

NEW BOARD OF TRADE BOSS SETS OUT HER PRIORITIES

CEO Bridgitte Anderson stresses regional competitiveness in BIV podcast









THE OFFICIAL PUBLICATION OF THE GREATER VANCOUVER BOARD OF TRADE AND ITS MEMBERS | JANUARY 2020 | VOLUME 60 / ISSUE 1 | BOARDOFTRADE.COM

A bold vision for the future of our region

COMMUNITY Musqueam, Squamish, and Tsleil-Waututh leaders to speak at Board of Trade next month

lirst Nations are a prom-◀ inent driver of economic growth and development in the Greater Vancouver region. For millennia before settlers arrived, there were intricate trade networks and a vibrant economy. Today, First Nations continue to shape our region's economic and

social development. As of 2016, the Canadian Council for Aboriginal Business and TD Bank Group estimated the Indigenous economy to be worth

\$32 billion — and growing. Here in the Lower Mainland, the Musqueam, Tsleil-Waututh and Squamish First Nations are poised to reshape our region, with several transformative housing development projects currently proposed or underway.

On Feb. 3, the Greater Vancouver Board of Trade will host a panel discussion with leaders from the three First Nations, to highlight their plans for economic development, housing, partnership opportunities, as well as their overall aspirations



for communities and the region. Musqueam Chief Wayne Sparrow, Tsleil-Waututh Chief Leah George-Wilson, and Squamish Nation Councillor and Spokesperson Khelsilem will discuss their individual economic development plans as well as their collective work with the MST Development Corporation — a historic partnership that aims to ensure the next generation of Coast Salish peoples will benefit from jobs and economic activity within their traditional territories.

In 2014, MST Development entered into a joint-venture partnership with the Canada Lands Company to develop three sites across our region the first partnership of its kind in Canadian history — including the 52-acre Jericho Lands East. Two years later, MST acquired the adjacent 38-acre Jericho Lands West property from the provincial government.

"We have taken care of these lands to the best of our abilities for thousands of years following the teachings of our elders," said Khelsilem during a public launch event in Spring 2019 for the project, which has been named Inspire Jericho.

"The next part of this journey, and this story, is to do the next historic thing, which is to build a community here that is inclusive and progressive and achieves all those values that we have sustained ourselves on for thousands of years around sustainability and community.'

In November 2019, the B.C. Government unanimously passed legislation to implement the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP).

Known as the B.C. Declaration on the Rights of Indigenous Peoples Act, the legislation aims to create a path forward that will unlock more partnerships and create better transparency, predictability, and certainty in the work between government, industry, and First Nations. SB



Learn more and register today at boardoftrade.com/mst.



Director spotlight

Q&A with Karin Kirkpatrick, CEO of Family Services of **GVBOT** board director

Sustainability series



Ready for takeoff

launches global search for new CEO in advance of Craig Richmond's retirement

Mining Association CEO on Canada's new minority government

Photo highlights from recent events and activities



MORE PEAK-TO-BASE. LESS SEA-TO-SKY.

mountain quickly, safely and in comfort with true twinengine and de-icing capability, and spacious seating for up to 12 passengers. All only 27 minutes from YVR.



EVENTS AND SPEAKERS

ENVIRONMENT | A focus on sustainability in 2020

Board of Trade prepares to launch new event series helping businesses make an impact

The Greater Vancouver Board of Trade is launching a new series of breakfast events in 2020 focused on sustainability.

The series is in response to increased interest in sustainability in the business community and feedback from our Members across the region, including results from the recent VoteLocal survey, in which business owners identified the environment as their second-highest priority behind the economy.

"Corporate interest in sustainability is greater than ever before," said Bridgitte Anderson, President and CEO of the Greater Vancouver Board of Trade. "Pressing environmental concerns, federal targets, and consumer demand are all amplifying the need for businesses to adopt sustainable practices. As our Members look to reduce waste and greenhouse gas emissions, new business models and technological advances are unlocking opportunities for business to take the lead on sustainability."

The events will cover key sustainability issues and how they



are influencing local organizations and their business strategies. The topics for the events will be based on suggestions and feedback gathered from our Members.

For example, one topic that may be explored is sustainability and social purpose, including how some forward-thinking businesses in our region are using their voice to make a positive impact in our community.

Another event in the series could focus specifically on building sustainable supply chains, and how B.C.-based businesses are responding to consumer demands for more sustainably sourced and consciously produced products.

