

MASSEY TUNNEL NEEDS REPLACEMENT NOW

Three chambers speak up on the economic importance of the Hwy 99 corridor







SOUNDING BOARD



THE OFFICIAL PUBLICATION OF THE GREATER VANCOUVER BOARD OF TRADE AND ITS MEMBERS | AUGUST 2016 | VOLUME 56 / ISSUE 7 | BOARDOFTRADE.COM

Board of Trade introduces new Pillar Partners

COMMUNITY TELUS, CN, Vancouver Airport Authority, Pacific Blue Cross, and BCIT celebrated at 129th AGM

BY IAIN BLACK

arlier this summer our organization celebrated more than a century of business advocacy and community leadership at our 129th Annual General Meeting, hosted at the historic Rosewood Hotel Georgia.

The AGM gave our Members an opportunity to elect our new slate of directors (see page 5), followed by a networking reception, during which our outgoing Chair Tim Manning reflected on the past 12 months, and our incoming Chair Robin Silvester shared his top three priorities for the year ahead (see page 4).

As part of the AGM, I was delighted to make a very special announcement and unveil the Greater Vancouver Board of Trade's five inaugural "Pillar Partners" including TELUS, CN, Vancouver Airport Authority, Pacific Blue Cross, and BCIT.

Pillar Partners are very special

relationships that are customized to the individual needs of the partners, themselves, and defined by a minimum-commitment, multiyear arrangement.

In becoming Pillar Partners, these five organizations have advanced past their status as consistent and generous supporters of the work of the Board to become a cornerstone of the Greater Vancouver Board of Trade going forward.

Not only are these five organizations integral parts of our institution, but they are also crucial supporters of British Columbia's business community as a whole, and they enable us to do the important public policy work and provide our unique and robust Member programming that we do on your behalf.

Watch for more on these exciting partnerships in the months ahead. SB

lain Black is President and CEO of the Greater Vancouver Board of Trade.



President and CEO Iain Black, 2016-17 Chair Robin Silvester, and 2015-16 Chair Tim Manning celebrate the unveiling of the Greater Vancouver Board of Trade's inaugural Pillar Partners on June 27, 2016, during the organization's 129th Annual General Meeting. | MATT BORCK



Charting our course

In his first Chair's Message, Robin Silvester outlines his priorities for the Board in 2016-17



CGI's top exec on how tech is transforming business worldwide

Canadian Mining Association CEO returns to B.C. next month



Celebrating mentorship

Luvo CEO Christine Day to speak to Leaders of Tomorrow and Women's Leadership Circle.



Q&A with Board of Trade Director Robin Dhir on family and business

BCIT presents honorary doctorates to business and science leaders



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TECHNOLOGY | The digital transformation

CGI's top exec on how tech is changing governments and businesses worldwide

n Sept. 22, the Greater Vancouver Board of Trade will host a keynote address by Michael Roach, CEO of Canada's largest technology company, CGI.

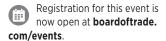
Now in its 40th year, with more than \$10 billion in annual revenue and more than 65,000 professionals worldwide, CGI is a Canadian-based global leader. The company's global clients now include 22 of the top 30 banks, more than 500 governments, and more than 1,000 health-care agencies.

In his remarks, Roach will recount highlights of CGI's successful journey paralleled to major business and technology trends, including the transformation of legacy operating environments in the face of digital disruption.

Aligning to the findings from CGI's annual "Voice of Our Client" survey, Roach will also share some of the innovative initiatives that CGI is working on with businesses and governments around the world to meet the demands of customer and citizens for digital services.

Under his leadership, CGI has experienced significant growth through the execution of the company's "Build and Buy" profitable growth strategy. Following the August 2012 acquisition of Logica, CGI's global footprint expanded to 400 locations around the world with global delivery centers on four continents and 65,000 professionals worldwide.

In 2014, Roach was named the Most Innovative CEO of the Year by Canadian Business magazine in recognition of CGI's business model, strategy and ways of fostering efficiency. SB





Michael Roach

UPCOMING EVENTS

See our full events calendar at boardoftrade.com/events

WEDNESDAY, AUGUST 17, 2016

Discovery Series:

Lessons in Leadership

5:30 - 7:30 p.m.

