



Nominations open this month for the fifth annual Wendy McDonald Diversity Awards







THE OFFICIAL PUBLICATION OF THE GREATER VANCOUVER BOARD OF TRADE AND ITS MEMBERS | JANUARY 2019 | VOLUME 59 / ISSUE 1 | BOARDOFTRADE.COM

### **GVBOT** announces recipients of 2019 Rix Awards

**RECOGNITION** Robert and Lily Lee, Ledcor, and Anne Giardini to be honoured at 32<sup>nd</sup> annual Governors' Banquet

The Greater Vancouver Board of Trade will pay tribute to Robert and Lily Lee this spring, presenting the couple with its prestigious Rix Award for Engaged Community Citizenship in recognition of their many philanthropic endeavours and decades of community service.

Over the years, Bob and Lily have contributed significantly to the City of Vancouver and the Province of British Columbia — and have touched the lives of many. They have set the bar for community involvement through tireless commitment to many organizations, including the Robert Lee YMCA, the Robert & Lily Lee Family Community Health Centre, and the VGH & UBC Hospital Foundation.

In 2017, Bob became the honorary Chair of the YMCA's "What Really Matters" \$140-million capital campaign to serve 200,000 more people by creating four new centres of community in Surrey, Vancouver, Coquitlam, and Chilliwack.



Philanthropists Robert and Lily Lee will be presented the 2019 Rix Award for Engaged Community Citizenship on May 27. | SUBMITTED

Perhaps the greatest of Bob's many contributions to UBC, and the one of which he is most proud, is the creation of UBC

Properties Trust, which he founded in 1988 and where he served as chair for 23 years. Bob is also a past director of many companies, the most notable being Wall Financial Corporation, Crown Life Insurance Corp., B.C. Telephone Co. (TELUS), and CN.

### **Celebrating Ledcor**

In addition, the Board of Trade will present its Rix Award for Engaged Corporate Citizenship to Ledcor, an iconic British Columbian company and leader in community giving, which has donated over \$20 million to various local charities over the last 10 years.

In B.C., Ledcor donated \$5 million toward the Ledcor Emergency Department at the Teck Acute Care Centre (BC Children's Hospital). Ledcor and its employees also donate about \$90,000 to each of BC Children's Hospital and Canuck Place children's hospice every year.

Ledcor was chosen as this year's Rix Award for Engaged Corporate Citizenship recipient in recognition of the company's customer focus, outreach, environmental initiatives, and internal work culture.

First founded in Edmonton, Alberta in 1947, Ledcor has called British Columbia home for more than three decades, since moving its headquarters to Vancouver in 1986. Today, the company employs 3,500 staff along with 2,000 to 4,000 trade employees, depending on projects underway at the time.

The 2019 Rix Awards will be presented at the 32<sup>nd</sup> annual Governors' Banquet on May 27 at Parq Vancouver. The annual black-tie gala brings together business, government, and community leaders to induct the Board of Trade's immediate past chair into its Council of Governors. The 2019 inductee is Anne Giardini, O.C., O.B.C., Q.C., who currently serves as Chancellor of Simon Fraser University. **SB** 

Learn more about the 2019 Governors' Banquet at boardoftrade.com/rixawards2019.

### Forty under 40

Austin Nairn, Executive Director of GVBOT's World Trade Centre Vancouver subsidiary, named to prestigious BIV list

### **Economic Outlook**

Chair Lori Mathison looks ahead to GVBOT's annual forum and the business climate in 2019



### **Director spotlight**

Q&A with Kevin Howlett, retired Air Canada executive and new Director of the Board of Trade Results from Edelman's 2019 Trust Barometer to be presented at GVBOT 2

Photos highlights from recent events and activities



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# **TRADE** | Canada's largest supply chain event returns to Vancouver

Cargo Logistics Canada Expo + Conference takes place Feb. 5-7

Supply chain leaders from all over Canada, the U.S., and abroad will once again converge at the sixth annual Cargo Logistics Canada Expo + Conference (CLC19) which returns to the Vancouver Convention Centre West from Feb. 5-7.