We may also explore the future of our oceans, highlighting some of the local initiatives that are currently underway to protect our waters and marine life, or we could explore how rapidly evolving technology is helping businesses improve efficiencies and minimize risks.

"Our goal with this new event series would be to equip our Members with the information they need to implement sustainable business practices without sacrificing their bottom lines," said Anderson. "These lessons could apply to businesses of all sizes, including the many small and medium-sized enterprises across our region. SB

To suggest a possible event topic or enquire about how your organization can get involved, email policy@boardoftrade.com

RESOURCES | Mining in a minority parliament

Pierre Gratton brings his national perspective to GVBOT's stage on Jan. 24

The new minority government in Ottawa presents challenges for businesses, especially for those in the natural resources sector.

After an election that saw scant mention of economic competitiveness by any party, industry groups are asking themselves how well this current political configuration will address looming economic headwinds.

For the natural resources sector, the politics of pipelines endures, and the upcoming Parliament will address issues like UNDRIP legislation, the implementation of C-69 and the Fisheries Act, a review of the Canadian Environmental Protection Act, a new Clean Fuel Standard, and the ongoing challenges of addressing species at risk.

At the same time, the new government offers potential benefits to mining's long-term growth, with promises of expanded investments in infrastructure, including industry electrification, innovation, and addressing the industry's looming human resources challenges.

In his annual Greater Vancouver



Pierre Gratton

Board of Trade address on Ian. 24, Pierre Gratton, President and CEO of the Mining Association of Canada, will share his national perspective on how critical issues will need to be positioned in order to influence whether billions of dollars in potential new mining investment choose Canada.

Join us to learn how the mining industry can capture the minds of policy makers from all political



Registration is now open at boardoftrade.com/mining2020.

UPCOMING EVENTS

See our full events calendar at boardoftrade.com/events

THURSDAY, JANUARY 9, 2020

Economic Outlook Forum

7:30 a.m. - 12:00 p.m.

Fairmont Hotel Vancouver 900 West Georgia Street

Special Guest

Stephen S. Poloz

Governor Bank of Canada

Keynote Speaker:

Jean-François Perrault

Senior Vice President and Chief Economist, Scotiabank

SESSION 1:

The CEO Perspective

SESSION 2:

Politics and Pundits Panel

Supporting Sponsor: CN

Breakfast Sponsor: HSBC Bank Canada

Community Sponsors: Telus, Vancouver International Airport,

Presented in partnership with: World Trade Centre Vancouver

FRIDAY, JANUARY 24, 2020

Mining and Natural Resources in a Minority Parliament

7:30 - 9:00 a.m.

Fairmont Hotel Vancouver 900 West Georgia Street

Keynote Speaker:

Pierre Gratton

President and CEO Mining Association of Canada

nunity Sponsors: British Columbia Securities Commission, Newmont Goldcorp, Teck

MONDAY, FEBRUARY 3, 2019

A Vision for Economic Development: First Nations shaping future growth and prosperity

11:30 a.m. - 1:30 p.m.

Fairmont Waterfront Hotel 900 Canada Place

Chief Wayne Sparrow, Musqueam Khelsilem (Dustin Rivers), Squamish Nation Chief Leah George-Wilson, Tsleil-Waututh

Presenting Sponsor: Port of Vancouver

Supporting Sponsors: Polygon Homes, Aquilini Development, GCT Global Container Terminals

nity Sponsor: Canada Post

Presented in partnership with: World Trade Centre Vancouver

THURSDAY, JUNE 4, 2020

Save the date!

Governors' Banquet and Rix Awards 2020

6:00 - 9:30 p.m.

JW Marriott Parq Vancouver and The Douglas Hotel 39 Smithe Street

Platinum Sponsors: CN, Air Canada





Pillar Partners













MEMBER NEWS 3

LEADERSHIP | New Board of Trade boss sets out her priorities

GVBOT President and **CEO** Bridgitte Anderson stresses inclusiveness and diversification

BY HAYLEY WOODIN

Bridgitte Anderson is just seven days into her role as president and CEO of the Greater Vancouver Board of Trade (GVBOT) when she visits Business in Vancouver's offices.

She's come from moderating a panel at the Business Council of British Columbia's annual business summit. The day before, she addressed some of her organization's 5,500 members at her first official GVBOT event.