Vancity Theatre 1181 Seymour Street

Kari Lockhart, CPA

Partner, Deloitte

Lori Matheson, CPA

Managing Partner, Dentons Canada LLP

Event Sponsor: Chartered Professional Accountants of British Columbia

THURSDAY, AUGUST 18, 2016

Members' Reception:

Networking at the Nat

6:00 - 9:30 p.m.

Scotiabank Field at Nat Bailey Stadium 4575 Clancy Loranger Way

THURSDAY, SEPTEMBER 8, 2016

Discovery Series:

Gaining Power and Influence

5:30 - 7:30 p.m.

Location to be determined

Christine Day CEO, Luvo

WEDNESDAY, SEPTEMBER 21, 2016

Finding solid ground in a shifting environment for mining

11:30 a.m. - 2:00 p.m.

Fairmont Hotel Vancouver — Pacific Ballroom 900 W Georgia Street

Pierre Gratton

President and CEO Mining Association of Canada

Supporting Sponsor: Teck **Community Sponsor:**

Dentons Canada LLP

THURSDAY, SEPTEMBER 22, 2016

A global view of digital transformation in government and business

11:30 a.m. - 2:00 p.m.

Pan Pacific Vancouver Crystal Pavilion 999 Canada Place

Michael E. Roach

Chief Executive Officer, CGI

FRIDAY, OCTOBER 14, 2016

WE FOR SHE:

Championing the Next Generation

7:30 a.m. - 2:45 p.m.

Vancouver Convention Centre West, Ballrooms A & B

1055 Canada Place

The Honorable Christy Clark,

Premier, Province of British

Emily Naing, 2015 Finalist of the Young Entrepreneur Leadership Launchpad

Nicole Verkindt, CEO of OMX, Star of CBC's Next Gen Den

Organizing Partners:

Province of British Columbia, Greater Vancouver Board of Trade, WEB Alliance of Women's Business Networks

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Event Partners: The Connected Woman Association, Forum for Women Entrepreneurs, The Minerva Foundation Professional Women's Network, Make Possible eWomen Network Women's Enterprise Centre, WXN

RESOURCES | Canadian **Mining Association CEO** speaks next month



Pierre Gratton returns to B.C. on Sept. 21 for his annual address to the Greater Vancouver Board of Trade. | FILE PHOTO

The winds of change are blowing once again, producing new opportunities and challenges for Canada's mining industry.

On the economic side, there are glimmers of hope in the commodity market, but uncertainties remain. Politically, the federal election in 2015 ushered in a change in government. The Liberal government has made resetting the relationship with Canada's Indigenous peoples, addressing climate change and boosting innovation its key priorities, and is conducting a wholesale review of federal environmental and regulatory processes for major projects.

On Sept. 21, the Greater Vancouver Board of Trade will host a keynote address by Pierre Gratton, President and CEO of the Mining Association of Canada.

In his remarks, Gratton will discuss current developments that will shape the future of the mining industry in B.C. and across the country.

Gratton was appointed President and CEO of the Mining Association of Canada (MAČ) in 2011. Based in Ottawa, MAC is the national organization for the Canadian mining industry. Its members are engaged in mineral exploration, mining, smelting, refining and semi-fabrication.

Prior to his appointment to MAC, Pierre was President and CEO of the Mining Association of British Columbia.

In 2005-06, he was honoured as a Distinguished Lecturer for the Canadian Institute of Mining, Metallurgy and Petroleum.

Gratton is First Vice-President of the Interamerican Mining Society and Vice-President of the Raw Materials Committee of the Business and Industry Advisory Committee to the OECD. SB

Register for this event at boardoftrade.com/events.

WE FOR SHE

Championing the Next Generation

October 14, 2016 | Vancouver Convention Centre West

Is there a speaker you'd like to hear from or topic you'd like explored? Make a suggestion at boardoftrade.com/suggest

Register now at boardoftrade.com/events

POLICY PULSE

OPINION | Massey Tunnel needs replacement now

In this joint op-ed, three chamber executives outline the economic importance of the Highway 99 corridor to our region

BY IAIN BLACK, MATT PITCAIRN AND TOM AWREY

Note: This op-ed was originally published in The Vancouver Sun on July 6, 2016.