The event is the largest such gathering in the logistics and freight transport sector in Canada, and the only Multimodal expo in North America, with 2,500 delegates, 150 exhibits, and over 30 seminars.

The primary themes for CLC19 are "The E-Commerce Effect" and "Where is Canada's Silk Road?" The latter Silk Road theme will be explored in a variety of Canadian and North American contexts, including on a regional level with a plenary presented by the Greater Vancouver Board of Trade that addresses the local efforts with trade-enabling infrastructure and building trade connections with the rest of the world. The plenary will be chaired by Austin Nairn, Executive Director of World Trade Centre Vancouver.

The event will kick off with CLC's popular welcome reception on Feb. 5, with keynote remarks



by the Honourable Bruce Ralston, B.C.'s Minister of Jobs, Trade, and Technology.

Another highlight includes the "Cargo Tech Leaders Keynote Lunch Roundtable" on Feb. 6, featuring Dean Croke, Chief Analytics Officer for the Blockchain in Transportation Alliance and Freightwaves; Omer Rashid, Vice President of Operations Development for DHL Supply Chain; Spencer Askew, Founder and CEO of Teknowlogi; and Vancouverbased tech entrepreneur Devlin Fenton, CEO of Go99.

In keeping with the e-commerce theme is the plenary "Distribution Logistics in the Age of E-Commerce" featuring Brian Best, Director of Warehousing and Distribution for London Drugs; Kyri Fabios, Managing Director of Fedex Trade Networks; Colby Tanner, Assistant Vice President of Economic Development for BNSF Railway; Lance Trumble, Managing Director of Tribal Partners; and Stuart Morrison, Executive Vice President of Colliers.

The popular Priority Shipper Program returns for CLC19, where the owners and customers of supply chains can attend for no cost and will be treated to an enhanced program that includes an off-site tour to the London Drugs Distribution Centre in Richmond and three specialized market intelligence reports focused on retail, commodities, and manufacturing. To see if you qualify for the Priority Shipper Program, visit cargologisticscanada.com and click on "Priority Shipper Program" under the Attendees tab.

Aside from the welcome reception, other networking functions at CLC19 include the most wellattended, Networking Reception on the showfloor at the end of Feb. 6 and the highly popular Halifax Social that is held off-site. **SB** 

CLC19 offers an all-access, a la carte, and tradeshow-only registration opportunities. To register, visit **cargologisticscanada.com**.

# of trust in 2019

Edelman Trust Barometer unveiled on Feb. 26



I n an era of unprecedented distrust in authority and skepticism of media, how can businesses retain their credibility and defend their reputations?

The Edelman Trust Barometer, an annual global study, examines the state of trust around the world and how leaders can build trust at a time when employees are demanding organizations take a stand on economic, social, and political issues.

On Feb. 26, the Greater Vancouver Board of Trade will host a keynote address by Lisa Kimmel, President and CEO of Edelman Canada, on the results of the 2019 Edelman Trust Barometer.

The event will also feature a panel discussion and Q&A featuring Craig Richmond, President and CEO of the Vancouver Airport Authority, Kory Wilson, Executive Director of Indigenous Initiatives and Partnerships at BCIT, and Bridgitte Anderson, General Manager of Edelman Vancouver. Don't miss this unique opportunity to learn about trust, public sentiment, and the impact on

Registration for this event is now open at **boardoftrade.com/**edelman2019.

your business. SB

### **UPCOMING EVENTS**

See our full events calendar at boardoftrade.com/events

TUESDAY, JANUARY 15, 2019

Marketing in the Age of Assistance

7 – 9 a.m.