Learning the complexity of the 132-year-old organization will be, she says, her greatest challenge. Her top priority: regional competitiveness – and she is well versed on the issue.

"We need to get beyond thinking that we are silos," said Anderson. "We have to think beyond where we are as a city and think as a region about how we're going to be regionally competitive and then globally competitive. There is so much divisiveness within Canada"

To that end, how to increase advocacy and deepen engagement

are also among Anderson's top priorities as she navigates her first weeks in a complex organization that advocates and engages on a number of deeply complex issues.

Among them: taxation, affordability, talent attraction and retention, inclusion, diversity.

On the last item, Anderson makes history as the GVBOT's first female CEO since the organization's inception in 1887. Beyond gender equity, Anderson cites engagement with Indigenous and millennial business leaders as two areas of opportunity for progress in diversity.

"With more diverse opinion, you're going to have better decisions," she explained. "We are evolving to that point as a community, as a society, and I think that this is where the Greater Vancouver Board of Trade has some opportunity to evolve in that way as well."

Anderson is a communicator. She spent part of her career in journalism as a local and national news anchor. She served as press secretary to former B.C. premier Gordon Campbell. She led corporate communications



Bridgitte Anderson speaks with BIV's Hayley Woodin and Kirk LaPointe.

as general manager of Edelman's Vancouver office.

As the region evolves, Anderson sees a great opportunity to shape – and then communicate – a new narrative for Greater Vancouver and British Columbia.

"Who do we want to be as a region and how can we unify and pull people together? I'm not sure that we have actually developed that narrative to the strength that it could be. I also think there's a way to further leverage the Canada brand," she told BIV in her first interview as CEO.

B.C.'s history around resources has changed, she said. Technology and creative industries have grown into dominant regional and provincial economic forces. The latter groups have not necessarily been well represented in GVBOT membership, and Anderson says she will be looking to deepen engagement in those areas.

"For me it's about evolving the organization as society is evolving," says Anderson. That will include discussion around sustainability, around the future of work and around ensuring the right voices are around the table.

"It is going to take a lot of diverse opinion and a lot of collaboration to solve these problems. And so that would be my biggest priority, is how do we do that? How do we get the smartest people around the table to solve these problems?"

There were a lot of applicants for Anderson's position. Her passion, she believes, set her apart. She recalls telling friends a couple of years ago that the one job in Vancouver she would really like – her dream job – would be the one she now holds.

And she has assumed that job at what feels like a critical time – when B.C. is represented by minority governments provincially and federally, when climate-related protests take centre stage on Vancouver streets, when companies are on downturn watch and when acute affordability issues complicate bottom lines.

Anderson expects her leadership could involve adopting a higher profile as she pursues her priorities. She's also keen to listen, and to focus her attention on the needs and concerns of Greater Vancouver businesses.

"This is something I feel so strongly about – about business taking the lead, about evolving the business community to think broadly about some of these really challenging issues," she said.

"To have the opportunity and the honour to lead that, it really is ... a dream come true." SB

Listen to Bridgitte Anderson's interview on the BIV Today podcast at **biv.com/audio**.



Starting at \$59.00*/month.

boardoftrade.com/wlc

*Limited time offer. Payment based on a one-year Access membership at \$699.00 + GST + a one-time activation fee of \$100. Contact us today for more information on pricing

Pillar Partners















EDITOR: Greg Hoekstra, 604-640-5450 AD SALES: Laura Torrance, 604-608-5145

Sounding Board is the Greater Vancouver Board of Trade's official publication, distributed to all its Members, as well as all subscribers of Business in Vancouver newspaper. Sounding Board is published 11 times per year by Business in Vancouver Media Group in partnership with the Greater Vancouver Board of Trade. The newspaper is read by business leaders and elected officials across B.C. and beyond, with a conservatively estimated total readership of 37,500.

ABOUT THE BOARD OF TRADE

The Greater Vancouver Board of Trade is Western Canada's most active and influential business association. We accelerate business success through our advocacy and public policy initiatives, our four Signature Programs for professional development, and our 100+ events each year, which educate and connect our region's business community. We engage with decision-makers to develop our region as a vibrant hub for commerce, trade, travel, and free enterprise. And we've been doing it with tangible results, for more than 130 years.

MISSION STATEMENT

OUR PURPOSE is to support sustainable prosperity throughout the Greater Vancouver region.