The Greater Vancouver Board of Trade, Richmond Chamber of Commerce, and Delta Chamber of Commerce are disappointed to learn that Metro Vancouver is opposing the provincial government's plans to replace the aging George Massey Tunnel and improve the Highway 99 corridor.

Metro Vancouver's decision was made without consultation with the region's business community, including our three organizations, which collectively represent thousands of local businesses. Many of these businesses are directly affected by the tunnel's gridlock, and have been urgently calling for a replacement that will get residents, tourists, and goods mov-

The Massey Tunnel is a critical link in the Highway 99 corridor,

which connects our region to the U.S. Interstate highway system, the B.C. Ferries terminal in Tsawwassen, the Deltaport container terminal, and Vancouver International Airport in Richmond. All of these are key parts of Canada's Pacific Gateway, which is of national economic importance.

The current tunnel is nearing the end of its service life and does not meet modern seismic standards, which could be catastrophic in the event of a significant earthquake. What's more, the tunnel is operating beyond its capacity for upwards of 13 hours each day, resulting in traffic congestion that often stretches for kilometres in each direction.

In its own studies, Metro Vancouver estimates our population will grow by more than one million new residents by the year 2041. With that in mind, we need to invest in a long-term solution that prepares us for this explosive growth over the next two decades. If we want to be a worldclass region, we need to invest in world-class infrastructure.

For the past four years,

chambers of commerce and boards of trade from across our region have actively participated in each round of consultation and engagement for the Massey Tunnel replacement project. This included Phase 2 of the consultation, during which the Province asked the public and stakeholders about five potential replacement options. Like most participants in this process, and after thorough due diligence, our organizations endorsed a new bridge to replace the tunnel.

When the Province officially announced plans for the full replacement of the Massey Tunnel and improvements to the Highway 99 corridor — including the new 10-lane bridge, a significant investment in transit improvements, and a commitment to cycling and pedestrian infrastructure — we considered this as a major milestone for the movement of people and goods throughout the region.

The recently released Greater Vancouver Economic Scorecard identified inadequate public transit and road infrastructure as a major obstacle to our regional



prosperity, and Metro Vancouver's resistance to this project only exacerbates the issues we are facing. The 10-lane Massey Tunnel Replacement is necessary to address these challenges to our regional infrastructure and national supply chains.

A 10-lane bridge would maintain the current three lanes that the counterflow provides today. It would also add one dedicated transit/HOV lane in each direction, as well as one lane in each direction for slow-moving traffic, such as trucks and merging traffic. This will not only alleviate the significant traffic congestion we face today, but will prepare us for the population growth we know is coming over the next 15 to 20 years, particularly south of the Fraser

We have heard loud and clear from our members, and the community more broadly, that they fully support this project. In order for our region to survive and thrive, we need to be able to move around. This includes investments in transit, more cycling infrastructure, and ves — new and improved roads when our old ones are out of date and no longer meet our needs.

The Massey Tunnel and Highway 99 corridor is a vital goods movement route that drives our local, regional, provincial, and national economies. It's time to move forward and replace this critical piece of aging infrastructure with the effective and well-canvassed bridge alternative already underway. SB

lain Black is President and CEO of the Greater Vancouver Board of Trade; Matt Pitcairn is President and CEO of the Richmond Chamber of Commerce; Tom Awrey is Executive Director of the Delta Chamber

WEFORSHE

Championing the Next Generation

October 14, 2016 | Vancouver Convention Centre West

B.C.'s economy needs more women leaders, in business, on boards and in growing industries, Gender equity is key to helping us meet the demand for a skilled workplace, an important part of delivering the B.C. Jobs Plan.

WE FOR SHE aims to increase the economic impact of women in the province of British Columbia and will be one of North America's largest gatherings of women's organizations, companies, experts, business leaders, advocates and young women.

Now in its third year, the 2016 forum will focus on young women – and will bring established and emerging leaders together to champion change.























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As the official publication of the Greater Vancouver Board of Trade, Sounding Board provides analysis and discussion of regional and national issues facing the business community, along with input from Member companies, allowing them to raise their profile in the business community.

Sounding Board is published 11 times per year by Business in Vancouver Media Group in partnership with the Greater Vancouver Board of Trade.

Sounding Board is read by leading business executives and their employees. The paper has a primary circulation of 12,500 and a conservatively estimated total readership of 37,500.