Fairmont Hotel Vancouver 900 West Georgia Street

KEYNOTE:

**Meagan Tanner** Strategic Partner Manager GMB Americas, Google

INTRODUCTION BY: Jeff Kinsley

Vice President, Sales – Western Canada Postmedia Network

in Partnersnip with. Google

Presenting Sponsor: Postmedia Solutions

Supporting Sponsor: British Columbia Securities Commission

TELUS®

### 30<sup>th</sup> Annual Economic Outlook Forum

Presented by HSBC Friday, January 18, 2019

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boardoftrade.com/economicoutlook

### TUESDAY, JANUARY 22, 2019

Company of Young Professionals

A Night of Non-Profit Engagement and Board Recruitment

5:30 – 7:30 p.m.

Pinnacle Hotel Harbourfront 1133 West Hastings Street

- **Mary McNeil** Board Chair
- Dalai Lama Centre for Peace and Education Signature Sponsor: BCIT Business Community Sponsors: Chartered Professional Accountants of British Columbia, Vision Event Photography
- Event Partner: Red Truck Beer
  Preferred Media Partner: DailyHive Vancouver

Is there a speaker you'd like to hear from or topic you'd like explored? Make a suggestion at **boardoftrade.com/suggest** 

### WEDNESDAY, JANUARY 23, 2019

Restoring Canada's Mining Competitiveness: The Path Forward

11:30 a.m. – 2 p.m.

Fairmont Waterfront Vancouver 900 Canada Place

**Pierre Gratton** President and CEO

Mining Association of Canada
Presenting Sponsor: Goldcorp

Supporting Sponsor: Teck

Community Sponsors: Dentons, British Columbia Securities Commission

Presented in partnership with: World Trade Centre Vancouver

### WEDNESDAY, JANUARY 23, 2019

**13<sup>th</sup> Annual Speed Networking Night** 5:30 – 7:30 p.m.

The Loft at Earls

Signature Sponsor: BCIT Business

Community Sponsors: London Drugs, SFU Beedie School of Business, Langara School of Management Preferred Media Partner: DailyHive Vancouver

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TUESDAY, FEBRUARY 26, 2019

### 2019 Edelman Trust Barometer

11:30 a.m. – 2 p.m. Fairmont Pacific Rim 1038 Canada Place

KEYNOTE: Lisa Kimmel President & CEO Edelman Canada

PANELLISTS:

**Craig Richmond** President and CEO Vancouver Airport Authority

Kory Wilson Executive Director, Indigenous Initiatives and Partnerships, BCIT Moderator: Bridaitte Anderson

General Manager Edelman Vancouver Presenting Sponsor: Edelman

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### **RECOGNITION** | 'I'm not afraid to challenge myself – within reason'

World Trade Centre Vancouver's Executive Director, Austin Nairn, named to BIV's Forty under 40

Reading multiple books at once always puts readers at risk of getting halfway through the page count before a more gripping tale grabs their attention.

Austin Nairn doesn't see it that way.

"İve got a few that I go back to pretty regularly," said the Executive Director of World Trade Centre Vancouver, who's currently in the midst of billionaire Ray Dalio's *Principles: Life and Work*.

"When I'm reading a book, I usually mark it up pretty well with sticky notes and pen and whatnot, so I'll go back and revisit. Some lessons I need to learn more than once."

One of those lessons for Nairn, who rose quickly through the ranks of the Greater Vancouver Board of Trade (GVBOT) to lead the local revival of the World Trade Centre (WTC) brand, might have to do with personal safety during world travels.

While backpacking across South America and mixing in volunteer work along the way, the 37-year-old biked the most dangerous road in La Paz, Bolivia, where fatalities are common. "It's pretty sketchy, but I was able to come out alive," he said. "I'm not afraid to challenge myself – within reason."

Among those challenges was taking the lead to help establish We for She, which has grown into one of Canada's largest leadership diversity conferences.

The annual event aims to provide young women confidence, mentorship and exposure to ideas to help them be successful. To date, it's engaged more than 4,000 leaders and youths.

He also doubled the size of the GVBOT's young professionals program from 300 to 600 Members and helped boost its mentorship program from 70 students to 125 students annually.

The latter program now boasts 2,000 students to date.