OUR VISION is to be an active, innovative, trusted, credible business organization, known for influencing decision-makers, and educating, connecting with, and engaging our communities.

OUR MISSION is to provide leadership, information and connections, and public policy support that help ensure the Greater Vancouver region is competitive and the preferred Pacific Gateway for trade, commerce, and travel,

WE ARE informed, respectful, principled, collaborative, and professional.

BOARD OF DIRECTORS 2019-20

EXECUTIVE COMMITTEE

Kari Yuers

President and CEO

Kryton International Inc. Senior Vice-Chair

Brent Cameron Managing Partner

Boyden Mary Anne Davidson Vice-Chair

Corporate Director

Christopher Lythgo Vice President, Western Canada & Secretary-Treasurer

The North

Business Development Bank of Canada Finance and Audit Committee Chair Todd Shewfelt

Regional Vice-President, Commercial

Financial Services, B.C.

RBC Royal Bank

World Trade Centre Committee Chair

Robin Dhir

Twin Brook Developments Ltd Immediate Past Chair

Lori Mathison President and CEO

Chartered Professional Accountants of

British Columbia Kirsten Sutton

Member at large VP & Managing Director

SAP Labs Canada Radha Curpen

Member at large

Vancouver Managing Partner Bennett Jones LLP

Bridgitte Anderson, ICD.D Greater Vancouver Board of Trade President and CEO

BOARD OF DIRECTORS

Kim Baird, C.M., O.B.C, ICD.D Jim Bogusz. Colin Bosa

Kim Baird Strategic Consulting Corporate Director Bosa Properties Inc.

Barbara Brink, C.M., O.B.C. Neal Cormack

Applied Strategies
ISL Engineering and Land Services Ltd.

Ali Dastmalchian

Beedie School of Business

Simon Fraser University

Richard Eppich Brad Eshleman David Garofalo Ebco Group of Companies Western Stevedoring Co. Ltd. Corporate Director

Karen Hardie Rocky Mountaineer

Mark Hoag, CPA, CA MNP LLP

Corporate Director Kevin Howlett

Terry Hui Concord Pacific Developments Ltd Family Services of Greater Vancouver Business in Vancouver Media Group Karin Kirkpatrick, CPA, CMA

Kirk LaPointe Corporate Director Michael McCarthy Jessica McDonald

Canada Post Corporation The University of British Columbia Dr. Gail Murphy Microsoft for Start Ups Meredith Powell

Taymor Industries Ltd.

Vancouver Airport Authority Craig Richmond

Vivian Zalkow

Laurie Schultz Kingswood Properties Ltd. Lorne Segal, O.B.C. Bruce Sprague NexGen Energy Ltd.

PUBLICATIONS MAIL AGREEMENT No. 40011551

Greater Vancouver Board of Trade, World Trade Centre Suite 400, 999 Canada Place Vancouver, B.C. V6C 3E1 contactus@boardoftrade.com







LEADERSHIP | We need to learn faster than our competitors

GVBOT Chair Kari Yuers on increasing our region's competitiveness ahead of a possible economic downturn

hat does it mean to be competitive?

It means having the tenacity to outperform your rivals, the drive to improve and outperform yourself, and the foresight to prepare for future challenges before they manifest.

As former Shell executive and business theorist Arie de Gues once said, "The ability to learn faster than your competitors may be the only sustainable advantage.

At the Board of Trade, we talk a lot about regional economic competitiveness. What that really means is that we need governments at all levels to be thinking about how we can ensure that Greater Vancouver doesn't fall behind other metropolitan regions around the globe.

The stakes are high. And with uncertain economic conditions on the horizon, concerns have been heightened as of late.

Around the world, economic growth is slowing, which has business leaders in Greater Vancouver feeling anxious about our economy's resilience and ability to weather the impending storm. In our 2019 VoteLocal survey, a total of 43 per cent of business respondents said they believe the Canadian economy will decline in the next five years. Less than one in five think it will improve.

That is why the Board of Trade believes we must take steps today to improve our competitiveness and give ourselves an edge. Unfortunately, Canada's competitive spirit has been lagging in recent years, which leaves us in a vulnerable position.

Over the past decade, our country has dropped from 4th to 22nd in the World Bank's ease of doing business rankings. As of 2019, it typically takes 249 days to obtain all necessary permits for



Kari Yuers

a business to build a new warehouse in Canada. That is 168 days more than our competitors south of the border in Seattle, San Francisco, or San Antonio.

