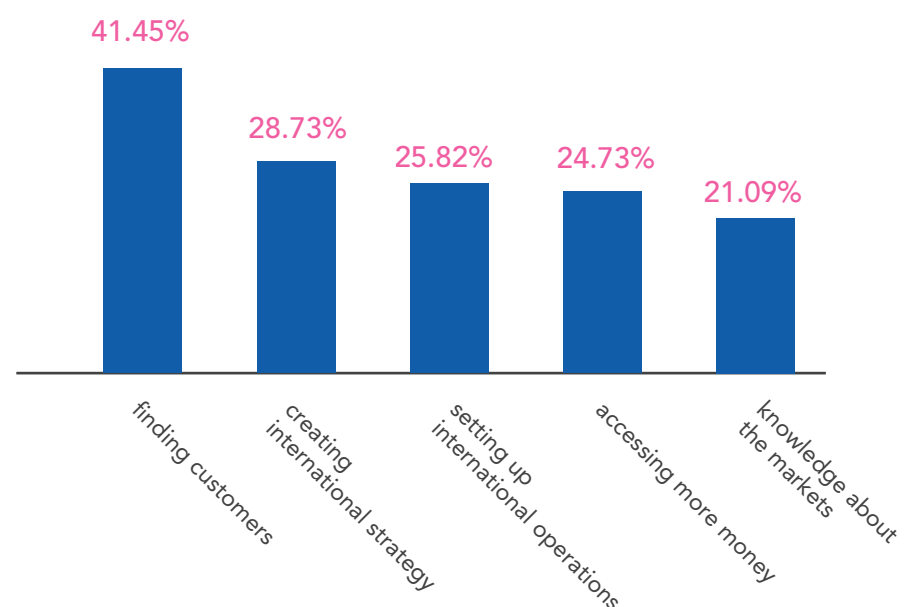


20 employees

The average number of
employees at TAP companies

Challenges

primary challenges faced by company owners that TAP addresses.



TAP companies increased staffing levels by an average of 10% within 6-12 months of completing the program.