By the time the Board of Trade endeavoured to relaunch its WTC subsidiary in Vancouver, Nairn had been with the business association for about a decade and had become the youngest director at the GVBOT.

"We've basically exceeded all of our goals [for WTC Vancouver] through the first year," Nairn said. "It's just about keeping our ear to the ground and finding out what obstacles businesses are facing." Where were you born?

North Vancouver – although roots are in Scotland, England, and Rhodesia/Zimbabwe.

Where do you live now?

North Vancouver – still trying to beat the "Grind."

**Highest level of education?** Master of business administration from Queen's University.

When you were a kid, what did you want to be when you grew up? A professional tennis player – and six feet six. Unfortunately, genetics were not on my side.

### What advice would you give your younger self?

"The goal of achieving is not to be happy. The goal is to happily achieve." – Tony Robbins.

### What is the profession you would most like to try?

A college or university professor; I am energized by inspiring young minds.

### What are you currently reading?

*Principles: Life and Work* by Ray Dalio; Tools of Titans: The Tactics, Routines, and Habits of



Austin Nairn | BUSINESS IN VANCOUVER

Billionaires, Icons, and World-Class Performers by Tim Ferriss; One More Thing: Stories and Other Stories by B.J. Novak.

What are you currently listening to? Nina Cried Power EP by Hozier; Hamilton soundtrack by Lin-Manuel Miranda; For Those About to Rock by AC/DC.

What was your toughest business or professional decision?

Pursuing a career based on my passion rather than my immediate earning potential.

What's left for you to accomplish? Continue to challenge myself and support others to do the same. **SB** 

Celebrate the 2018 Forty under 40 Awards on Jan. 24 at the Vancouver Convention Centre. For tickets and event info visit **biv.com/ forty-under-40**.



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### CHAIR'S MESSAGE



PUBLISHER: Business in Vancouver Media Group EDITOR: Greg Hoekstra, 604-640-5450 AD SALES: Laura Torrance, 604-608-5145

#### ABOUT THE PUBLICATION

Sounding Board is the Greater Vancouver Board of Trade's official publication, distributed to all its Members, as well as all subscribers of Business in Vancouver newspaper. Sounding Board is published 11 times per year by Business in Vancouver Media Group in partnership with the Greater Vancouver Board of Trade. The newspaper is read by business leaders and elected officials across B.C. and beyond, with a conservatively estimated total readership of 37,500.

#### ABOUT THE BOARD OF TRADE

The Greater Vancouver Board of Trade is Western Canada's most active and influential business association. We accelerate business success through our advocacy and public policy initiatives, our four Signature Programs for professional development, and our 100+ events each year, which educate and connect our region's business community. We engage with decision-makers to develop our region as a vibrant hub for commerce, trade, travel, and free enterprise. And we've been doing it with tangible results, for more than 130 years.

#### MISSION STATEMENT

OUR PURPOSE is to support sustainable prosperity throughout the Greater Vancouver region. OUR VISION is to be an active, innovative, trusted, credible business organization, known for influencing decision-makers, and educating, connecting with, and engaging our communities. OUR MISSION is to provide leadership, information and connections, and public policy support that help ensure the Greater Vancouver region is competitive and the preferred Pacific Gateway for trade, commerce, and travel.

WE ARE informed, respectful, principled, collaborative, and professional.

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PUBLICATIONS MAIL AGREEMENT No. 40011551 Greater Vancouver Board of Trade, World Trade Centre Suite 400, 999 Canada Place Vancouver, B.C. V6C 3E1 contactus@boardoftrade.com **LEADERSHIP** | What's in store for B.C.'s economy in 2019?

Chair Lori Mathison looks ahead to the Board of Trade's 30<sup>th</sup> annual Economic Outlook Forum on Jan. 18

### **BY LORI MATHISON**

s we turn our calendar pages to 2019, the Greater Vancouver Board of Trade is pleased to announce its 30<sup>th</sup> annual Economic Outlook Forum will take place on Jan. 18 presented by HSBC.