ABOUT THE GREATER VANCOUVER BOARD OF TRADE

The Greater Vancouver Board of Trade is Vancouver's chamber of commerce. Since 1887, the Board of Trade has been an active proponent of business in the Vancouver region. The World Trade Centre Vancouver is the international division of the Greater Vancouver Board of Trade and is affiliated with more than 300 WTCs worldwide.

OUR MISSION STATEMENT

The Greater Vancouver Board of Trade works in the enlightened interest of its members to promote, enhance and facilitate the development of the region as a Pacific centre for trade, commerce and travel.

OUR BASIC PRINCIPLES

The Board of Trade believes that the market system is the only system that works effectively in the allocation of scarce economic resources for efficient and stable economic growth and job creation. The Board of Trade recognizes the imperfections of the market system and supports the need for publicly provided services such as social services, health services and public education. The Board supports the philosophy of less government involvement in the business sector and believes that governments should not do what can be done in whole or in part by the private sector.

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LEADERSHIP | Charting our course for the year ahead

In his first message as Chair, Robin Silvester identifies his top priorities for 2016-17

BY ROBIN SILVESTER

t is a great honour to be the newly sworn in Chair of the Greater Vancouver Board of Trade — Western Canada's leading business organisation, and one that my organisation has been a member of for decades and I have personally been involved with for many years.

While the known economic impact of the port in 2016 makes it quite obvious that a strong relationship should — and does — exist between the Port of Vancouver and the business community in the Lower Mainland, it is worth noting that the Port and the Board of Trade have a long, intertwined history of collaboration.

In fact, it was more than 100 years ago, in 1913, that a special act of Parliament created the Vancouver Harbour Commission. The federal government chose Frank Carter-Cotton as the first Commissioner, who was also serving at that time as the head of the Vancouver Board of Trade.

One year later, in 1914, it was the Vancouver Board of Trade that successfully advocated for the federal government to dredge the First Narrows for shipping, which helped lay the foundation for more than a century of growth and economic prosperity.

Arising from those efforts by the Board of Trade, a century later Vancouver's port is now the third largest in North America, handling fully \$1 in \$5 of our nation's trade in goods.

The significant investments we see taking place in the port, whether in grain handling, potash facilities or in containers, point to the strength of our economy and the opportunities that arise for our region from being Canada's gateway to Asia.

I'm delighted to have the opportunity to lead the Greater Vancouver Board of Trade, following in the footsteps of so many exceptional women and men before me.

In keeping with tradition, I would now like to take this opportunity to share my priorities for the year ahead. These build upon the momentum we've established together in recent years, under the leadership of Chairs such as Wendy Lisogar-Cocchia, Ken Martin, Elio Luongo, Janet Austin, and most recently, Tim Manning.

In 2015-16, Tim oversaw a remarkable year for the Board



Lifelong professional development is key to the future of the chamber movement. It is our job to give our Members not only the opportunity to network and connect. but also to help elevate their careers - and their companies – to the next



of Trade, with a strong and objective commitment to diversity, a historic change in name to reinforce our role as a regional voice, and the launch of our first Greater Vancouver Economic Scorecard.

The release of our Greater Vancouver Economic Scorecard in May 2016 was a significant milestone that took more than two years of research. The Scorecard is a foundational platform for developing and enhancing our region's prosperity.

With that in mind, my first priority for the year ahead is a straightforward one, but it's also a crucial one. In the year ahead, we will leverage the results of the Scorecard and integrate the findings into our public policy and advocacy work that we do. A key part of our approach to this will be continuing to collaborate regionally, to ensure a strong business voice is heard at all levels of government.

My second priority is to reflect upon and then refresh the mission, vision, and values of this historic institution. This is something that hasn't been done in many years, but I think it's important we revisit our mission and vision — and at least modernize the language and context — to ensure that we are continuing to evolve to meet the needs of today's business community and reflecting the goals and priorities of our Members.

My third priority is to ensure that we continue building on the strength of our Signature Programs, which include the Leaders of Tomorrow mentorship program, the Company of Young Professionals, the Small Business Council, and the Women's Leadership Circle.