At the same time, the cumulative tax burden on business in B.C. – and particularly in the Lower Mainland - has grown and grown. Whether it's payroll tax increases, carbon tax increases, Canada Pension Plan contribution increases, federal and provincial income tax increases for managers and professionals or corporate tax increases, new housing taxes and the B.C. employer health tax - the cumulative effect of these new cost increases are having an impact on our ability to compete.

High tax rates on investments are hurting our ability to attract investment and new businesses to our region, while very poor housing affordability is undermining our ability to attract talented and skilled workers, whether its software developers, engineers, welders, or nurses.

In the VoteLocal survey, 60 per cent of businesses reported that affordability has impacted their ability to recruit or retain employees. Just as alarming is the fact that nearly one in four businesses have considered relocating from our region due to affordability. As Scorecard 2018 warned, if we don't address affordability and investment competitiveness, Greater Vancouver runs the risk of becoming an international bedroom community.

The good news is that we do have a strategic advantage. Despite global trade tensions, our role as Canada's Gateway to the growing Asia-Pacific region sets us apart from many of our competitors around the world.

We must continue to stoke this economic engine by advocating for more investment in trade-enabling infrastructure. Without concerted efforts by all levels of government, we risk losing a generational opportunity presented by the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and rapid growth in overseas markets, such as China and India.

Current bottlenecks in our trade corridors threaten to impede the prosperity and growth of the Gateway, while critically low levels of industrial land in our region are another cause of serious concern.

Whether it's housing, industrial land, taxation, or transit, there are some pressing concerns that will require us to work cohesively as one region moving forward, rather than 23 political entities thinking only of our immediate communities.

Greater Vancouver needs to speak and act with one voice if we plan to vie for talent and attract new capital in the 21st century. Achieving that unity is the key to unlocking regional economic competitiveness. SB

Kari Yuers is the 2019-20 Chair of the Greater Vancouver Board of Trade. She also serves as President and CEO of Kryton International.



LEADERSHIP | 'Doing the right thing is seldom the easiest thing'

Q&A with GVBOT Director and Family Services of Greater Vancouver CEO Karin Kirkpatrick

Describe what you do in 10 words or less.

I lead a team that makes a difference in the lives of others.

Where is your hometown and how did it shape you as an individual?

I was born in Toronto but grew up in Edmonton. Edmonton was the centre of Canada's Fringe Festival and grew some great musicians. Growing up there helped me discover my creativity. I think being creative has helped me immensely in running my own business and all of my subsequent leadership roles.

What was your first job?

Do vou remember Bette Midler's character in Beaches? I am one of the few people who can actually say their first job was performing singing telegrams. Sometimes I got to dress up in a dog suit and once or twice I was a clown.

What is the most important lesson you learned from your parents?

Doing the right thing is seldom the easiest thing. Keep my promises. Always be kind. Someone will always be mad at you.

What advice would you give your younger self?

Cut yourself a break. We all make stupid mistakes in life. Learn and move forward.

Why did you join the Greater Vancouver Board of Trade?

A healthy economy results in a healthy community. I'm an accountant and I have private, public, and not-for profit sector experience. What do they say: If you're not at the table, you're on the table? I'm proud to represent the social services sector at the table, not just to demonstrate its value to our economy, but to represent the needs and interests of the thousands of British Columbians who use our services every year.

How do you think our region will be different 10 years from now?

Our population will continue to grow and continue to put strain on our civic infrastructure and the need for social services. Vancouver has the ability to be a leader in regional planning. The public, private, and non-profit sectors need to come together on more collaborative projects



Karin Kirkpatrick

to address major issues like the lack of affordable housing and the need for increased and better public transportation.

What is your creative outlet?

I have always been musical, writing, playing guitar and singing. It's the thing I do when I feel stressed.

What is the most difficult thing you have ever done?

Going back to school after having dropped out.

If you had to change careers, what would you do next, and why?

I would stay doing the work I'm doing. Not many people have the honour of working in an

organization that helps improve the lives of thousands of people every year.

What is something most people don't know about you?

I dropped out of high school in grade 11 to play in a band.

What's the most out-of-character thing you've ever done? Becoming an accountant.

What was the first concert you ever saw? And the most recent?

KD Lang at the Sidetrack Café in Edmonton. Ashley McIsaac at Celtic Colours in Cape Breton.