This event aligns very closely with one of the three stated priorities for my term as Chair of the Board of Trade, which is to advance policies and initiatives aimed at driving economic growth and prosperity in our region. By convening and enabling discussion within the local business community about what the next year may have in store, we can help ensure that our region and province maintains its enviable position as one of Canada's economic leaders.

The annual Economic Outlook Forum is just one example of how the Greater Vancouver Board of Trade engages with the business community on economic issues. During this half day we gather our region's business leaders and provide them with an insightful look at the year ahead, identifying economic trends locally, national, and internationally that might impact businesses here in the Lower Mainland.

Over the past three decades, this forum has established itself as a staple in our annual events calendar. Many in the local business community now consider the Economic Outlook Forum a must-attend event — and for a good reason. The multi-faceted look at the year-ahead is invaluable for those of us who lead an organization or run a business.

As always, our 2019 forum will kick off with a forecast by a Canadian economist. This year, we are excited to announce that



Lori Mathison

Craig Alexander, the recently named Chief Economist for Deloitte Canada, will be joining us as our morning keynote. Many will recognize Craig for his past senior economist roles at the Conference Board of Canada, C.D. Howe Institute, and more.

We are also delighted to announce three panel sessions this year with industry experts who will speak about three key themes: trade, the future of B.C.'s tech sector, and provincial policies.

Global trade uncertainty continues to penetrate forecasts for 2019. Amid trade disputes with the U.S. and China, the imposition of import tariffs, and a weaker performance by eurozone countries, our first panel will discuss what 2019 has in store for Canadian businesses and commerce. We look forward to hearing from Stewart Beck, President and CEO of the Asia Pacific Foundation of Canada, Ken Peacock, Chief Economist and Vice President of the Business Council of British Columbia, and Stephen Tapp, Deputy Chief Economist for Export Development Canada.

In our second panel session, entitled "Silicon Valley North," our speakers will discuss what's in store for the B.C. tech industry in 2019. It's no secret that our region is one of the fastest-growing tech ecosystems in the world, due to progressive immigration policies, world-class higher education institutions, the lifestyle perks of the west coast, and flowing venture capital funds. In this session, hear from Bill Tam, Vice President of Business Development and Partner Relations for the Digital Technology Supercluster, and Kirsten Sutton. Vice President and Managing Director of SAP Labs Canada about opportunities facing the industry over the next 12 months, as well as some of its challenges, such as the attraction of human capital.

Our third and final panel session for the day will gather a group of esteemed journalists for a look ahead at the shifting political landscape in Victoria and how provincial politics could impact our economy and the B.C. business community in 2019. We look forward to hearing from Keith Baldrey, Chief Political Correspondent and Legislature Bureau Chief for Global BC, Richard Zussman, Online Journalist based at the B.C. Legislature for Global BC, and Kirk LaPointe, Editor-in-Chief of Business in Vancouver and Vice-President of Editorial for Glacier Media.

Watch for even more speakers to be added to our lineup over the coming weeks! SB

Lori Mathison is 2018-19 Chair of the Greater Vancouver Board of Trade. She also serves as President and CEO of the Chartered Professional Accountants of British Columbia.

Registration for this event is now open at **boardoftrade.com/** outlook2019.



### LEADERSHIP | 'Opportunity resides in the future, not in the past'

Q&A with GVBOT Director and retired Air Canada senior exec Kevin Howlett

### Give us your elevator pitch and describe what you do.

Senior Air Canada representative based in Western Canada accountable for all levels of government and community relations.

### Where is your hometown and how

did it shape you as an individual? I grew up in Souris, PEI, a small town that had a strong sense of community, a high work ethic and strong family values. These are values that I have taken with me throughout my personal and professional life.

#### What was your first job?

My first job was working at a fish processing plant where lobster was prepared for shipping and export. It was a labour intensive character building job.

What is the most important lesson you learned from your parents? Opportunity resides in the future, not in the past.

Why did you join the Greater Vancouver Board of Trade? The Greater Vancouver Board of Trade is the authoritative voice of business and its Membership is made up of some of the brightest minds in the province. It's a privilege to interact with a broad section of business leaders representing such a varied cross section of enterprises in Vancouver.

### How do you think our region will be different 10 years from now?

Vancouver will be one of the world's most technologically advanced cities and will be a leader in environmental sustainability, with a highly diverse population. It will be sought after for excellence in academics, arts, digital advancement, research, and development, all the while continuing to be one of the best cities in the world to live in with a global focus.

### **What were you like in high school?** I was a disrupter in a positive

manner and was elected class president and class valedictorian.

### What advice would you give your younger self?

I would tell myself to give credence to advice provided by my elders because they have had the benefit of life experience. If you had to change careers, what would you do next, and why? I would work in the municipal public sector to affect change in the community where I live.

### What is something most people don't know about you? I collect watches. It is a shame that they have gone digital.

### What qualities make someone successful?

The capacity to listen, to embrace different points of view, to act with respect and integrity and never be satisfied with the status quo, and finally to have the courage to move outside of your comfort zone.

### What was the first concert you ever

saw? And the most recent? The first concert I ever saw was the Bee Gees in Moncton, NB. The most recent was U2; both memorable experiences.

### If you could have lunch with one

famous person, who would it be? It would be Sir Winston Churchill and I would ask him how he had the courage to continue in the face of such devastating odds. After all he is quoted as saying "Success is not final, failure is not fatal: it is the courage to continue that counts."



Kevin Howlett

The Greater Vancouver Board of Trade is the authoritative voice of business and its Membership is made up of some of the brightest minds in the province. It's a privilege to interact with a broad section of business leaders.



### If you could witness any event of the past, present, or future, what would it be?

The establishment of an international community on the moon.

### What is your favourite vacation spot and why?

Hawaii, because to me it is paradise and you can totally unplug.

What is on your "bucket list?" Travel to Nepal and hike to base camp.

### If you retired tomorrow, how would you keep busy?

Doing pretty much what I do today but with a broader focus on community.

What is the secret to happiness?

Surrounding yourself with positive people who share your values. SB

Kevin Howlett is past Senior Vice President, Government Relations and Regional Markets, for Air Canada, having recently retired.

The Greater Vancouver Board of Trade is fortunate to have 36 of our region's top executives and business leaders on its board of directors. Learn more about these exceptional individuals at **boardoftrade.com/directors.** 



# **IN FOCUS** | Photos from recent events and activities at the Board of Trade



Award-winning fitness coach, Grey Cup champion, and TV host Tommy Europe motivates attendees at Work + Wellness Forum 2018 on Oct. 12. | MATT BORCK



Mental health advocate and author Rona Maynard (left) sits down for a Q&A with GVBOT Director Mary Anne Davidson (right) during Work + Wellness Forum 2018. | MATT BORCK



The Man in Motion Rick Hansen delivers the luncheon keynote address at the Greater Vancouver Board of Trade's Work + Wellness Forum presented by Pacific Blue Cross. In his remarks, Hansen spoke about how businesses in our region can remove barriers for people with disabilities, unleashing their full potential and strengthening British Columbia's economy. Hansen was one of 19 speakers who took the stage over the course of the half-day forum. Learn more at boardoftrade.com/wellness. | MATT BORCK



Robin Silvester, President and Chief Executive Officer of the Vancouver Fraser Port Authority, sits down with Bloomberg journalist Natalie Obiko-Pearson for a Q&A following his 10th annual address to Members of the Greater Vancouver Board of Trade. Read the full event recap at boardoftrade.com/port2018. | MATT BORCK



Members of the Greater Vancouver Board of Trade's four Signature Programs had the rare opportunity to go behind the scenes at the Vancouver Art Gallery on Dec. 3 as part of 'A Merry Little Holiday Social.' VISION EVENT PHOTOGRAPHY



Members of the Greater Vancouver Board of Trade's under-35 program, the Company of Young Professionals, spent the day volunteering at Salvation Army Belkin House on Dec. 8. Learn how to get involved at boardoftrade.com/cyp.