These four programs set our organisation apart from almost every other chamber of commerce in the country. In fact, in recent years we've seen some of our counterparts across Canada begin to address some of the same segments of their membership by starting or evolving their own programs in ways similar to our own.

In many cases we have proudly engaged with other Canadian Chambers, sharing our resources, strategies and lessons learned, thus doing our part to assist in continuing to build and strengthen the Canadian chamber network.

Our success with these programs clearly validates what we've known for many years: that lifelong professional development is key to the future of the chamber movement. It is our job to give our Members not only the opportunity to network and connect, but also to help elevate their careers — and their companies — to the next level.

Finally, the board of directors has asked staff to begin investigating how we might revive and breathe new life into our World Trade Centre license, specifically to help our Members who are looking to grow their busi $nesses \, by \, exporting \, to \, markets \,$ around the world.

The research work is now underway, and we hope to get some preliminary findings to consider in the late fall. I anticipate some thoughtful discussion as to how we move forward in this regard.

In short, it's going to be another busy and exciting year ahead. I look forward to working with this year's board, staff, and our 400+ engaged volunteers, to ensure the continued success of Greater Vancouver's economy, and our businesses. SB

Robin Silvester is the 2016-17 Chair of the Greater Vancouver Board of Trade. He also serves as President and Chief Executive Officer of the Vancouver Fraser Port Authority.

LEADERSHIP | 'If you can stick together, you can conquer all obstacles'

Board of Trade Director Robin Dhir on perseverance, family, and the future of real estate in Greater Vancouver

Give us your elevator pitch. Describe what you do?

I run the family property development and construction business and I am a strategic advisor with an international law firm.

Where is your hometown and how did it shape you as an individual?

I was born in Vancouver at Grace Hospital and have lived in South Burnaby for the past 35 years. I have enjoyed growing up here and raising my family here too. Burnaby was always had a good mix of families and cultures and that is something that has always attracted me. I was able to be involved with many activities and got by first taste of politics here in 1983 at the age of 11.

What was your first job?

It was actually a building maintenance business that my father invested in. I arbitrarily made myself responsible for sales and marketing at age 16. I guess you can do this in an immigrant family.

What is the most important lesson you learned from your parents?

That your family unit is your strongest bond. If you can stick together, you can conquer all obstacles. Like all immigrant families, we had our good times and our challenging times. In the early 80s, those who were tied to real estate got hit hard and we did too. We took our lumps, persevered, worked hard, and prospered again. My parents continually lectured us on the importance of higher education and to volunteer and give back to society.

Why did you join the Greater Vancouver Board of Trade?

For those that know me, they know that I love to connect people and businesses. I always appreciated the great work the Board of Trade has done in the community and the high caliber of their membership. I had attended many of their events for the past two decades. I then decided it was time to join the

organization so that I could use the opportunity to introduce my network and business colleagues with other Members.

What makes Vancouver a great city?

It is truly a world-class city on so many levels. We have a diversity of citizens who we get the opportunity to learn from and appreciate the value of their culture to making our city great. We have a good mix of age in our population and don't just have very young or very old people. This leads us to question our choices and make decisions that benefit all. We also have an amazing mix of cuisine, which truly should be the envy of the world.

How will our region be different 10 years from now?

Obviously being involved in real estate, I feel that our governments -particularly local governments

will need to make the hard and required choices around housing and transportation. We need to be inviting enough to attract



Robin Dhir

investment, talent, emerging business, head offices, and a diversity of cultures. Our local governments will need to allow for great housing density, to allow citizens to stay within the Lower Mainland and not be forced to move elsewhere.

What is your creative outlet?

I enjoy spending time with my three children, which helps me de-stress and enjoy the most important part of life. It makes me put my electronic devices away and focus on them. Now I just need them to do the same!

What were you like in high school? I was quite well-rounded, but definitely on the shy side. I know this surprises everyone who knows me, but I really had to work hard to get out there and get involved with sports teams, clubs, sports council, student council, etc. Now it comes pretty naturally and I make a point of encour-

What is the secret to happiness?

shyness.

aging others to overcome their

Make time for the things in life that put a smile on your face. I love volunteering my time for causes primarily related to children, like BC Children's Hospital and Junior Achievement. When you see the impact of that work, it makes you happy. SB

Robin Dhir is President of Twin Brook Developments Ltd. and Strategic Advisor with Fasken Martineau DuMoulin LLP.