What is your favourite vacation spot and why?

I have travelled a lot in my life. Today, my favourite vacation spot is only a ferry ride away on an island where I can see the ocean.

What is on your bucket list? Singing with KD Lang.

If you could have lunch with one famous person, who would it be? (And what would you ask them?)

Marie Curie. She paved the way for women to be accepted at the highest levels of academia; decades before women were legally entitled to vote. My question would be, how, in a time where women's contributions were not valued, were you able to believe in yourself?

If you retired tomorrow, how would you keep busy?

Life is a series of adventures. I'm not sure at what point the adventure becomes retirement but I started my career path as a musician and I plan to go back

If you could be anywhere else right now, where would you be and why?

I'd be right where I am.

What qualities make someone successful?

Kindness coupled with self-confidence.

What is the secret to happiness?

The secret is that we make our own happiness. Don't wait for someone else to give it to you. SB

Karin Kirkpatrick is CEO of Family Services of Greater Vancouver.

The Greater Vancouver Board of Trade is fortunate to have 35 of our region's top business leaders on its board of directors. Learn more about these exceptional individuals at boardoftrade.com/directors.



GREATER VANCOUVER BOARD OF TRADE

2019-20 BOARD OF DIRECTORS

Kari Yuers

President and CEO Kryton International Inc.





IMMEDIATE PAST CHAIR Lori Mathison

President and CEO

Chartered Professional Accountants of British Columbia

































































6

Photos from recent events and activities at the Board of Trade



Assembly of First Nations National Chief Perry Bellegarde returned to the Greater Vancouver Board of Trade's stage on Oct. 29 for a keynote address to Western Canada's business community. In this year's address, National Chief Bellegarde shared highlights from the AFN's report *Honouring Promises*, which aimed to frame the dialogue around First Nations during the federal election and set the agenda for the next four years. For a link to the report and more photos from the event, visit boardoftrade.com/afn2019. | MATT BORCK



Gavin Jones, Chair of the Company of Young Professionals 'Peer Leadership Forum' welcomes guests to a kick-off event on Nov. 14. | NAZ ILCIN



Members of the Leaders of Tomorrow mentorship program were invited to a behind-the-scenes tour at EA's Burnaby campus on Nov. 22, followed by a panel discussion with four EA leaders. | NAZ ILCIN



Business owners take part in World Trade Centre Vancouver's Trade Accelerator Program, a four-day workshop that helps companies create an export plan and tap into new markets abroad. | GOOD SIDE PHOTOGRAPHY



Members of the Board of Trade's four Signature Programs had the opportunity to mix, mingle, and revel in the holiday spirit during a special reception at Glow Vancouver's winter light gardens on Dec. 4. \mid NAZ ILCIN



TransLink CEO Kevin Desmond gave his annual Board of Trade address on Nov. 5, where he unveiled preliminary results from the Transport 2050 survey. Following the event, he took questions from media about a possible work stoppage by bus and SeaBus operators, which was ultimately avoided. | MATT BORCK

COMMUNITY | YVR announces retirement of Craig Richmond

Airport's President and CEO will go 'wheels up' on June 30

ancouver Airport Authority has announced that Craig Richmond, President and CEO, will retire from YVR on June 30, after leading the organization since 2013.

Craig has led YVR through a period of unprecedented growth all while ensuring that we delivered on our mandate, as a notfor-profit community-based organization, to provide social and economic benefits to the region," said Annalisa King, Chair of YVR's board of directors.

"He has also been recognized both locally and in the broader industry as a champion of reconciliation, accessibility, sustainability and diversity. While Craig helped drive this culture, everyone at the airport, including our employees, our board and our partners, has a great passion for YVR. Finding a leader who fosters this passion and culture is of the utmost importance to YVR's board of directors."

Richmond has spent more than two decades with the YVR family. He joined Vancouver Airport Authority in 1995 and held various operational roles, including Manager, Airside Operations



Craig Richmond

and Vice President, Operations. He then worked as CEO of seven global airports for Vantage Airport Group, returning to YVR in July 2013 to take on the role of President and CEO.

During his tenure as CEO, he led the team to achieve a wide range of major milestones: ushering in a new strategic plan that set a course for achieving rapid passenger and airline growth, developing YVR's ambitious 20-year future roadmap, overseeing the creation of the historic Musqueam Indian Band - YVR Airport Sustainability

and Friendship Agreement and leading the team to receive the Skytrax Best Airport in North America award for ten years in a row — something no other airport has ever done.