### **RECOGNITION** | Celebrating unsung heroes in our community

Nominations open this month for the 2019 Wendy McDonald Diversity Awards

ach year, the Women's the Greater Vancouver Board of Trade asks its Members to celebrate the unsung heroes in their workplaces and community.

Often, innovation and success are driven by leaders who have the determination and courage to push an enterprise ahead, to build a company against all odds, and perhaps even to extend a hand to others and create opportunities for them along the way. Wendy McDonald was such a leader.

A passionate entrepreneur and risk-taker, she was dedicated to building relationships in business and mentoring others. She created a business empire running her family-owned international industrial distribution company for bearings and was a highly respected community leader. She also served on several corporate boards, co-owned the Vancouver Whitecaps, and won many business and community awards throughout her career including the Order of Canada in 1997.

The Wendy McDonald

Diversity Awards honour this first female chair of the Greater Vancouver Board of Trade by recognizing and celebrating gender and diversity in leadership. Award winners exemplify her outstanding leadership qualities in five categories, as outlined below:

Entrepreneurial Innovation: Recognizes a female business leader who is a successful job creator and significant contributor to the economy of Greater Vancouver through her entrepreneurial creativity, initiatives, and innovative business practices.

Community Catalyst: Recognizes a nominee of any gender who has had a positive and tangible impact on the Greater Vancouver community and who has improved the lives and status of women by creating opportunities, programs, and initiatives.

Diversity Champion: Recognizes a nominee of any gender who champions diversity and equality at an organizational level and promotes systemic change within their organization or industry, understanding





The Wendy McDonald Diversity Awards are presented each year in honour of the late Wendy McDonald, a Canadian business icon who served as the first female Chair of the Greater Vancouver Board of Trade. The awards serve to increase the profile of outstanding women and champions of women in our community. | FILE PHOTO

that gender diversity advances business strategy.

Outstanding Mentor/Sponsor: Recognizes a nominee of any gender who establishes a mentoring or sponsoring relationship with one or more female mentees and guides them to significant career growth in their time together.

Women to Watch: Recognizes a female "future leader" under the age of 35 as of March 18, 2019, who has made a difference in her organization, field, or industry, showing promise for her future impact on the Greater Vancouver community. This year we ask you to nom-

inate individuals who largely have not been recognized for their contributions to supporting gender and diversity in leadership — those "unsung heroes" who are making a difference.

Launched in 2007, the Greater Vancouver Board of Trade's Women's Leadership Circle (WLC) is one of the largest women's business networking groups in Canada. The WLC is an inclusive program promoting increased diversity in the B.C. business community and engaged in the social, business and political communities in which the Board of Trade operates.

Nominations for the 2019 Wendy McDonald Diversity Awards will be open from January 7 to March 1. sB

For more information on the Wendy McDonald Diversity Awards, or to make a nomination, please visit boardoftrade.com/wmda.

# **30th Annual Economic Outlook Forum** Presented by HSBC

Friday, January 18, 2019 7:30 a.m. - 12 p.m. Fairmont Waterfront Vancouver, 900 Canada Place

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# GOVERNORS' BANQUET AND RIX AWARDS 2019

MONDAY, MAY 27, 2019 PARQ VANCOUVER, 39 SMITHE STREET, VANCOUVER

### HONOURING



ANNE GIARDINI, O.C., O.B.C., Q.C. CHANCELLOR, SIMON FRASER UNIVERSITY 2019 INDUCTION INTO THE COUNCIL OF GOVERNORS



ROBERT H. LEE O.C., O.B.C. & LILY LEE 2019 RIX AWARD FOR ENGAGED COMMUNITY CITIZENSHIP



LEDCOR 2019 RIX AWARD FOR ENGAGED CORPORATE CITIZENSHIP

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