The Greater Vancouver Board of Trade is fortunate to have some of our region's top executives and business leaders on its board of directors. For more information on these exceptional individuals, visit boardoftrade.com/



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RECOGNITION | BCIT presents honorary doctorates to business and science leaders

Dominic Barton and Julie Payette recognized at annual convocation ceremonies

ne of the brightest business minds to come out of B.C. was honoured this summer with an Honorary Doctorate of Technology from BCIT.

Dominic Barton, Global Managing Director of the worldwide management consulting firm McKinsey & Company, was recognized by BCIT during a convocation ceremony on June 24, in recognition of his outstanding and sustained achievement in his area of expertise.

In his speech, Barton declared BCIT, "the number one educational institute in the world in terms of training and educating people for life and for jobs".

To the graduates in the audience, Barton shared valuable advice and encouraged them to step up into leadership roles.

"You're leading in a time of incredible disruption. That's going to require leadership we've never seen before. You have a right, and obligation to lead. You're coming from a world-class institution."

In his 30 years with McKinsey, Barton has advised clients in a range of industries including banking, consumer goods, high tech, and industrial. Prior to his current role, Barton was based in Shanghai as McKinsey's Asia Chairman from 2004 to 2009 and led the Korea office from 2000 to 2004.

Barton is an active participant in international fora including Davos, the St. Petersburg International Economic Forum, Les Rencontres Économiques d'Aixen-Provence, the Asia Business Council, and the China Development Forum.

Barton is Chair of the Canadian Minister of Finance's Advisory Council on Economic Growth, Co-Chair of the "Focusing Capital on the Long Term" initiative, a Trustee of the Brookings Institution, a member of the Singapore Economic Development Board's International Advisory Council, a Board Member of the Asia Pacific Foundation of



Dominic Barton, Global Managing Director for McKinsey & Company, shakes hands with BCIT graduates at a June 24 convocation ceremony.

Canada, and much more.

One day prior, BCIT also celebrated the accomplishments of Julie Payette, Chief Operating Officer of the Montreal Science Centre, with an Honorary Doctorate of Technology. Payette is recognized in Canada and internationally as an inspirational model in the world of science. She began

her career as a systems engineer at IBM Canada before joining the NASA Astronaut Corps in Houston in 1996.

While training as an astronaut, Payette completed a military pilot course, and she also has a commercial pilot's license. She participated in two space missions to the International Space Station aboard the shuttles Discovery and Endeavour, serving as engineer and manager of robotic operations. During those missions, she logged 611 hours in space and made more than 400 circuits of the Earth.

During her keynote, Payette urged BCIT graduates to follow their passions.

"Because you're sitting in front of me right now, that tells me that you were inspired somewhere, somehow. You did it. You set out a goal. You worked hard and you achieved it. You never know when that spark will be lit. But it's our duty to pick it up when we see it."

Having served as Chief Astronaut for the Canadian Space Agency from 2000 to 2007, she became a Public Policy Scholar at the prestigious Woodrow Wilson International Center in Washington, DC in 2011, in addition to being Quebec's science delegate to the U.S.

Payette has received numerous honours, including Knight of the Ordre National du Québec and Officer of the Order of Canada. SB



Watch Barton and Payette's convocation speeches at **bcit.ca**.



Finding solid ground in a shifting environment for mining

Wednesday, September 21, 2016 | 11:30 a.m. – 2 p.m. Fairmont Hotel Vancouver, 900 W Georgia St, Vancouver



Pierre Gratton

President and CEO, Mining Association of Canada

The winds of change are blowing once again, producing new opportunities and challenges for Canada's mining industry.

Join Pierre Gratton, President and CEO of the Mining Association of Canada, who will discuss current developments that will shape the future of the mining industry in British Columbia and across the country.

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activities at the Board of Trade



Canadian Space Agency President Sylvain Laporte speaks to the Greater Vancouver Board of Trade on June 6 about the economy of space and B.C.'s role in our national space industry. | PABLO SU



Peter Gall, legal counsel to the Vancouver Taxi Association, spoke June 29 about how the industry is adapting in the face of new technology and trends, such as ridesharing. | MATT BORCK



The Board of Trade's sixth annual Aboriginal Opportunities Forum took place June 17. Presented by CN, the forum explored the critical relationship between aboriginal issues and economic development in B.C. More photos at facebook.com/boardoftrade. | MATT BORCK



Greater Vancouver Board of Trade's

Golf Classic

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LEADERSHIP | Celebrating mentorship

Luvo CEO Christine Day to deliver keynote address at joint LOT and WLC event

BY ELINOR MCNAMEE-ANNETT

eptember will conclude another successful year of the Greater Vancouver Board of Trade's signature mentorship program, the Leaders of Tomorrow (LOT).

Based on the pillars of mentorship, leadership, networking and volunteerism, the program connects 120 top post-secondary students with leading industry professionals, and is recognized as the premier mentorship program in B.C.

To celebrate another year of accelerated learning and professional growth, LOT will hold its annual graduation ceremony on Sept. 8. Part of the new Discovery Series of events, the theme of this year's graduation is "Power and Influence."

The Women's Leadership Circle (WLC) is co-presenting this event. Through conversations, connections, recognition and advocacy, the WLC creates an inclusive program that promotes diversity in leadership and the business community.

Similar to LOT, a key way in which the WLC fulfills its mandate is by facilitating and encouraging mentorship. Through mentorship, both of these programs support up and coming leaders with guidance and encouragement to pursue new opportunities, be recognized by their peers, and excel as community and business leaders.

Someone who knows first hand about the importance of mentoring leaders is Christine Day, CEO of Luvo, a forward-thinking food company creating the next generation of frozen food.

Day previously served as CEO of lululemon athletica for six years. During her tenure, the company grew in revenue from \$290 million to \$1.6 billion and became the most profitable retail apparel company in the world.

Prior to lululemon, Day served in various executive positions at Starbucks where she helped build a solid, innovative company culture at one of the world's most recognized brands.



Christine Day will speak at LOT Graduation Night on Sept. 8, 2016.

insights with the next genera-

tion of business leaders. During

her remarks, she will discuss

gaining power and influence

in the workplace, something

that everyone wants, but few

Having led some of the world's

most prominent brands, Day

will also discuss barriers that

many face in gaining power

and influence, and how to

actually have.

On Sept. 8, Day will share successfully overcome them.

This event is open to the public, who are encouraged to attend and learn how to gain interpersonal and organizational power and influence from one of North America's most accomplished business leaders.

Join established and emerging leaders from across Greater Vancouver to celebrate the conclusion of the LOT program's 2015-16 year. Guests can also enter to win prizes from partners like London Drugs, Joey Restaurant Group, and the Vancouver Whitecaps. SB

Learn how to gain

interpersonal and organizational power

leaders.

and influence from one

of North America's most

accomplished business

Elinor McNamee-Annett is Member Programs Coordinator for the Greater Vancouver Board of Trade.





Welcome to some of our newest members

Companies

Robert Reilly **Altus Alliance**

Rob Brandreth-Gibbs
Bravo Zulu Productions

Veronica Wong

Hush Communications Canada Inc.

Pepita McKee

Impact Resolutions Ltd.

Steve Nicol

Lions Gate Consulting

Maria Da Silva

 ${\bf Markets mart\ Communications\ Inc.}$

marketsmart.ca

Geoffrey Rosen

National Pacific Property Management Services Ltd. Sam Shahbakhshi

Pacific Waterhouse International Trading

Kristen Reed **Quickshot Media quickshot.ca**

Trevor Morrison

Sqewqel Development Corporation

sqewqel.ca

Mitch Brown
TWT Group Inc.

Warren Lu

Warren Lu Personal Real Estate Corporation

Raymond Arthurs

Atlas Pest and Wildlife Control Ltd.

atlaspest.ca

Russell Hixson

ConstructConnect

Tom Tunali **Microserve**

Thomas Skidmore

Skidmore Development Group Ltd.

Adriana Barbary **SourceKnowledge**

Tiffany Armstrong
The Union Club of
British Columbia

Individuals

Amin Tabatabayi

Martin Crilly

Jose Andino

Jeff McKinnon

Lisa Holowaychuck

Fatai Ligali

Gerrit Van Sittert

Nikki Cheng

Yvonne Sharpe

Lexi Chen

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Leadership loves company