"The past six years have been an extraordinary time at YVR and I have so much pride in what we've accomplished together,' said Richmond. "We grew passenger volumes by 50 per cent, we embarked on the most ambitious capital plan in the airport's history, we created meaningful partnerships within the community - and we had a lot of fun doing it.

"None of these accomplishments would have happened without the exceptional team at the airport authority and the 26,500 employees working in the airport community. I want to thank the board of directors for trusting me to lead the team. I know that I'm leaving YVR in steady, courageous and creative hands

YVR's board of directors has formed a task force to oversee the global search for its next CEO and has retained a global search firm to assist with recruitment. SB

EDUCATION | BCIT revs up electric vehicle course

Training program to launch in early 2020

ith support from Clean-BC, a new electric vehicle (EV) training program for automotive technicians has successfully completed its first pilot and will be available to the public in 2020.

The newly developed EV Maintenance Training Program at BCIT will make sure the province's workforce has the skills and training needed to support more electric vehicles on the road. Under government's CleanBC plan, all new light-duty vehicles sold in B.C. by 2040 will be zero-emission vehicles.

'This training program is a game changer and part of where the world is going as we switch to zero-emission vehicles," said Michelle Mungall, Minister of Energy, Mines and Petroleum Resources. "B.C. has the fastest increase of EVs on the road, with 30,000 now. So we're going to need mechanics, and B.C. is the first province to offer this kind of training.

With \$325,000 in provincial funding through CleanBC, BCIT has completed the pilot of the program with the City of Vancouver's green-fleet technicians.



By working with the city, BCIT was able to develop and test an EV curriculum with 12 Red Seal mechanics

'The BCIT electric vehicle maintenance curriculum is another powerful example of how our institute is working directly with employers and government partners to deliver sustainability training where it's needed most,' said BCIT President Kathy Kinloch. "This kind of flexible upskilling will be critical in growing the green workforce B.C. and Canada needs to meet our sustainability targets." SB



Learn more about the EV training program at bcit.ca









A Vision for Economic Development:

First Nations shaping future growth and prosperity

Monday, February 3, 2020 | Fairmont Waterfront Hotel

For the first time at the Board of Trade, join us for an opportunity to hear from leaders of the Musqueam, Tsleil-Waututh and the Squamish Nation Council. Each leader will highlight their plans for economic development, housing, partnership opportunities, as well as their overall aspirations for communities and the region.







Khelsilem (Dustin Rivers) Spokesperson, Squamish Nation Tsleil-Waututh

PORT of vancouver

boardoftrade.com/events









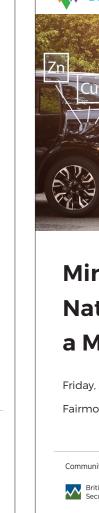


Preferred Media Partner

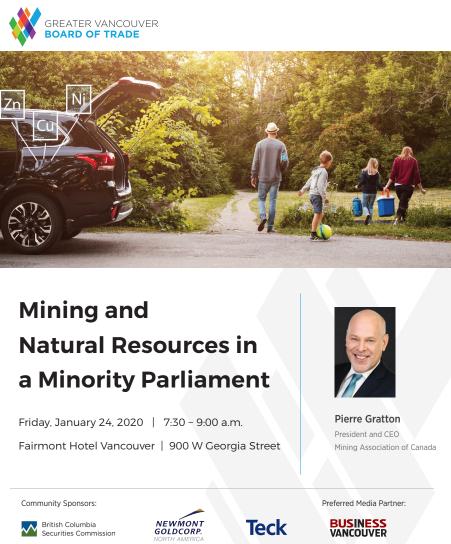
Presented in partnership with:







boardoftrade.com/events





Thursday, January 9, 2020 7:30 a.m. - 12:00 p.m.

Economic Outlook Forum

Special Guest:

Stephen S. Poloz

Governor, Bank of Canada

Keynote Speaker:

Jean-François Perrault
Senior Vice President and
Chief Economist, Scotiabank

Session 1:

The CEO Perspective

Session 2:

Politics and Pundits Panel

Supporting Sponsor:



Breakfast Sponsor:



Community Sponsors:









Preferred Media Partner:



Presented in partnership with:

